

NORTH AMERICA



2022 - 2023





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www.expressseed.com

Ball Seed
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P: 800 897 2255
F: 630-562-7969
info@ballseed.com
www.ballseed.com

Griffin
4951 Indiana Ave, Ste. 100
Lisle, IL 60532
P: 800 323 7253
F: 630 969 6373
orders@griffinmail.com
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KEY TO SYMBOLS

-  UNROOTED CUTTINGS/ UNITS
-  DELIVERY WEEKS
-  PRODUCTION TIME
-  RECOMMENDED POT SIZE
-  PLANT HEIGHT



As a passionate breeder and producer of pot and bedding plants, at Beekenkamp Plants we continue to pursue our mission of bringing the best genetics to the market, with the most appropriate supply chain for our starting material. We thank you for trusting and supporting Beekenkamp Plants to be your supplier with our own genetics. We are committed to turning the ordinary into the extraordinary. To emphasize that vision, Beekenkamp’s North American team looks forward to working with you and growing with you into the future.

Como apasionados hibridadores y productores de plantas de maceta y jardín, en Beekenkamp Plants seguimos en nuestra misión de ofrecer el mejor material genético al mercado, con la cadena de suministro más apropiada para nuestro material de partida. Queremos agradecerle su confianza y su apoyo a Beekenkamp Plants por permitarnos ser su proveedor de nuestro material genético. Nos comprometemos a convertir lo ordinario en extraordinario. Para remarcar esta visión, el equipo norteamericano de Beekenkamp está deseando trabajar y crecer con usted en el futuro.

Chez Beekenkamp, entreprise d’hybridation et producteur passionné de plantes en pot et à massif, nous poursuivons notre mission : mettre sur le marché le meilleur matériel génétique, en nous appuyant sur une chaîne logistique optimale pour notre matériel de base. Nous vous remercions pour la confiance et le soutien que vous apportez à Beekenkamp Plants, votre fournisseur de matériel génétique. Nous nous engageons à transformer l’ordinaire en extraordinaire. Pour appuyer cette vision, l’équipe Beekenkamp d’Amérique du Nord a hâte de travailler et de se développer à l’avenir avec vous.

Sirekit Mol
Head of Commercial
North America



MEXICO

Hard minimum order of 1.500 per location, per delivery
(combination is possible)

Celosia Kelos 2.000	(2.000 per box)
Dahlia LaBella 2.400	(2.400 per box)
Petunia Tea 3.000	(4.800 per box)
Fuchsia <i>Bella only</i> 1.500	(1.500 per box)
Lavandula 2.400	(2.400 per box)

UGANDA

Hard minimum of 1.500 units per location, per delivery
(combination is possible)

Begonia Spacestar 1.800	(1.800 per box)
Begonia boliviensis 2.100	(2.100 per box)
Begonia elatior 1.500	(1.500 per box)
Begonia Solenia 1.800	(1.800 per box)
Celosia 3.000	(4.200 per box)
Kalanchoe 1.500	(1.500 per box)
Kalanchoe Bongo 1.500	(1.500 per box)

ETHIOPIA

Hard minimum order of 1.500 per location, per delivery
(combination is possible)

Argyranthemum 3.000	(8.400 per box)
Bidens 3.000	(18.000 per box)
Calocephalus 3.000	(33.000 per box)
Dahlia Piccolo 3.000	(18.000 per box)
Impatiens NG 3.000	(7.200 per box)
Lobelia 3.000	(12.000 per box)
Osteospermum 3.000	(7.200 per box)
Pericallis 3.000	(9.000 per box)
Portulaca 3.000	(9.600 per box)



ETHIOPIA

Hard minimum order of 4.000 per location, per delivery

Princettia 4.000	(4.000 per box)
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KENYA (KALANCHOE)

Hard minimum order of 2.250 per location, per delivery

Kalanchoe 2.250	(2.250 per box)
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KENYA (FUCHSIA)

Hard minimum order of 3.000 per location.
Fuchsia - *all varieties* 3.000 (12.000 per box)

Week 32 - 40 → even weeks only
Week 41 - 11 → every week



*Subject to change

Argyranthemum frutescens | Simba™

Produced in Ethiopia



- ▶ Early flowering
 - ▶ Large, showy blooms
 - ▶ Compact habit perfect for smaller pots
 - ▶ Early season color
-
- ▶ Floración temprana
 - ▶ Flores grandes y vistosas
 - ▶ Adecuada para macetas pequeñas
 - ▶ Color de principios de temporada
-
- ▶ Précoce
 - ▶ Grandes fleurs voyantes
 - ▶ Adapté pour petits pots
 - ▶ Couleur de début de saison



