



**NORTH AMERICA**

**2020-2021**



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**Express Seed Company**  
51051 US Hwy 20  
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F: 440 774 2892  
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www.expressseed.com

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Harrison, NY 10528 1631  
T: 800 345 3787  
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www.fredgloeckner.com

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225 West Church Road  
King of Prussia, PA 19406  
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www.michells.com

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www.griffins.com

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P: (819) 275 5156  
F: (819) 275 7976  
info@zyromski.com  
www.zyromski.com

**ROOT AND SELL**

**Green Circle Growers**  
15650 St Rt 511  
44074 Oberlin  
T: 440 774 2259  
F: 440 774 1465  
info@greencirclegrowers.com

**Knox Nursery**  
940 Avalon Road  
34787 Winter Garden  
T: 407 654 1972  
F: 407 654 2302  
dramos@knoxnursery.com  
www.knoxnursery.com

**Lucas Greenhouse**  
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T: 856 881 0234  
F: 858 881 2502  
info@lucasgreenhouses.com  
www.lucasgreenhouses.com

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T: 800 827 1654  
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info@plantpeddler.com  
www.plantpeddler.com

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www.plugconnection.com



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**PRODUCT SPECIALIST**  
Geert Peters



**KEYS TO SYMBOLS**

-  UNROOTED CUTTINGS
-  RECOMMENDED POT SIZE
-  DELIVERY WEEKS
-  PLANT HEIGHT
-  PRODUCTION TIME

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## Corporate Social Responsibility

We see social responsibility as a crucial element in running our business. In addition to our care for all of our employees who work for us worldwide, as well as their families, we also ensure that the environmental impact of our activities is minimal. Beekenkamp also sets high standards for hygiene. We implement very strict hygiene measurements to prevent diseases and discourage pests. All of these efforts have resulted in gaining various certificates. Our provisions regarding working conditions, the environment and hygiene are subject to external monitoring.

## Responsabilidad social corporativa

Consideramos que la responsabilidad social es un elemento crucial en el funcionamiento de nuestro negocio. Además de nuestra preocupación por todos los empleados que trabajan con nosotros en todo el mundo, así como por sus familias, también nos aseguramos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp mantiene también un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas. Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.

## Entrepreneuriat socialement responsable

La responsabilidad social es un aspecto importante de nuestra gestión de empresa. Oltre le soins que nous accordons à tous les collaborateurs et leurs familles, aux quatre coins du monde, nous veillons aussi à ce que l'environnement soit le plus possible respecté. En ce qui concerne l'hygiène, Beekenkamp place également la barre très haut. Pour enrayer les maladies et parasites, Beekenkamp prend des mesures très sévères. Les divers certificats que nous avons obtenus sont les fruits de ces efforts. Les mesures que nous prenons en matière de conditions de travail, d'environnement et d'hygiène sont contrôlées au niveau externe.



By taking full advantage of our expertise at Beekenkamp, we are constantly looking to align our products with current market influences and the supply chain. We are increasing and fine-tuning our services and product range, and introducing new genetics to ensure that we continue to offer you and your customers the best plants in the best formats. Like you, Beekenkamp is passionate about breeding, about plants and definitely about the North American market. Our North American team is looking forward to **GROWING WITH YOU FOR THE FUTURE.**

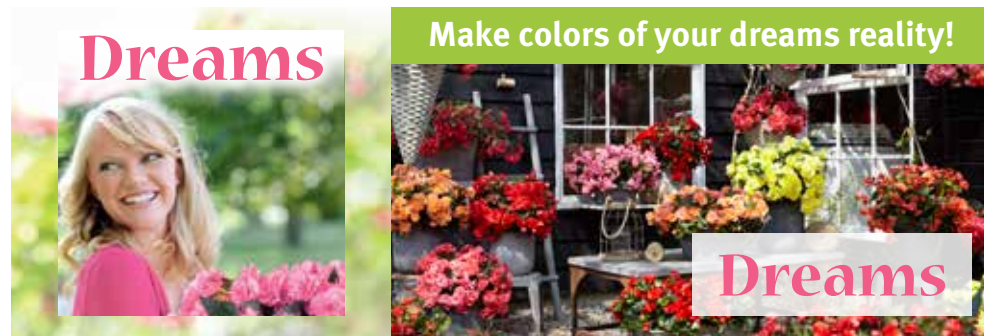
Al aprovechar al máximo nuestra experiencia en Beekenkamp, buscamos constantemente alinear nuestros productos con las influencias actuales del mercado y la cadena de suministro. Estamos ampliando y mejorando nuestros servicios y el surtido de productos, e introduciendo nuevo material genético para asegurarnos de poder continuar ofreciéndoles a usted y a sus clientes las mejores plantas en los mejores formatos. Como usted, en Beekenkamp somos unos apasionados de la mejora, las plantas y desde luego el mercado norteamericano. Nuestro equipo norteamericano está deseando **CRECER CON USTED PARA EL FUTURO.**

En nous appuyant pleinement sur notre expertise chez Beekenkamp, nous cherchons constamment à adapter nos produits aux influences actuelles du marché et à la chaîne logistique. Nous développons et affinons notre gamme de services et de produits, et nous présentons du nouveau matériel génétique, ce qui nous permettra de continuer à vous proposer, à vous-même et vos clients, des plantes optimales dans des formats optimaux. Comme vous, Beekenkamp se passionne pour la sélection, pour les plantes et bien sûr pour le marché nord-américain. Notre équipe nord-américaine se réjouit par avance de se **DÉVELOPPER AVEC VOUS À L'AVENIR.**

Cor Bremmer  
Commercial Director

## CERTIFICATIONS AND GUARANTEES





**Product Management & Marketing**

Our Product Management team is testing our own genetics and breeding from partners to extend their technical knowledge for you. Improved product quality from unrooted to finished product, tolerances to pests and diseases, reducing the usage of PGR's and extending the shelf and garden life are the three main research targets. The application of modern breeding techniques is the key to success at Beekenkamp Plants today. Investments are based on a clear vision of the future needs of all the links within both contemporary ornamental horticulture production as well as in the supply chain.

Test locations in different parts of the world are very important to us, as it is Beekenkamp's goal to provide the consumer with the best product available in their climate zone. It also allows us to monitor the effects of our genetics in different growing circumstances. Beekenkamp Plants' comprehensive cultivation-database contains extensive information from all over the world, taking each and every growing situation into account. All this, in order to provide you with the latest advice and information. The Marketing team is lucky enough to draw inspiration from the whole chain including the consumer. If you would like any visuals or designs please contact our office. Our experience in working in partnership is what makes it successful, but it takes time to develop. It is evident that the most successful partnerships have built upon a long history of collaboration. North America is important to the Marketing department, where Sales, Product Development and Breeding departments come together in order to see how we can assist you in the best way.

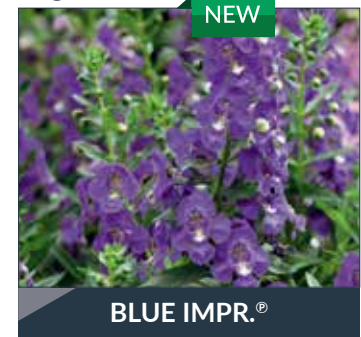
Know that you are invited at any time to our premises in the Netherlands where you can feel free to take a look at our shelf-life testing room or trial garden.



