

SPLASH OF COLOURS

KELOS®

Celosia kelos mixed indoor - VBN 117616 • Celosia kelos outdoor - VBN 117617
Separate VBN code present (www.beekenkamp.nl)

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 **beekenkamp**
PLANTS

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WWW.KELOS-CELOSIA.COM

"ENJOY your own
SPLASH of COLOURS"

This versatile plant is known for its fiery, colourful plumes. Available in spicata and plumosa type flowers. The intense colours bring an explosion of colour, fun and cheerfulness, to every garden, patio or living room. The Kelos is known for the ease of use for the consumer and the perfect garden performance! It is simple to combine and fits in every style!



Benefits ... for the grower

- ▶ Plants bloom without a short day treatment.
- ▶ Can be grown outdoors from June to August as a late Summer crop.
- ▶ Versatile plant with endless possibilities. Pot sizes from small to large, single or multiple cuttings per pot, indoor or outdoor cultivation.
- ▶ Unrooted cuttings can be inserted directly into the final pot.
- ▶ Perfect to use 3 different colours in 1 pot.
- ▶ We continuously work on different varieties, flowers and colours.

Benefits ... for the retail

- ▶ Excellent shelf life.
- ▶ Strong in the transport and shopping phase.
- ▶ Good garden performance.
- ▶ Beautiful new colours, good series.
- ▶ Continuation of new varieties.
- ▶ Suitable as a room, patio and garden plant.
- ▶ Perfectly to combine with other products.

Benefits ... for the consumer

- ▶ Longlasting colours.
- ▶ Relatively easy to maintain.
- ▶ Great by itself or as part of a mix pot.
- ▶ Good garden performance.
- ▶ Beautiful new colours, good series.
- ▶ Suitable as a room, patio and garden plant.
- ▶ Perfectly combined with other plants.
- ▶ Continuous flowering.



POS-Material for Kelos

Labels
Format: 60 x 90 mm
and 65 x 120mm

Posters
Format: 210 x 297 mm

Order the POS-material at: info@greggmarketing.de