Argyranthemum Simba™



O100



40-14



9 - 24 weeks



5 - 7 inch



8 - 30 inch

Dreams

Dreams® Collection

Dreams

Begonia boliviensis | Beauvilia®

Produced in Uganda

8064992

DARK SALMON®

8064997

HOT PINK®

8064810

RED®

8064820

WHITE®

NEW

8064990

YELLOW®

▶ Long flowering period

▶ Suitable for small pots

▶ Very floriferous

▶ Early flowering

▶ Easy branching

▶ Periodo de floración largo

▶ Adecuada para macetas pequeñas

▶ Muy florífera

▶ Floración temprana

▶ Fácil ramificación

▶ Longue période de floraison

▶ Adapté pour petits pots

▶ Très florifère

▶ Précoce

▶ Bien ramifian

Begonia Beauvilia®	O100	40-15	11 - 17 weeks	4 - 10 inch	8 - 10 inch



Begonia boliviensis | Waterfall®

Produced in Uganda

NEW

8064991

BICOLOR®

Beautiful two toned flowers

8066986

ENCANTO ORANGE®

8066984

ENCANTO PINK®

8066906

ENCANTO RED®

8066983

ENCANTO WHITE BLUSH

8066989

ANGEL SOFT ORANGE®

8066908

ANGEL SOFT PINK®



- ▶ Easy branching

▶ Long flowering period

▶ Suitable for hanging baskets

▶ Large flowers
- ▶ Fácil ramificación

▶ Periodo de floración largo en jardín

▶ Indicada para cestas colgantes

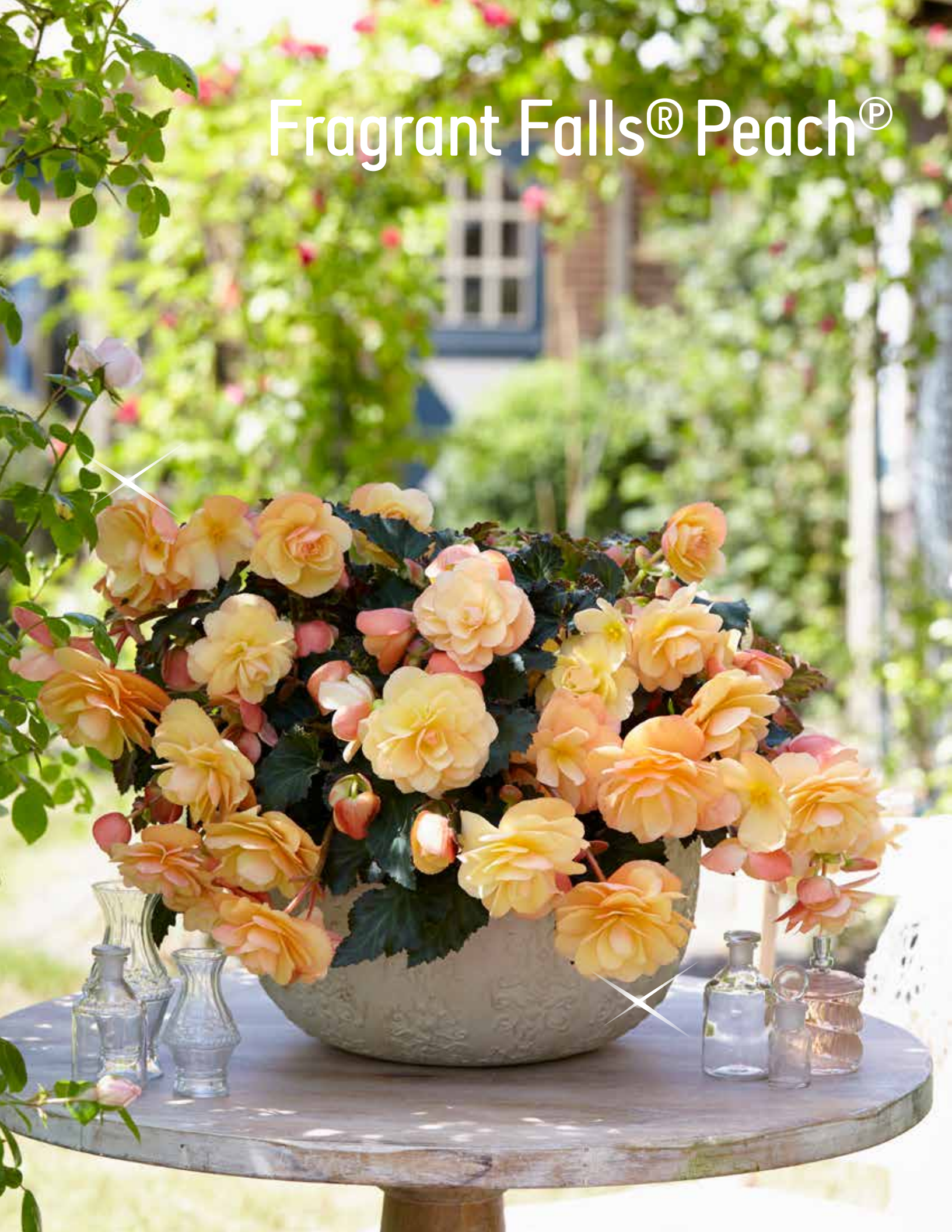
▶ Flores grandes
- ▶ Bien ramifian

▶ Periode de floraison longue en jardin

▶ Adapté pour suspensions

▶ À grosses fleurs

Begonia Waterfall®	O100	40-15	12 - 18 weeks	5 - 10 inch	8 - 10 inch



Fragrant Falls® Peach®

Dreams

CUTTING RAISED

Perfume Dreams • Perfume Dreams • Perfume Dreams •

Begonia x tuberhybrida | Fragrant Falls®

Produced in Uganda



- ▶ Perfumed flowers
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for small pots up to hanging baskets

- ▶ Tiene flores perfumadas
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Apto para ollas pequeñas hasta cestas colgantes

- ▶ À fleurs parfumées
- ▶ À grosses fleurs
- ▶ Periode de floraison longue en jardin
- ▶ Convient pour les petits pots jusqu'aux paniers suspendus



Begonia Fragrant Falls®	O100	46-15	13 - 19 weeks	5 - 10 inch	6 - 8 inch

Begonia pendula | Sweetspice



- ▶ Perfumed flowers
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Easy branching
- ▶ Very floriferous

- ▶ À fleurs parfumées
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Bien ramifiant