Angelonia angustifolia

Produced in Uganda

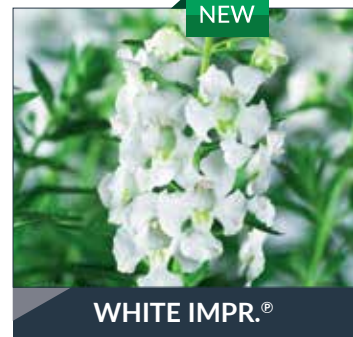
Angelos® 8048061



8048063



8048079



- ▶ Large flowers
- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Easy branching

- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Fácil ramificación

- ▶ À grosses fleurs
- ▶ Periode de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Bien ramifian

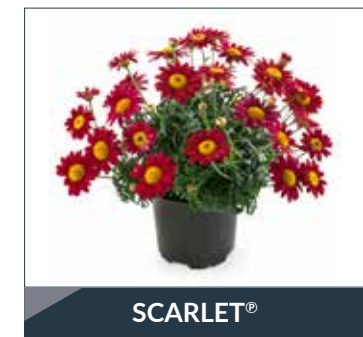


Angelonia Angelos®	O100	49-20	13 - 16 weeks	5 inch	8 - 10 inch
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Argyranthemum frutescens

Produced in Ethiopia & Mexico Vivero

Percussion 8050015



8050017



8050021

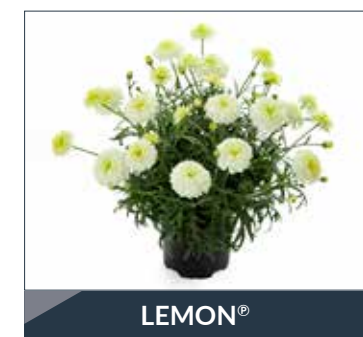


- ▶ Long flowering period
- ▶ Easy branching
- ▶ Very floriferous
- ▶ Compact plant habit

- ▶ Periodo de floración largo en jardín
- ▶ Fácil ramificación
- ▶ Muy florífera
- ▶ Planta compacta

- ▶ Periode de floraison longue en jardin
- ▶ Bien ramifian
- ▶ Très florifère
- ▶ Compact

Percussion Double 8050001



8050002



8050003



8050008



- ▶ Long flowering period
- ▶ Easy branching
- ▶ Double flowering
- ▶ Very floriferous

- ▶ Periodo de floración largo en jardín
- ▶ Fácil ramificación
- ▶ Con flores dobles
- ▶ Muy florífera

- ▶ Periode de floraison longue en jardin
- ▶ Bien ramifian
- ▶ À fleurs doubles
- ▶ Très florifère

Argyranthemum Percussion	O100	41-17	12 - 18 weeks	4 - 6 inch	6 - 10 inch
Argyranthemum Percussion Double	O100	41-17	12 - 18 weeks	4 - 6 inch	6 - 10 inch

BEAUVILIA®

# Dreams

CUTTING RAISED

Begonia boliviensis

Produced in Uganda

Beauvilia®

8064992



DARK SALMON®

8064997



HOT PINK®

8064810



RED®

8064820



WHITE®

- ▶ Long flowering period
- ▶ Suitable for small pots
- ▶ Very floriferous
- ▶ Early flowering

- ▶ Periodo de floración largo en jardín
- ▶ Adecuada para macetas pequeñas
- ▶ Muy florífera
- ▶ Floración temprana

- ▶ Periodo de floración largo en jardín
- ▶ Adapté pour petits pots
- ▶ Très florifère
- ▶ Précoce

Waterfalls®

8066986



ENCANTO ORANGE®

8066984



ENCANTO PINK®

8066906



ENCANTO RED®

8066983



ENCANTO WHITE BLUSH

8066989



ANGEL SOFT ORANGE®

8066908



ANGEL SOFT PINK®

- ▶ Striking color(s)
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Easy branching

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Bien ramifian

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Fácil ramificación



Begonia Beauvilia®

O100

46-15

11 - 17 weeks

4 - 10 inch

8 - 10 inch

Begonia Waterfalls®

O100

46-15

12 - 18 weeks

5 - 10 inch

8 - 10 inch

Make colors of your dreams reality!

Dreams



Waterfall Dreams

Floriferous for patio, basket and balcony

# Dreams

CUTTING RAISED

Begonia x tuberhybrida

Produced in Uganda

Fragrant Falls®

8065790

8065780



LEMON®



PEACH®



Make colors of your dreams reality!

## Dreams



Perfume Dreams  
for sun and shade

- ▶ Perfumed flowers
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for hanging baskets

- ▶ Tiene flores perfumadas
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes

- ▶ À fleurs parfumées
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Adapté pour suspensions

# FRAGRANT FALLS® PEACH



Begonia Fragrant Falls®

O100



46-15



13 - 19 weeks



5 - 10 inch



6 - 8 inch

# VERMILLION HOT PINK®



# Dreams

CUTTING RAISED

Begonia elatior

BK Collection

Produced in Uganda

8067980



BONNY / BEEL 1990

NEW

8067983



CARMEN RED®

8067984



CHLOE CORAL PINK®

8067981



ESMAY PEACH®

8067990



EVI BRIGHT PINK®

8067989



FRIVOLA PINK®

8067974



VERMILLION HOT PINK/  
BEEL 3632

NEW

8067956



VERMILLION RED®

8067960



GLORY WHITE®

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Has a nice round plant shape
- ▶ Excellent shelf life
- ▶ Excellent outdoor performance

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ À une forme de plante belle ronde
- ▶ Durée de conservation parfaite
- ▶ Prestation dans le jardin excellente

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Tiene una forma de planta redonda y bonita
- ▶ Sostenibilidad excepcional
- ▶ Prestaciones de jardín excelentes

8067863



GLORY PINK®

## EXPERIMENTAL

8067968



FRIVOLA MAGIC/BEEL 4268

8067976



BEEL 4100

8067955



GLORY BEEL 4211



Begonia BK Collection

O100

1-53

14 - 17 weeks

4 - 6 inch

8 - 10 inch



# Dreams

CUTTING RAISED

Begonia elatior

Produced in Uganda

Dreams® Garden

8067977



MACAROSE®

8067986



MACAROUGE®



RESTRICTED SALES:  
INDEPENDANT GARDEN CENTER SALES ONLY

- ▶ Long flowering period
  - ▶ Especially suited for bigger potsizes
  - ▶ Strong Flowers
  - ▶ Excellent outdoor performance
- ▶ Periodo de floración largo en jardín
  - ▶ Especialmente adecuada para macetas de gran tamaño
  - ▶ Flores resistentes
  - ▶ Prestaciones de jardín excelentes
- ▶ Periode de floraison longue en jardin
  - ▶ Spécifiquement adaptés pour gros pots.
  - ▶ Fleurs costeaux
  - ▶ Prestation dans le jardin excellente

DREAMS® GARDEN MACAROUGE®

Begonia Dreams® Garden



O100



1-53



14 - 17 weeks



4 - 6 inch



8 - 10 inch

Begonia elatior

Produced in Uganda

Solenia

8072990



APRICOT®

8072987



CHOCOLATE ORANGE®

8072710



DARK PINK®

8072718



LIGHT PINK®

8072745



RED®

8072747



RED ORANGE®

8072988



SCARLET®

8072989



YELLOW®

- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Very floriferous
- ▶ Excellent outdoor performance

- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Muy florífera
- ▶ Prestaciones de jardín excelentes

- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Très florifère
- ▶ Prestation dans le jardin excellente

8072075



CATRIN®

- ▶ Very floriferous
- ▶ Excellent outdoor performance

- ▶ Muy florífera
- ▶ Prestaciones de jardín excelentes

- ▶ Très florifère
- ▶ Prestation dans le jardin excellente



Begonia Solenia

O100

36-16

14 - 16 weeks

5 - 10 inch

8 - 10 inch

Begonia Catrin

O100

46-16

14 - 16 weeks

5 - 10 inch

8 - 10 inch

# SOLENIA RED®

Begonia elatior

Barkos-Collection

8068040

8068052

8068054

8068056



BALADIN®



BARKOS®



BERSEBA PINK®



BERSEBA RED®

8068060

8068064



BINOS PINK®



BORIAS®



- ▶ Very floriferous
- ▶ Excellent shelf life
- ▶ Ideal for yearround production

- ▶ Muy florifera
- ▶ Sostenibilidad excepcional
- ▶ Ideal para producir durante todo el año

- ▶ Très florifère
- ▶ Durée de conservation parfaite
- ▶ Idéale pour production toute l'année



Begonia Barkos-Collection

O100

1-53

16 - 19 weeks

5 - 6 inch

10 - 12 inch

Begonia elatior

Ilona Collection

8067982

8068401

8068402

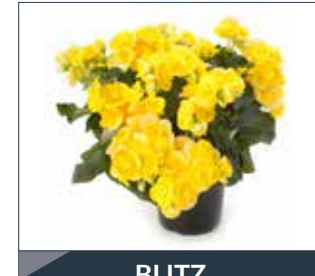
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AMBER STONE®