- ▶ Très florifère

- ▶ Tiene flores perfumadas
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Fácil ramificación
- ▶ Muy florífera

Begonia Sweetspice	O100	46-15	13 - 19 weeks	5 - 10 inch	6 - 8 inch



Frivola

Dreams

CUTTING RAISED

Garden Dreams & Indoor Dreams • Garden Dreams & Indoor Dreams

Begonia elatior | BK Collection

Produced in Uganda / Year Round Availability

8067980

BONNY®

8067983

CARMEN RED®

8067989

FRIVOLA PINK®

8067968

NEW

FRIVOLA MAGIC®

8067951

FRIVOLA WHITE®

- ▶ Long flowering period
 - ▶ Very floriferous
 - ▶ Has a nice round plant shape
 - ▶ Excellent shelf life
 - ▶ Excellent outdoor performance
-
- ▶ Periodo de floración largo en jardín
 - ▶ Muy florífera
 - ▶ Tiene una forma de planta redonda y bonita
 - ▶ Sostenibilidad excepcional
 - ▶ Prestaciones de jardín excelentes
-
- ▶ Periode de floraison longue en jardin
 - ▶ Très florifère
 - ▶ À une forme de plante belle ronde
 - ▶ Durée de conservation parfaite
 - ▶ Prestation dans le jardin excellente



All suitable for indoor pot programs as well as outdoor garden performance

Begonia BK Collection	O100	Year round	14 - 17 weeks	4 - 6 inch	8 - 10 inch

Esmay Peach®



Dreams

CUTTING RAISED

Garden Dreams & Indoor Dreams • Garden Dreams & Indoor Dreams

Begonia elatior | BK Collection

Produced in Uganda / Year Round Availability

8067984 CHLOE CORAL PINK®	8067981 ESMAY PEACH®	8067990 EVI BRIGHT PINK®	8067955 GLORY BICOLOR®
8067863 GLORY PINK®	8067960 GLORY WHITE®	8067976 RHODEE PINK®	8067974 VERMILLION HOT PINK®
8067956 VERMILLION RED®			

- ▶ Long flowering period
 - ▶ Very floriferous
 - ▶ Has a nice round plant shape
 - ▶ Excellent shelf life
 - ▶ Excellent for indoor pot programs as well as outdoor garden performance
- ▶ Periodo de floración largo en jardín
 - ▶ Muy florífera
 - ▶ Tiene una forma de planta redonda y bonita
 - ▶ Sostenibilidad excepcional
 - ▶ Excelente para programas de macetas en interiores, así como para el rendimiento en jardines al aire libre.
- ▶ Periode de floraison longue en jardin
 - ▶ Très florifère
 - ▶ À une forme de plante belle ronde
 - ▶ Durée de conservation parfaite
 - ▶ Excellent pour les programmes de pots d'intérieur ainsi que pour les performances de jardin en extérieur