BATIK



BLITZ



BRITT DARK

8068406

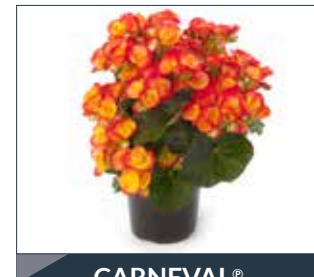
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8068423



CAMILLA



CARNEVAL®



CLARA



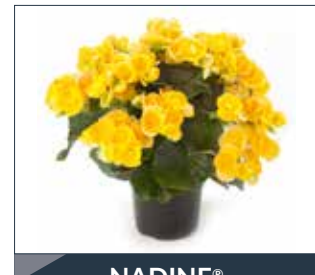
EVA®

8068440

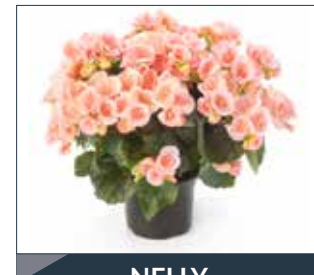
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8067973



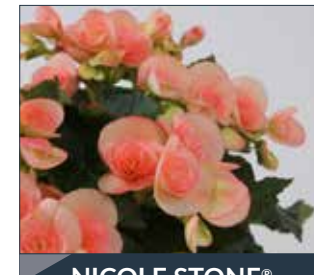
NADINE®



NELLY



NETJA DARK



NICOLE STONE®

8067940

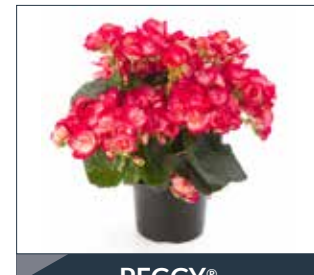
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8068455

8068460



ORANGE STONE(SARA)®



PEGGY®



SANDRINE®



VERONICA®

8067942



YELLOW STONE (LYDIA)®

- ▶ Very floriferous
- ▶ Vigorous
- ▶ Filled flowers

- ▶ Muy florifera
- ▶ Vigoroso
- ▶ Flores dobles

- ▶ Very floriferous
- ▶ Vigoureux
- ▶ Fleurs doubles



Begonia Ilona Collection

O100

1-53

15 - 17 weeks

4 - 6 inch

8 - 10 inch

# DORADO



## CUTTING RAISED

Bidens ferulifolia

Produced in Uganda

EXPERIMENTAL

Dorado | Upright

8076988



BIG YELLOW®

8076980



DOUBLE BIG YELLOW®

8076989



LEMONCELLO®

8076909



VOLCANO

- ▶ Very floriferous
- ▶ Most suitable for 4 - 5 inch pots

- ▶ Muy florífera
- ▶ Muy adecuada para macetas de 4 - 5 inch

- ▶ Très florifère
- ▶ Adaptés à pots de 4 - 5 inch

Trailing

8076991



RED YELLOW®

8076990



SUNRISE®

- ▶ Suitable for hanging baskets
- ▶ Indicada para cestas colgantes
- ▶ Adapté pour suspensions



Bidens Dorado

O100

41-16

10 - 14 weeks

4 - 10 inch

8 - 10 inch

Calocephalus brownii

Produced in Ethiopia

8097755



SILVER STAR

- ▶ Product suitable for indoor and outdoor
- ▶ Heat tolerant
- ▶ Nice in mixed pots
- ▶ Producto adecuado para interior y jardín
- ▶ Resistente al calor
- ▶ Bella para plantación combinadas en macetas

- ▶ Produit adapté pour intérieur + extérieur
- ▶ Résistant au chaleur
- ▶ Bien pour pots mélangés



Calocephalus Silver star

O100

2-25

20 - 24 weeks

4 - 6 inch

8 - 10 inch

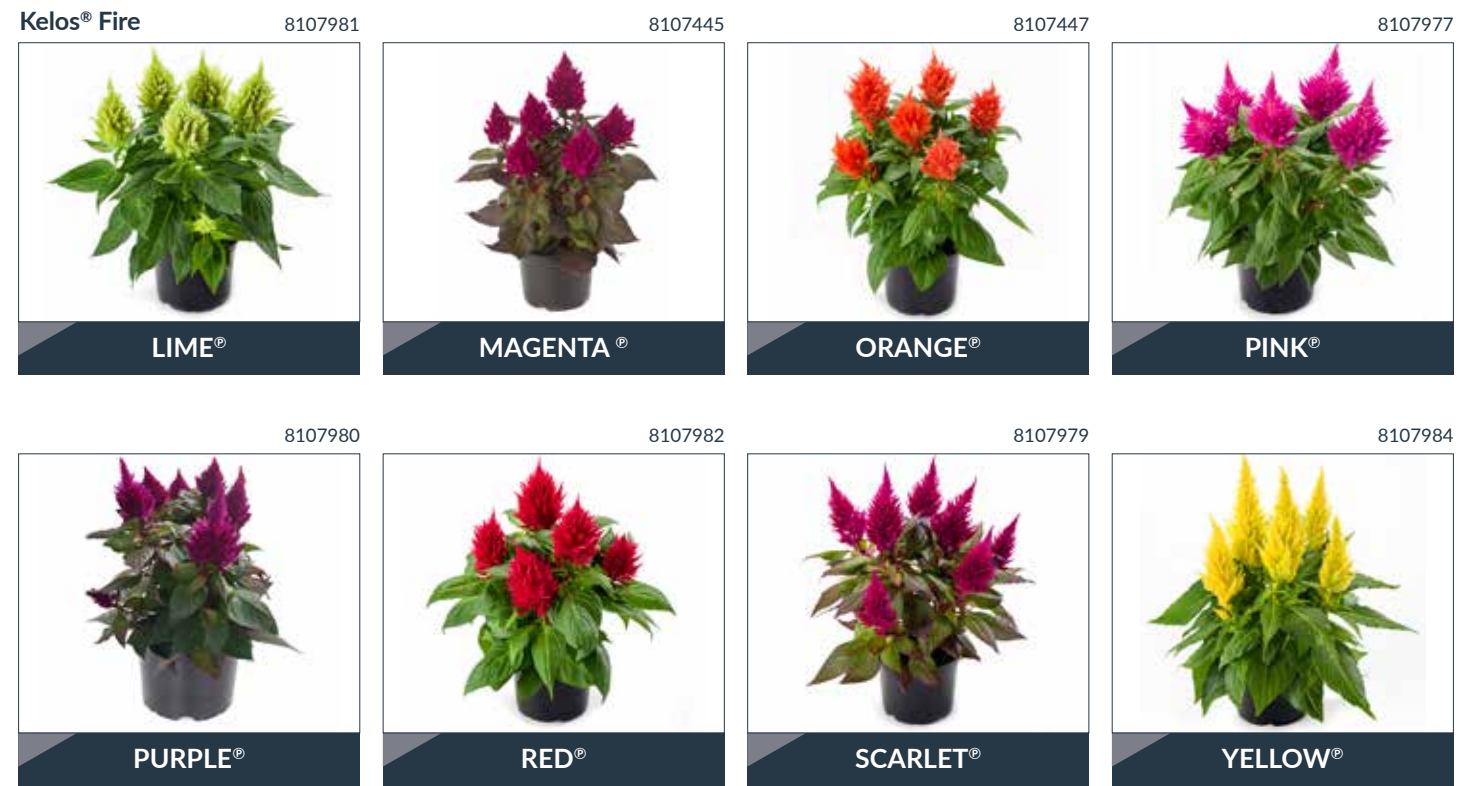
# KELOS® FIRE LIME®



CUTTING RAISED

Celosia argentea var. plumosa

Produced in Ethiopia & Mexico Vivero



- ▶ Flowers in natural daylength
  - ▶ Striking color(s)
  - ▶ Product suitable for indoor and outdoor
  - ▶ Excellent shelf life during transportation
  - ▶ Very suitable as part of a combo
- 
- ▶ Cultivé dans la journée naturelle
  - ▶ Color(es) llamativo(s)
  - ▶ Producto adecuado para interior y jardín
  - ▶ Sostenibilidad excepcional during transportation
  - ▶ Muy adecuado como parte de un combo.
- 
- ▶ Crece en el día natural
  - ▶ Couleur(s) attractive
  - ▶ Produit adapté pour intérieur + extérieur
  - ▶ Durée de conservation parfaite during transportation
  - ▶ Très approprié dans le cadre d'un combo