All suitable for indoor pot programs as well as outdoor garden performance

Begonia BK Collection	O100	Year round	14 - 17 weeks	4 - 6 inch	8 - 10 inch

Dreams® Garden MacaRouge® MacaRose®



Dreams

CUTTING RAISED

Garden Dreams • Garden Dreams • Garden Dreams •

Begonia elatior | Dreams® Garden

Produced in Uganda / Year Round Availability

8067977

8067986



MACAROSE®



MACAROUGE®

Very Vigorous



- ▶ Excellent heat tolerance
- ▶ Long flowering period
- ▶ Especially suited for bigger potsizes
- ▶ Strong single flowers
- ▶ Has a nice round plant shape

- ▶ Excelente tolerancia al calor
- ▶ Periodo de floración largo en jardín
- ▶ Especialmente adecuada para macetas de gran tamaño
- ▶ Flores resistentes
- ▶ Tiene una forma de planta redonda y bonita



- ▶ Excellente tolérance à la chaleur
- ▶ Periode de floraison longue en jardin
- ▶ Spécifiquement adaptés pour gros pots.
- ▶ Fleurs costeaux
- ▶ À une forme de plante belle ronde



Begonia Dreams® Garden

O100

Year round

14 - 17 weeks

5 - 10 inch

8 - 10 inch



Solenia Apricot®

Dreams

CUTTING RAISED

Garden Dreams • Garden Dreams • Garden Dreams •

Begonia elatior | Solenia

Produced in Uganda / Seasonal Availability

8072990 APRICOT®	8072987 CHOCOLATE ORANGE®	8072710 DARK PINK®	8072718 LIGHT PINK®
8072745 RED®	8072747 RED ORANGE®	8072988 SCARLET®	8072989 YELLOW®

- ▶ Long flowering period
 - ▶ Suitable for hanging baskets
 - ▶ Very floriferous
 - ▶ Strong garden performance
 - ▶ Excellent heat tolerance in most regions
- ▶ Periodo de floración largo en jardín
 - ▶ Indicada para cestas colgantes
 - ▶ Muy florífera
 - ▶ Fuerte rendimiento en el jardín
 - ▶ Excelente tolerancia al calor en la mayoría de las regiones
- ▶ Periode de floraison longue en jardin
 - ▶ Adapté pour suspensions
 - ▶ Très florifère
 - ▶ Excellentes performances de jardin
 - ▶ Excellente tolérance à la chaleur dans la plupart des régions

Begonia Solenia	O100	36-16	14 - 16 weeks	5 - 10 inch	8 - 10 inch

Begonia elatior

8072075 CATRIN®

- ▶ Very floriferous
 - ▶ Excellent outdoor performance
- ▶ Muy florífera
 - ▶ Prestaciones de jardín excelentes
- ▶ Très florifère
 - ▶ Prestation dans le jardin excellente

Begonia Catrin	O100	36-16	14 - 16 weeks	5 - 10 inch	8 - 10 inch

Begonia elatior | Barkos-Collection

Produced in Uganda / Year Round Availability

8068040



BALADIN®

8068052



BARKOS®

8068054



BERSEBA PINK®

8068064



BORIAS®

- ▶ Double flowering
- ▶ Very floriferous
- ▶ Excellent shelf life
- ▶ Ideal for yearround production

- ▶ Con flores dobles
- ▶ Muy florífera
- ▶ Sostenibilidad excepcional
- ▶ Ideal para producir durante todo el año

- ▶ À fleurs doubles
- ▶ Très florifère
- ▶ Durée de conservation parfaite
- ▶ Idéale pour production toute l'année



★ Suitable for indoor pot programs as well as outdoor garden performance

					
Begonia Barkos-Collection	O100	Year round	16 - 19 weeks	5 - 6 inch	8 - 10 inch

Begonia elatior | Ilona Collection

Produced in Uganda / Year Round Availability

8068401



BATIK®

8068402



BLITZ®

8068403



BRITT DARK®

8068406



CAMILLA®

8068408



CARNEVAL®

8068414



CLARA

8068440



NADINE®

8068445



NETJA DARK®

8067973



NICOLE STONE®

8067940



ORANGE STONE(SARA)®

8068450



PEGGY®

8068455



SANDRINE®

8068460



VERONICA®

★ Suitable for indoor pot programs as well as outdoor garden performance

					
Begonia Ilona Collection	O100	Year round	15 - 17 weeks	4 - 6 inch	8 - 10 inch



Begonia X | Spacestars®

Produced in Uganda / Year Round Availability

NEW

8070948

AVIOR (4390)

NEW

8070950

MAIA (4384)



New Introduction!