Celosia Kelos® Fire	O100	1-30	9 - 10 weeks	5 - 8 inch	8 - 10 inch
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# KELOS® ATOMIC VIOLET®



CUTTING RAISED

Celosia spicata

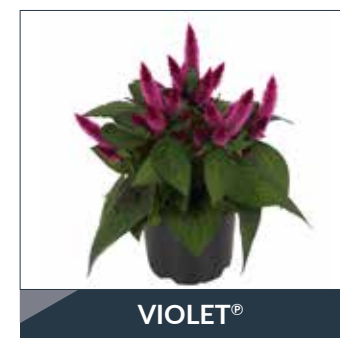
Produced in Ethiopia & Mexico Vivero

Kelos® Atomic 8107960



NEON PINK®

8107958



VIOLET®

- ▶ Flowers in natural daylength
- ▶ Product suitable for indoor and outdoor
- ▶ Dark leaves
- ▶ Crece en el día natural
- ▶ Producto adecuado para interior y jardín
- ▶ Hoja oscura
- ▶ Cultivé dans la journée naturelle
- ▶ Produit adapté pour intérieur + extérieur
- ▶ Feuilles foncées

EXPERIMENTAL

8107949



CESP 1889

- ▶ Flowers in natural daylength
- ▶ Great as a part of a combination or as a landscaping product
- ▶ Crece en el día natural
- ▶ Excelente como parte de una combinación o como producto de paisajismo
- ▶ Cultivé dans la journée naturelle
- ▶ Idéal en tant que partie d'une combinaison ou comme produit d'aménagement paysager



Celosia Kelos® Atomic

O100

1-30

9 - 10 weeks

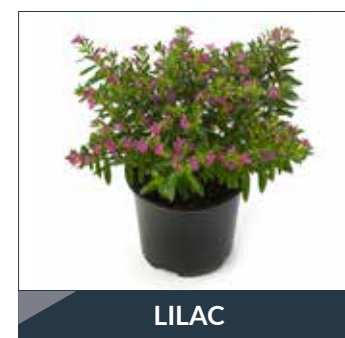
5 - 8 inch

6 - 8 inch

Cuphea hyssopifolia

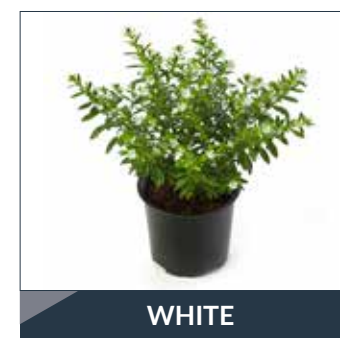
Produced in Uganda

Mexicana 8158626



LILAC

8158641



WHITE

- ▶ Small flowers
- ▶ Self cleaning
- ▶ Very floriferous
- ▶ Flores pequeñas
- ▶ Autolimpiantes
- ▶ Muy florífera
- ▶ À petites fleurs
- ▶ Nettoyant automatiquement
- ▶ Très florifère



Cuphea Mexicana

O100

42-15

14 - 19 weeks

4 - 5 inch

4 - 6 inch

# LABELLA® MAGGIORE

CUTTING RAISED

Dahlia pinnata

Produced in Ethiopia & Mexico Vivero

EXPERIMENTAL

Labella® Gigante 8165100



DAGI 3779

- ▶ Especially suited for bigger potsizes
- ▶ Nice two-tone color contrast
- ▶ Adapted for landscaping
- ▶ Extra large flowers

- ▶ Especialmente adecuada para macetas de gran tamaño
- ▶ Bello color de dos tonos contrastados
- ▶ Adaptada para el relleno de parques
- ▶ Extra Flores grandes

- ▶ Spécifiquement adaptés pour gros pots
- ▶ Contrast bicolor attractif
- ▶ Adapté pour compléter des parcs
- ▶ Extra À grosses fleurs

Labella® Maggiore 8169752



DEEP ROSE®

8169751



PURPLE®

8169758



ROSE BICOLOUR®

8169750



YELLOW®

EXPERIMENTAL

8169901



DAXX 3642

8169903



DAXX 3639

8169906



DAXX 3775

8169908



DAXX 3782/ FIRE IMPR.

- ▶ Striking color(s)
- ▶ Especially suited for bigger potsizes
- ▶ Broad color range
- ▶ Robust, solid stems
- ▶ Extra large flowers

- ▶ Color(es) llamativo(s)
- ▶ Especialmente adecuada para macetas de gran tamaño
- ▶ Amplia gama de colores
- ▶ Tiene tallos de flores gordos/fuerte
- ▶ Extra Flores grandes

- ▶ Couleur(s) attractive
- ▶ Spécifiquement adaptés pour gros pots
- ▶ Beaucoup de couleurs
- ▶ Tiges florales fortes / épaisses
- ▶ Extra À grosses fleurs



Dahlia Labella® Gigante	O100	45-30	13 - 15 weeks	10 inch	22 - 28 inch
Dahlia Labella® Maggiore	O100	45-30	13 - 14 weeks	8 - 10 inch	18 - 28 inch

LABELLA®  
DAHLIA

From big to small,  
**we have  
it all!**

# LABELLA® GRANDE



LABELLA®  
DAHLIA

From big to small,  
**we have  
it all!**

CUTTING RAISED

Dahlia pinnata

Produced in Ethiopia & Mexico Vivero

Labelle® Grande

8163518



DARK PINK®

8163984



DEEP ORANGE®

8163989



FANDANGO®

8163990



MAGENTA®

8163988



ORANGE BICOLOR®

8163550



PURPLE®

8163560



RED®

8163985



WHITE®

8163590



YELLOW®

EXPERIMENTAL

8163966



DAMX 3299 / MAGENTA

8163924



DAMX 3267 / PURPLE

- ▶ Striking color(s)
- ▶ Large flowers
- ▶ Broad color range

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Amplia gama de colores

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Beaucoup de couleurs



Dahlia Labelle® Grande

O100

45-30

10 - 13 weeks

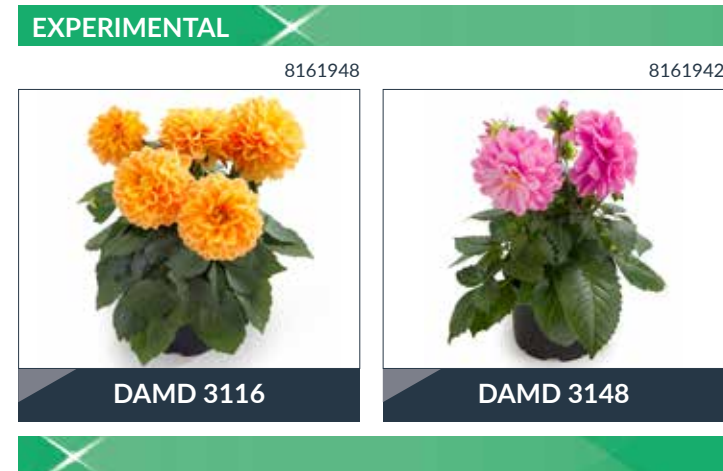
6 - 7 inch

10 - 12 inch



Dahlia pinnata

Produced in Ethiopia & Mexico Vivero



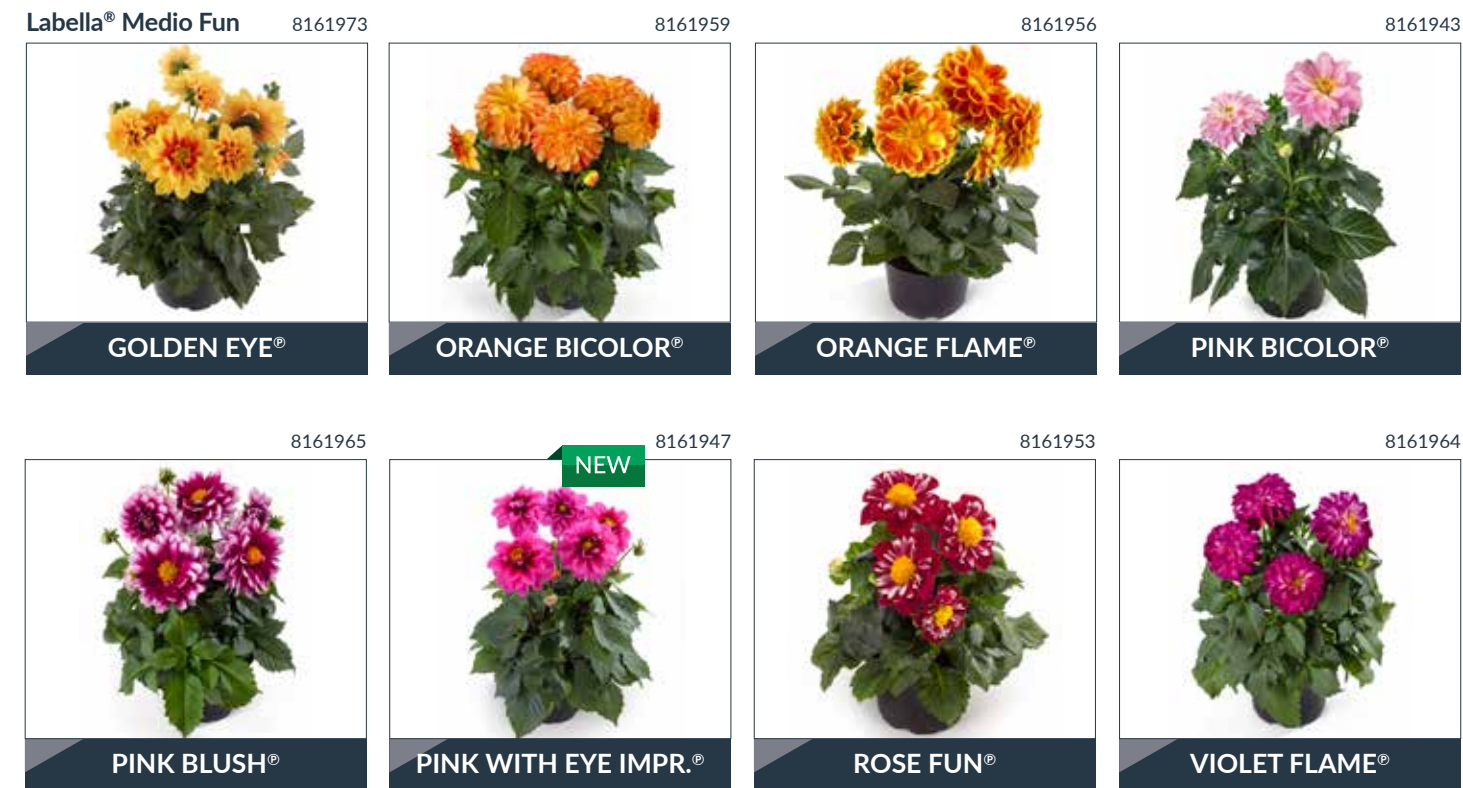
- ▶ Striking color(s)
  - ▶ Easy branching
  - ▶ Broad color range
  - ▶ Excellent outdoor performance
- ▶ Color(es) llamativo(s)
  - ▶ Fácil ramificación
  - ▶ Amplia gama de colores
  - ▶ Prestaciones de jardín excelentes
- ▶ Couleur(s) attractive
  - ▶ Bien ramifian
  - ▶ Beaucoup de couleurs
  - ▶ Prestation dans le jardin excellente



Dahlia Labella® Medio O100 45-23 10 - 12 weeks 5-6 inch 8 - 10 inch

Dahlia pinnata

Produced in Ethiopia & Mexico Vivero



- ▶ Easy branching
  - ▶ Broad color range
  - ▶ Excellent outdoor performance
  - ▶ Special flower colors
- ▶ Fácil ramificación
  - ▶ Amplia gama de colores
  - ▶ Prestaciones de jardín excelentes
  - ▶ Colores especiales de flores
- ▶ Bien ramifian
  - ▶ Beaucoup de couleurs
  - ▶ Prestation dans le jardin excellente
  - ▶ Couleurs de fleurs spéciaux



Dahlia Labella® Medio Fun O100 45-23 10 - 12 weeks 5-6 inch 8 - 10 inch

# LABELLA® PICCOLO

CUTTING RAISED

Dahlia pinnata

Produced in Ethiopia

Labella® Piccolo

8162515

8162990

8162541

8162988



CORAL®



LEMON®



ORANGE®



PURPLE®

8162989

8162580

8162583



ROSE®



WHITE®



YELLOW®

- ▶ Striking color(s)
- ▶ Suitable for growing in packs and pots
- ▶ Compact plant habit

- ▶ Color(es) llamativo(s)
- ▶ Adaptable para yogurteros y macetas
- ▶ Planta compacta

- ▶ Couleur(s) attractive
- ▶ Adapté pour production en godets et en pots
- ▶ Compact



LABELLA®  
DAHLIA

From big to small,  
**we have  
it all!**



Dahlia Labella® Piccolo

O100

50-22

9 - 12 weeks

packs - 4 inch

6 - 8 inch

Fuchsia hybrida

Produced in Kenya



TRAILING

Bella  
fuchsia®

- ▶ Long flowering period
- ▶ Easy branching
- ▶ Very floriferous
- ▶ Early flowering
- ▶ Less day-length sensitive

- ▶ Periodo de floración largo en jardín
- ▶ Fácil ramificación
- ▶ Muy florífera
- ▶ Floración temprana
- ▶ Menos sensible para días largos

- ▶ Periode de floraison longue en jardin
- ▶ Bien ramifian
- ▶ Très florifère
- ▶ Précocce
- ▶ Moins sensible pour jours longs



Fuchsia Bella Fuchsia® Trailing

O100

32-16

10 - 13 weeks

4 - 5 inch

8 - 10 inch

Fuchsia hybrida

Produced in Kenya



UPRIGHT



Fuchsia Bella Fuchsia® Upright

O100

32-16

10 - 13 weeks

4 - 5 inch

8 - 10 inch

Impatiens hawkerii

Odyssey® Compact 8403610



AJAX®

8403655



CORINTH®

8405487



DIONE®

8405478



HESTIA®

Produced in Ethiopia

8405490



RHODE®

8403740



SPARTA®

8405482



SPHINX®

8405499



THALIA®

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Adapted for landscaping
- ▶ Broad color range
- ▶ Compact plant habit

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Adaptada para el relleno de parques
- ▶ Amplia gama de colores
- ▶ Planta compacta

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs
- ▶ Compact



Impatiens Odyssey® Compact

O100

43-20

11 - 14 weeks

packs - 5 inch

6 - 8 inch

Impatiens hawkerii

Odyssey® 8403665



DELILAH®

8405507



ELEKTRA®

8403678



HELEN®

8403700



NEPTUNUS®

Produced in Ethiopia

8403705



NESTOR®

8403723



ORESTES®

8405504



ORION®

8403725



PARIS®

8403750



TALON®

8403763



TROY®

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Adapted for landscaping
- ▶ Broad color range

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Adaptada para el relleno de parques
- ▶ Amplia gama de colores

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs



Impatiens Odyssey®

O100

43-20

11 - 14 weeks

5 - 7 inch




8 - 10 inch

**Tiger**<sup>®</sup>  
KALANCHOË

CUTTING RAISED

Kalanchoe blossfeldiana

Produced in Uganda

<p>Tiger<sup>®</sup> 8439801</p> <p>NEW</p>  <p>LIGHT ORANGE</p>	<p>8439800</p> <p>NEW</p>  <p>RED</p>	<p>8439802</p> <p>NEW</p>  <p>YELLOW</p>
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- ▶ Contrasting flowers with typical dark eyes
- ▶ Flores contrastantes con ojos oscuros típicos
- ▶ Fleurs contrastantes aux yeux foncés typiques



TIGER<sup>®</sup> LIGHT ORANGE

Kalanchoe Tiger <sup>®</sup>	O100	1-53	14 - 15 weeks	4 - 9 inch	6 - 8 inch
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DIAMOND® SECRET