- ▶ Quick crop time
- ▶ Vigour matches pot size
- ▶ Indoor and outdoor use
- ▶ Very versatile plant
- ▶ Good for sun or shade
- ▶ Crop time is shorter when longer day light
- ▶ Possible to grow in cooler temperatures

All suitable for indoor pot programs as well as outdoor garden performance

Begonia Spacestars	100 urc	Year round	14 - 16 weeks	5 - 7 inch	8 - 10 inch



Dorado

CUTTING RAISED

Bidens ferulifolia | Dorado

Produced in Ethiopia

Upright	8076988	8076989	8076909	Trailing	8076991
					
BIG YELLOW®	LEMONCELLO®	VOLCANO®	RED YELLOW®		

- ▶ Ideal filler for gardens and containers
 - ▶ Suitable for hanging baskets and pots
 - ▶ Very floriferous
- ▶ Llenadora ideal para jardines y contenedores
 - ▶ Indicada para cestas colgantes y macetas
 - ▶ Muy florífera
- ▶ Remplisseur idéal pour les jardins et les conteneurs
 - ▶ Adapté pour suspensions et pots
 - ▶ Très florifère

					
Bidens Dorado	O100	41-16	10 - 14 weeks	4 - 10 inch	8 - 10 inch

Calocephalus brownii

Produced in Ethiopia

8097755						
	▶ Product suitable for indoor and outdoor ▶ Heat tolerant ▶ Ideal for combi planter ▶ Uniform plant shape		▶ Produit adapté pour intérieur + extérieur ▶ Résistant au chaleur ▶ Bella para plantación combinadas en macetas ▶ Porte uniforme			
SILVER STAR	▶ Producto adecuado para interior y jardín ▶ Resistente al calor ▶ Bien pour pots mélangés ▶ Uniformité en forme de plante					

					
Calocephalus Silver star	O100	2-25	20 - 24 weeks	4 - 6 inch	8 - 10 inch

Kelos® Fire



CUTTING RAISED

Celosia plumosa | Kelos® Fire

Produced in Mexico

8107981	8107445	8107447	8107977
LIME®	MAGENTA®	ORANGE®	PINK®
8107980	8107982	8107979	8107984
PURPLE®	RED®	SCARLET®	YELLOW®

- ▶ Early spring to late summer crop
 - ▶ Suitable for indoor and outdoor
 - ▶ Excellent shelf life during transportation
 - ▶ Perfect for combo planter
 - ▶ Striking colors
- ▶ Para ventas desde el principio de la primavera hasta finales del verano
 - ▶ Adecuado para interior y jardín
 - ▶ Sostenibilidad excepcional during transportation
 - ▶ Muy adecuado como parte de un combo y ollas mixtas
 - ▶ Colores llamativos
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
 - ▶ Adapté pour intérieur + extérieur
 - ▶ Durée de conservation parfaite during transportation
 - ▶ Très approprié dans le cadre d'un combo et de pots mixtes
 - ▶ Couleurs attractive

Day Length Neutral



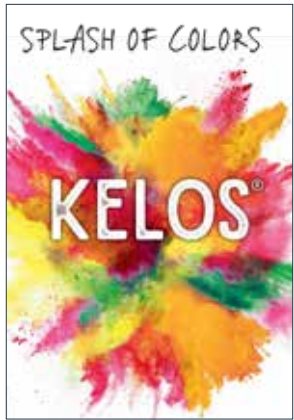
Celosia Kelos® Fire	O100	1-30	9 - 10 weeks	4 - 10 inch
				8 - 10 inch

Celosia spicata | Kelos® Atomic

Produced in Mexico



- ▶ Day length neutral
 - ▶ Early spring to late summer crop
 - ▶ Compact growth
 - ▶ Suitable for indoor and outdoor
-
- ▶ Crece en el día natural
 - ▶ Para ventas desde el principio de la primavera hasta finales del verano
 - ▶ Crecimiento compacto
 - ▶ Producto adecuado para interior y jardín
-
- ▶ Cultivé dans la journée naturelle
 - ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
 - ▶ Croissance compacte
 - ▶ Produit adapté pour intérieur + extérieur