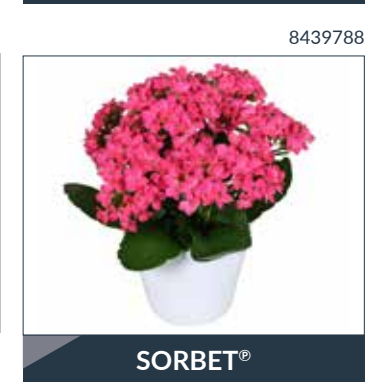
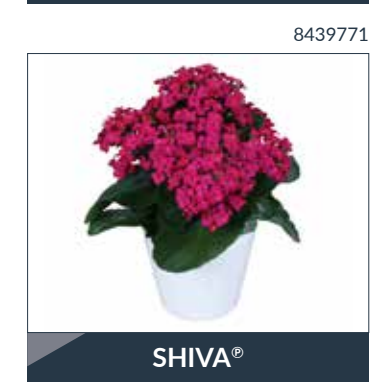
Kalanchoe blossfeldiana

Produced in Uganda

Diamond® Single Flowers 8439400

8439763

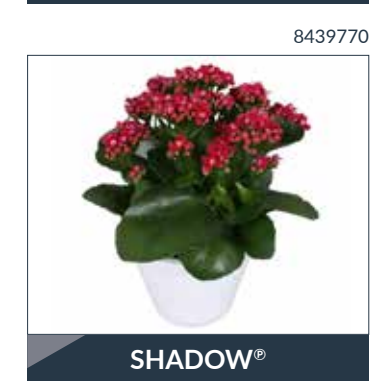
8439769



Diamond® Double Flowers 8439761

8439760






8439765



- ▶ Large flowers
- ▶ Very floriferous
- ▶ Uniformity in plant shape
- ▶ Broad color range
- ▶ Excellent shelf life

- ▶ Flores grandes
- ▶ Muy florifera
- ▶ Porte uniforme
- ▶ Amplia gama de colores
- ▶ Sostenibilidad excepcional

- ▶ À grosses fleurs
- ▶ Très florifère
- ▶ Uniformité en forme de plante
- ▶ Beaucoup de couleurs
- ▶ Durée de conservation parfaite

					
Kalanchoe Diamond® Single	O100	1-53	14 - 15 weeks	4 - 9 inch	6 - 8 inch
Kalanchoe Diamond® Double	O100	1-53	14 - 16 weeks	4 - 9 inch	6 - 8 inch

Kalanchoe blossfeldiana

Serenity®

Double Flowers

8439744

8439747

8439750



GOLD®



LIGHT RED®



PINK®



Produced in Uganda

8439751

8439756



PURPLE®



RED®



8439759

8439755



SILK®



SOFT PINK®

- ▶ Even growth
- ▶ Large flowers
- ▶ Double flowering
- ▶ Very floriferous
- ▶ Has small leaves
- ▶ Needs less growth retardants

- ▶ Porte uniforme
- ▶ Flores grandes
- ▶ Con flores dobles
- ▶ Muy florifera
- ▶ Tiene las hojas pequeñas
- ▶ Tiene una necesidad más baja de retardantes

- ▶ Uniformité en forme de plante
- ▶ À grosses fleurs
- ▶ À fleurs doubles
- ▶ Très florifère
- ▶ A des petites feuilles.
- ▶ A besoin de moins de nanifiant



Kalanchoe Serenity® O100 1-53 14 - 16 weeks 3 - 5 inch 6 - 8 inch

Lobelia erinus

Produced in Uganda

Hot® | Trailing

8460045

8460155

8460158

8460177



BAVARIA®



BLUE®



GIANT BLUE®



SNOW WHITE®

Star® | Semi Trailing

8460700

8460720

8460735



BLUE®



PURPLE®



WHITE®

- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Easy branching
- ▶ Standard plant habit

- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Fácil ramificación
- ▶ Erguida

- ▶ Periode de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Bien ramifian
- ▶ Irrigé



Lobelia Hot® O100 50 - 14 9 - 13 weeks 4 - 5 inch 4 - 6 inch  
 Lobelia Star® O100 50 - 14 9 - 13 weeks 4 - 10 inch 6 - 8 inch



Osteospermum ecklonis

Produced in Ethiopia

Sunny® Compact 8649052



ASTI®

NEW

8649057



BACIA®

8649083



DIXIE IMP.®

8649096



EMMA®

NEW

8649100



EVITA®

8649004



HAYLIE®

8649005



HARMONY®

8649001



HAZEL®

EXPERIMENTAL

8649213



OST 2031

8649215



OST 2041

- ▶ Compact plant habit
- ▶ Large flowers
- ▶ Broad color range

- ▶ Planta compacta
- ▶ Flores grandes
- ▶ Amplia gama de colores

- ▶ Compact
- ▶ À grosses fleurs
- ▶ Beaucoup de couleurs



Osteospermum Sunny® Compact



O100



35 - 16



16 - 24 weeks



4 inch

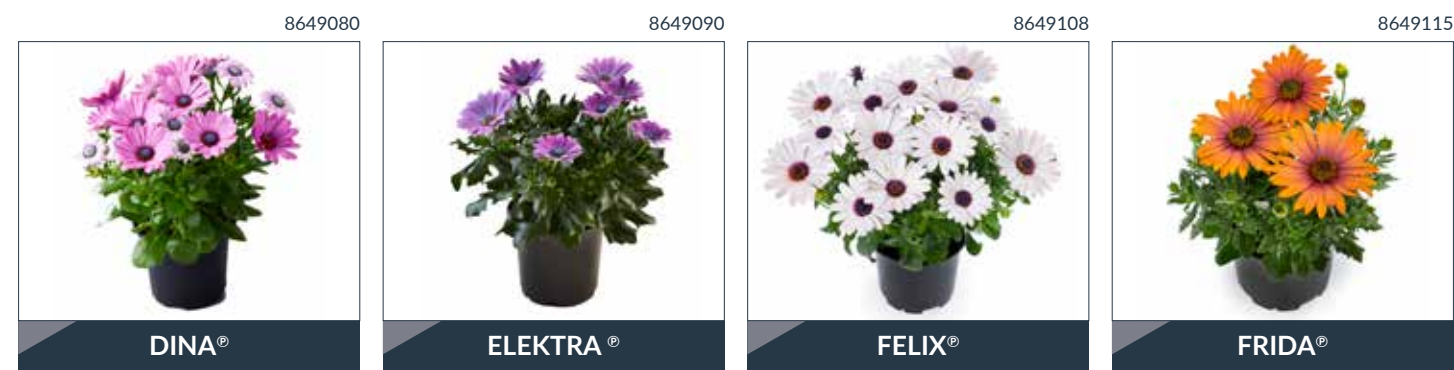


6 - 8 inch



Osteospermum ecklonis

Produced in Ethiopia



- ▶ Striking color(s)
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Amplia gama de colores

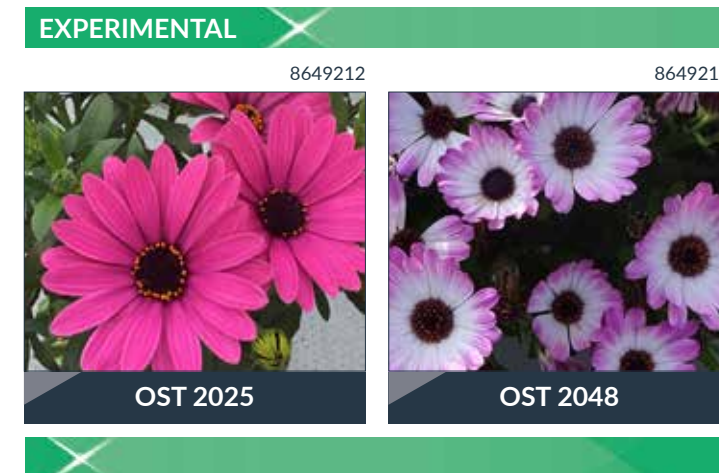
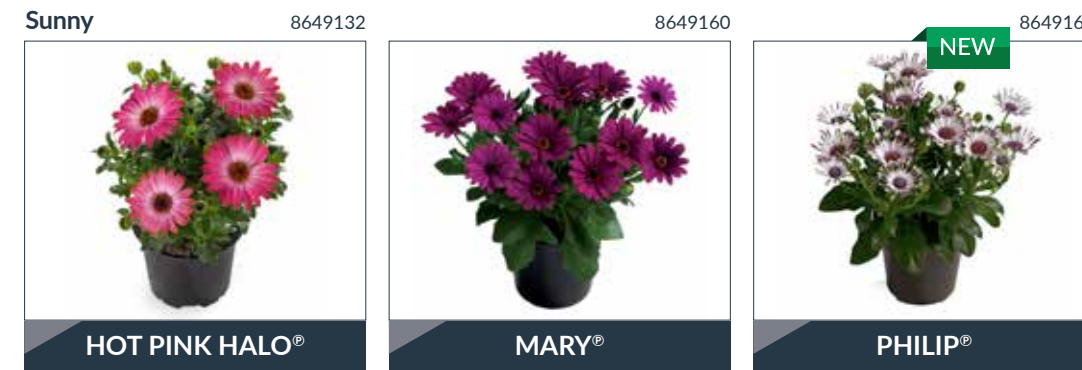
- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Periode de floraison longue en jardin
- ▶ Beaucoup de couleurs