Try the new generation of the Atomic series! Check page 66

Celosia Kelos® Atomic	O100	1-30	9 - 10 weeks	4 - 10 inch	6 - 8 inch



Celosia spicata | Kelos® Candela

Produced in Mexico



- ▶ Suitable for indoor and outdoor
 - ▶ Ideal for mixed pots and landscape use
 - ▶ Long slim flowers
 - ▶ Excellent shelf life during transportation
 - ▶ Day length neutral
-
- ▶ Produit adapté pour intérieur + extérieur
 - ▶ Idéal pour des compositions de plantes en conteneurs et pour un usage paysager
 - ▶ De longues fleurs fines très élégantes
 - ▶ Sostenibilidad excepcional durante el transporte
 - ▶ Cultivé dans la journée naturelle
-
- ▶ Producto adecuado para interior y jardín
 - ▶ Ideales para contenedores de plantas variadas y uso paisajístico
 - ▶ Flores largas y esbeltas con un atractivo elegante
 - ▶ Se tient parfaitement pendant le transport et en magasin
 - ▶ Crece en el día natural

Celosia Kelos® Candela	O100	1-30	9 - 10 weeks	4 - 10 inch	8 - 15 inch



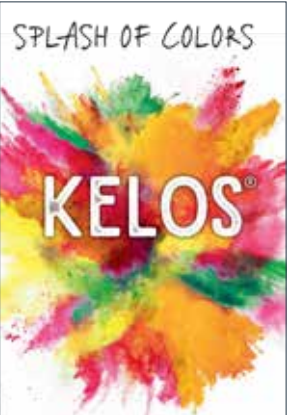
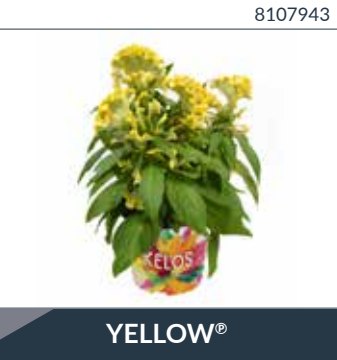


Kelos® Lunar

CUTTING RAISED

Celosia cristata | Kelos® Lunar

Produced in Mexico



- ▶ Early spring to late summer crop
- ▶ Long shelf life with continuous flowering
- ▶ Day length neutral
- ▶ Suitable for all regions

- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
- ▶ Bonne tenue en magasin et floraison continue
- ▶ Cultivé dans la journée naturelle
- ▶ Convient pour toutes les régions et tous les climats

- ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Larga duración comercial y floración continua
- ▶ Crece en el día natural
- ▶ Adecuada para todos los climas y regiones

Celosia Kelos® Lunar



O100



1-30



9 - 10 weeks



4 - 10 inch



8 - 10 inch



Gigante Fun Pink®

LABELLA®
DAHLIA

From big to small,
**we have
it all!**

Dahlia pinnata | LaBella® Gigante

Produced in Mexico

8165100



- ▶ Extra large flowers with sturdy stems
- ▶ Spectacular two-tone flower contrast
- ▶ For 10 inch (1 liner) pots or larger
- ▶ Flores extragrandes en resistentes tallos
- ▶ Flores espectaculares con dos tonos contrastados
- ▶ Ideal para contenedores de 10 pulgadas o más grandes
- ▶ Très grosses fleurs sur des tiges robustes
- ▶ Des fleurs spectaculaires avec un contraste de couleurs en deux tons
- ▶ Idéal en grands bacs de 10 inch ou plus

Giant

					
Dahlia LaBella® Gigante	O100	45-30	13 - 15 weeks	10-16 inch	22 - 28 inch



Maggiore Fun Rose Bicolour[®]

CUTTING RAISED

Dahlia pinnata | LaBella[®] Maggiore

Produced in Mexico

8169752 DEEP ROSE[®]	8169751 PURPLE[®]	8169906 ROSE[®]
8169899 WHITE[®] (DAMX 3633)	8169750 YELLOW[®]	8169901 FUN CHOCOLATE YELLOW[®]
8169901 FUN CHOCOLATE YELLOW[®]	8169908 FUN FLAME[®]	8169901 FUN PASTEL[®]
8169901 FUN PASTEL[®]	8169758 FUN ROSE BICOLOUR[®]	

- ▶ Robust, solid stems
 - ▶ Large flowers
 - ▶ Ideal for 8 - 10 inch pots
 - ▶ Excellent garden performance
 - ▶ Early spring to late summer crop
 - ▶ Fun Chocolate Yellow: No PGR required
-
- ▶ Tiene tallos de flores gordos/fuerte
 - ▶ Flores grandes
 - ▶ Muy adecuada para macetas de 8-10 inch
 - ▶ Prestaciones de jardín excelentes
 - ▶ Para ventas desde el principio de la primavera hasta finales del verano
 - ▶ Fun Chocolate Yellow: No necesita reguladores de crecimiento (RCV)
-
- ▶ Tiges florales fortes / épaisses
 - ▶ À grosses fleurs
 - ▶ Adaptés à pots de 8-10 inch
 - ▶ Prestation dans le jardin excellente
 - ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
 - ▶ Fun Chocolate Yellow: Pas besoin de régulateurs de croissance (RDC)

Extra Large

LABELLA[®]
DAHLIA

From big to small,
**we have
it all!**

Dahlia LaBella[®] Maggiore

O100

45-30

13 - 14 weeks

8 - 10 inch

18 - 26 inch

Dahlia pinnata | LaBella® Grande

Produced in Mexico

8163518

DARK PINK®

8163984

DEEP ORANGE®

8163966

MAGENTA IMPR®

8163924

PURPLE IMPR®

8163560

RED®

8163985

WHITE®

8163590

YELLOW®

8163988

FUN ORANGE BICOLOR®

8163958

FUN RED WHITE®

- ▶ Uniform series
 - ▶ Easy branching
 - ▶ Ideal for 6 - 7 inch (1 liner) pots
 - ▶ Early spring to late summer crop
- ▶ Serie uniforme
 - ▶ Fácil ramificación
 - ▶ Muy adecuada para macetas de 6-7 inch
 - ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Série uniforme
 - ▶ Bien ramifiant
 - ▶ Adaptés à pots de 6-7 inch
 - ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été



Large

Dahlia LaBella® Grande	O100	45-30	10 - 13 weeks	6 - 7 inch	10 - 12 inch

Dahlia pinnata | LaBella® Grande

Produced in Mexico

EXPERIMENTAL

8163923

FUN SUNRISE (DAMX 3958)

8163920

CORAL (DAMX 3961)

8163917

PINK (DAMX 3964)

Large



Dahlia LaBella® Grande	O100	45-30	10 - 13 weeks	6 - 7 inch	10 - 12 inch

Dahlia pinnata | LaBella® Medio

Produced in Mexico

8161970

DARK RED®

8161960

DEEP PINK®

8161948

ORANGE

8161942

PINK

8161962

RED®

8161967

WHITE®

8161988

YELLOW®

Medium

- ▶ Uniform series
- ▶ Easy branching
- ▶ Easy to mix and match
- ▶ Excellent outdoor performance
- ▶ Very floriferous
- ▶ Ideal for 4 - 6 inch pots

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Fácil de mezclar y combinar
- ▶ Prestaciones de jardín excelentes
- ▶ Muy florífera
- ▶ Muy adecuada para macetas de 4-6 inch

- ▶ Série uniforme
- ▶ Bien ramifié
- ▶ Facile à mélanger et à assortir
- ▶ Prestation dans le jardin excellente
- ▶ Très florifère
- ▶ Adaptés à pots de 4-6 inch

Dahlia LaBella® Medio	O100	45-23	10 - 12 weeks	5-6 inch	8 - 10 inch

LABELLA®
DAHLIA

From big to small,
we have
it all!

Dahlia pinnata | LaBella® Medio

Produced in Mexico

8161973

FUN GOLDEN EYE®

8161956

FUN ORANGE FLAME®

8161965

FUN PINK BLUSH®

NEW

8161935

FUN PINK FLAME®

8161947

FUN PINK WITH EYE IMPR.®

8161953

FUN ROSE FUN®

8161964

FUN VIOLET FLAME®

NEW

8161934

FUN YELLOW BLUSH®

EXPERIMENTAL

8161928

FUN FLAME (DAMD 3957)

8161932

FUN RASPBERRY (DAMD 3951)



- ▶ Uniform series
- ▶ Easy branching
- ▶ Easy to mix and match
- ▶ Excellent outdoor performance
- ▶ Eye catching colors

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Fácil de mezclar y combinar
- ▶ Prestaciones de jardín excelentes
- ▶ Colores atractivos

- ▶ Série uniforme
- ▶ Bien ramifié
- ▶ Facile à mélanger et à assortir
- ▶ Prestation dans le jardin excellente
- ▶ Couleurs remarquables