Osteospermum Sunny O100 35-16 16 - 24 weeks 5 inch 6 - 8 inch

Osteospermum ecklonis

Produced in Ethiopia



Osteospermum Sunny O100 35-16 16 - 24 weeks 5 inch 6 - 8 inch



SENETTI®

Pericallis cruenta

Produced in Ethiopia

Senetti®

8837707

8837713

8837730

8837732



BLUE BICOLOR 15®



DEEP BLUE®



MAGENTA®



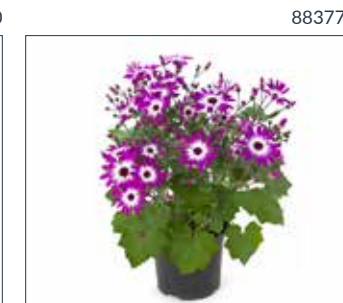
MAGENTA BICOLOR®



MAGIC SALMON®



PINK BICOLOR®



VIOLET BICOLOR®



WHITE®

- ▶ Striking color(s)
- ▶ Large flowers
- ▶ Suitable to be grown cool (50-54°F)
- ▶ Especially suited for bigger potsizes

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Adecuada para el cultivo a temperatura fresca (50-54°F)
- ▶ Especialmente adecuada para macetas de gran tamaño

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Adapté pour culture fraîche(50-54°F)
- ▶ Spécifiquement adaptés pour gros pots.



O100



36-10



9 - 22 weeks



6-8 inch



10 - 12 inch

Pericallis Senetti®



**Petunia Tea**  
The color of taste

Petunia hybrid

Tea | Trailing



BLUE®

8705988



BLUE BICOLOR®

8705711



BLUE VEIN®

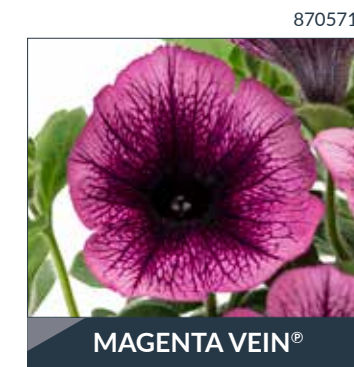
8705976



LIGHT VIOLET®

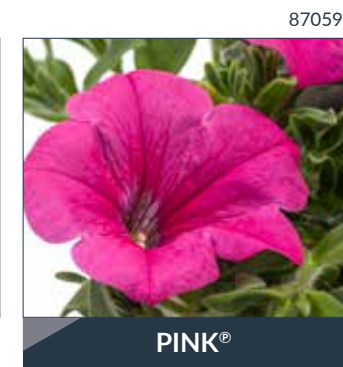
8705990

Produced in Mexico Vivero



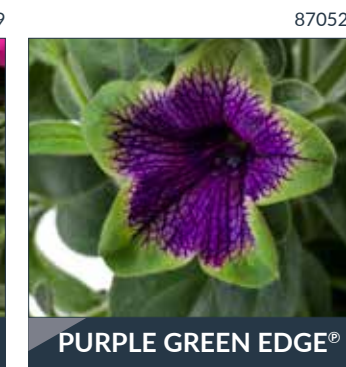
MAGENTA VEIN®

8705712



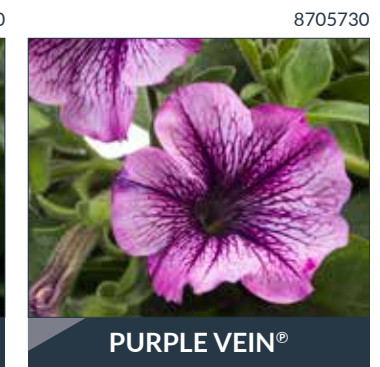
PINK®

8705989



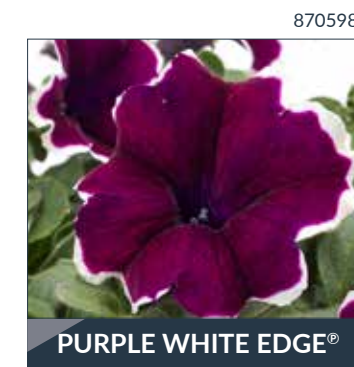
PURPLE GREEN EDGE®

8705210



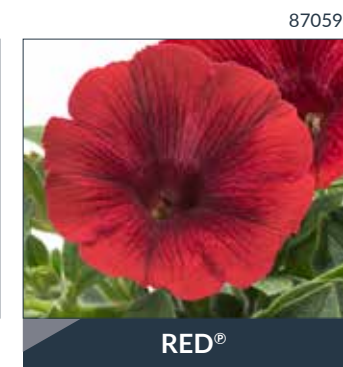
PURPLE VEIN®

8705730



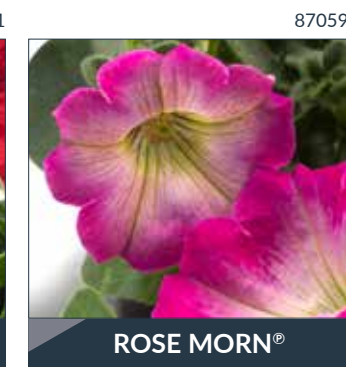
PURPLE WHITE EDGE®

8705982



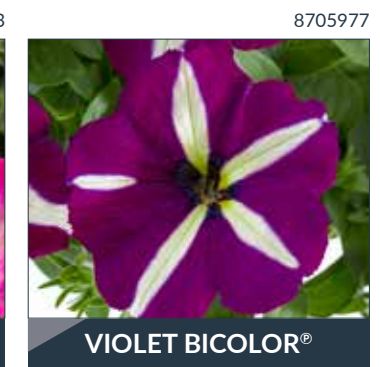
RED®

8705981



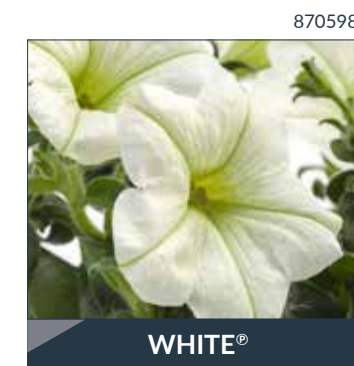
ROSE MORN®

8705983



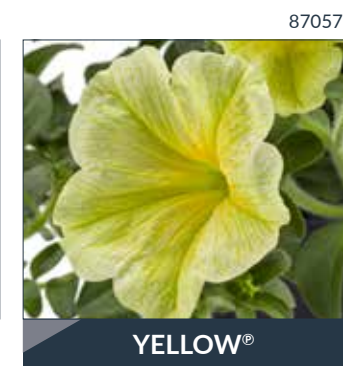
VIOLET BICOLOR®

8705977



WHITE®

8705985



YELLOW®

8705735

- ▶ Early flowering
- ▶ Strong Flowers
- ▶ Specially selected by Beekenkamp
- ▶ Has a nice round plant shape
- ▶ Excellent outdoor performance

- ▶ Précoce
- ▶ Fleurs costeaux
- ▶ Seleccionado por Beekenkamp
- ▶ À une forme de plante belle ronde
- ▶ Prestation dans le jardin excellente

- ▶ Floración temprana
- ▶ Flores resistentes
- ▶ Seleccionado por Beekenkamp
- ▶ Tiene una forma de planta redonda y bonita
- ▶ Prestaciones de jardín excelentes



Petunia Tea

O100

40-20

9 - 11 weeks

4 - 10 inch

6 - 8 inch

TEA®

# CUTTING RAISED

Portulaca umbraticola

Summerstars

8730610

8730615

8730620



ORANGE



PINK



ROSE

8730630

8730640

8730650



SCARLET



WHITE



YELLOW

Produced in Ethiopia

- ▶ Large flowers
- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Suitable for hanging baskets

- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Indicada para cestas colgantes

- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Adapté pour suspensions



O100



1-24



11 - 15 weeks



4 - 10 inch



4 - 6 inch

Portulaca Summerstars

# SUPERSTARS® VIRGO



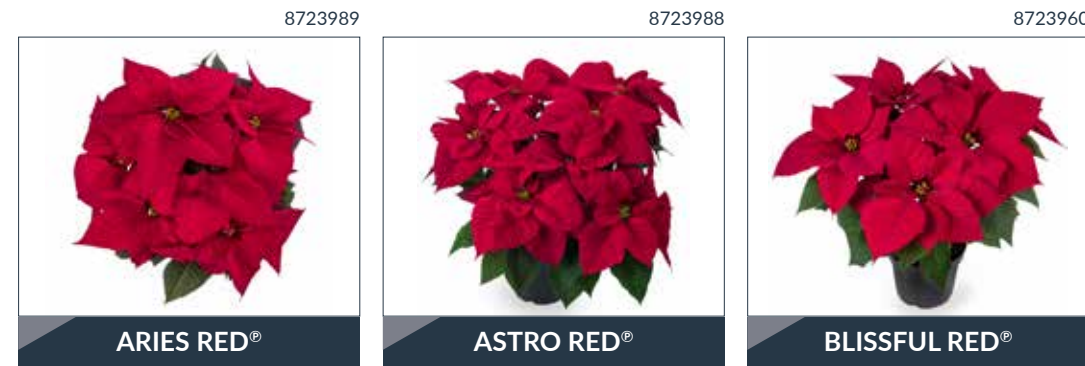
NOVELTY WINNER LTO 2019/2020



Virgo®

Euphorbia pulcherrima

Produced in Mexico Vivero



Euphorbia Aries Red®	O100	16-30	16 - 22 weeks	5 - 8 inch	12 - 28 inch
Euphorbia Astro Red®	O100	16-30	12 - 20 weeks	2,5 - 8 inch	10 - 28 inch
Euphorbia Blisfull Red®	O100	16-39	12 - 20 weeks	5 - 8 inch	5 - 16 inch
Euphorbia Charon Red®	O100	16-37	16 - 20 weeks	5 - 8 inch	10 - 28 inch
Euphorbia Harlequin Red®	O100	16-37	16 - 20 weeks	5 - 8 inch	10 - 28 inch
Euphorbia Hera Red®	O100	16-30	16 - 26 weeks	5 - 8 inch	10 - 28 inch
Euphorbia Robyn Red®	O100	18-30	12 - 20 weeks	5 - 8 inch	12 - 40 cm

Euphorbia pulcherrima

Produced in Mexico Vivero



Euphorbia Leona	O100	16-38	16 - 24 weeks	5 - 8 inch	10 - 28 inch

## EXPERIMENTAL



Euphorbia PON 128, 64 & 127	O100	18-30	12 - 20 weeks	5 - 8 inch	12 - 40 cm

### BEEKENKAMP SUPERSTARS!

The collaboration between Beekenkamp Plants and Syngenta Flowers has many advantages for you, beyond simpler access to a great assortment. A One Farm approach provides you with proven quality from one trusted source. Our varieties are combined at a single production farm to ensure quality cuttings and efficient shipping, allowing you to fill a box more easily with a wellrounded assortment of best-in-class poinsettias. Both Syngenta Flowers and Beekenkamp Plants aim to provide you with the best technical growing support

in the industry. Our alliance will place more of this technical knowledge at your fingertips, with one-on-one technical visits, comprehensive culture documents, variety-specific know-how, and online technical references from many years of combined leadership in poinsettias. Our tech experts are here to serve you!

**Order now from Syngenta and get prepared for the most wonderful time of the year!**



# CALENDAR 2020

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1			1	2	3	4
2	5	6	7	8	9	10
3	12	13	14	15	16	17
4	19	20	21	22	23	24
5	26	27	28	29	30	31

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
5						1
6	2	3	4	5	6	7
7	9	10	11	12	13	14
8	16	17	18	19	20	21
9	23	24	25	26	27	28
						29

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
10	1	2	3	4	5	6
11	8	9	10	11	12	13
12	15	16	17	18	19	20
13	22	23	24	25	26	27
14	29	30	31			

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
14			1	2	3	4
15	5	6	7	8	9	10
16	12	13	14	15	16	17
17	19	20	21	22	23	24
18	26	27	28	29	30	

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
18					1	2
19	3	4	5	6	7	8
20	10	11	12	13	14	15
21	17	18	19	20	21	22
22	24	25	26	27	28	29
23	31					

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
23	1	2	3	4	5	6
24	7	8	9	10	11	12
25	14	15	16	17	18	19
26	21	22	23	24	25	26
27	28	29	30			

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27			1	2	3	4
28	5	6	7	8	9	10
29	12	13	14	15	16	17
30	19	20	21	22	23	24
31	26	27	28	29	30	31

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31						1
32	2	3	4	5	6	7
33	9	10	11	12	13	14
34	16	17	18	19	20	21
35	23	24	25	26	27	28
36	30	31				

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
36		1	2	3	4	5
37	6	7	8	9	10	11
38	13	14	15	16	17	18
39	20	21	22	23	24	25
40	27	28	29	30		

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
40				1	2	3
41	4	5	6	7	8	9
42	11	12	13	14	15	16
43	18	19	20	21	22	23
44	25	26	27	28	29	30
						31

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
45	1	2	3	4	5	6
46	8	9	10	11	12	13
47	15	16	17	18	19	20
48	22	23	24	25	26	27
49	29	30				

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
49	1	2	3	4	5	6
50	7	8	9	10	11	12
51	14	15	16	17	18	19
52	21	22	23	24	25	26
53	28	29	30	31		



# CALENDAR 2021

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1					1	2
2	3	4	5	6	7	8
3	10	11	12	13	14	15
4	17	18	19	20	21	22
5	24	25	26	27	28	29
6	31					

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
6	1	2	3	4	5	6
7	8	9	10	11	12	13
8	14	15	16	17	18	19
9	21	22	23	24	25	26
10	28					

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
10	1	2	3	4	5	6
11	7	8	9	10	11	12
12	14	15	16	17	18	19
13	21	22	23	24	25	26
14	28	29	30	31		

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
14				1	2	3
15	4	5	6	7	8	9
16	11	12	13	14	15	16
17	18	19	20	21	22	23
18	25	26	27	28	29	30

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
18						1
19	2	3	4	5	6	7
20	9	10	11	12	13	14
21	16	17	18	19	20	21
22	23	24	25	26	27	28
23	30	31				

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
23		1	2	3	4	5
24	6	7	8	9	10	11
25	13	14	15	16	17	18
26	20	21	22	23	24	25
27	27	28	29	30		

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27				1	2	3
28	4	5	6	7	8	9
29	11	12	13	14	15	16
30	18	19	20	21	22	23
31	25	26	27	28	29	30

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2	3	4	5	6
32	8	9	10	11	12	13
33	15	16	17	18	19	20
34	22	23	24	25	26	27
35	29	30	31			

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
35			1	2	3	4
36	5	6	7	8	9	10
37	12	13	14	15	16	17
38	19	20	21	22	23	24
39	26	27	28	29	30	

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
39					1	2
40	3	4	5	6	7	8
41	10	11	12	13	14	15
42	17	18	19	20	21	22
43	24	25	26	27	28	29
44	31					

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
44	1	2	3	4	5	6
45	7	8	9	10	11	12
46	14	15	16	17	18	19
47	21	22	23	24	25	26
48	28	29	30			

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
48			1	2	3	4
49	5	6	7	8	9	10
50	12	13	14	15	16	17
51	19	20	21	22	23	24
52	26	27	28	29	30	31



Please ask your representative for more details:



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