Dahlia LaBella® Medio Fun	O100	45-23	10 - 12 weeks	5-6 inch	8 - 10 inch



LaBella® Piccolo

LABELLA®
DAHLIA

From big to small,
**we have
it all!**

CUTTING RAISED

Dahlia pinnata | LaBella® Piccolo

Produced in Ethiopia

8162515  CORAL®	8162990  LEMON®	8162541  ORANGE®	8162988  PURPLE®
8162989  ROSE®	8162580  WHITE®	8162583  YELLOW®	

Mini

- Suitable for growing in packs and pots

► Compact plant habit
- Adaptable para yogurteros y macetas

► Planta compacta
- Adapté pour production en godets et en pots

► Compact

					
Dahlia LaBella® Piccolo	O100	50-11	9 - 12 weeks	packs - 4 inch	6 - 8 inch



Fuchsia hybrida | Bella Fuchsia®

Produced in Mexico

M 8300000

HILDA®

M 8300011

LAURA®

M 8300001

LYDIA®

M 8300012

MARIA®

M 8300007

NORA®

M 8300002

OLIVIA®

M 8300009

SOPHIA®

Trailing



Fuchsia hybrida | Bella Fuchsia®

Produced in Mexico

M 8300005

EVITA®

M 8300010

LISA®

M 8300006

MARISKA®

M 8300004

NIKITA®

M 8300003

SACHA®

M 8300008

SOILA®

Bella
fuchsia®
Upright



- ▶ Less day length sensitive
 - ▶ No PGR required
 - ▶ Can be grown without pinching
 - ▶ Compact habit with abundance of dainty flowers
- ▶ Menos sensible para días largos
 - ▶ No necesita reguladores de crecimiento (RCV)
 - ▶ Se puede cultivar sin pinzar
 - ▶ Porte compacto con abundantes flores delicadas
- ▶ Moins sensible pour jours longs
 - ▶ Pas besoin de régulateurs de croissance (RDC)
 - ▶ Peut se cultiver sans pincement
 - ▶ Port compact avec une abondance de fleurs délicates

Fuchsia Bella Fuchsia® Mexico	O100	32-16	10 - 13 weeks	4 - 5 inch	8 - 10 inch
Fuchsia Bella Fuchsia® Kenya	O100	32, 34, 36, 38, 40 - 11	10 - 13 weeks	4 - 5 inch	8 - 10 inch

Impatiens hawkerii | Odyssey® Compact

Produced in Ethiopia

8403610

AJAX®

8403655

CORINTH®

8405488

DIONE IMPR®

8405478

HESTIA®

8405490

RHODE®

8403740

SPARTA®

8405482

SPHINX®

8405499

THALIA®

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range
- ▶ Compact plant habit

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Adecuado para el relleno de parques
- ▶ Amplia gama de colores
- ▶ Planta compacta

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs
- ▶ Compact



Impatiens Odyssey® Compact	O100	43-20	11 - 14 weeks	packs - 5 inch	6 - 8 inch

Impatiens hawkerii | Odyssey®

Produced in Ethiopia

8403665

DELILAH®

8405507

ELEKTRA®

8403678

HELEN®

8403700

NEPTUNUS®

8403705

NESTOR®

8403723

ORESTES®

8405504

ORION®

8403725

PARIS®

8403750

TALON®

8403763

TROY®

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Adaptada para el relleno de parques
- ▶ Amplia gama de colores

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs

Impatiens Odyssey®	O100	43-20	11 - 14 weeks	5 - 7 inch	8 - 10 inch



Tiger® Red

CUTTING RAISED

Kalanchoe blossfeldiana | Tiger®

Produced in Uganda

Single Flowers

8439801

8439800

8439802



LIGHT ORANGE



RED



YELLOW

- ▶ Excellent shelf life
 - ▶ Contrasting flowers with unique dark eyes
 - ▶ Uniform series
 - ▶ Very floriferous
-
- ▶ Sostenibilidad excepcional
 - ▶ Flores contrastantes con ojos oscuros típicos
 - ▶ Serie uniforme
 - ▶ Muy florífera
-
- ▶ Durée de conservation parfaite
 - ▶ Fleurs contrastantes aux yeux foncés typiques
 - ▶ Série uniforme
 - ▶ Très florifère

Suitable for indoor and outdoor programs



O100



Year round



14 - 15 weeks



4 - 9 inch



6 - 10 inch

Kalanchoe Tiger®

Kalanchoe blossfeldiana | Diamond® Single

Produced in Uganda

8439400

LIPSTICK®

8439763

SAKE®

8439769

SHERRY®

8439771

SHIVA®

8439788

SORBET®

8439989

STORY IMPR.®

KALANCHOË
DIAMOND®

- ▶ Very floriferous
- ▶ Broad color range
- ▶ Excellent shelf life
- ▶ Muy florífera
- ▶ Amplia gama de colores
- ▶ Sostenibilidad excepcional
- ▶ Très florifère
- ▶ Beaucoup de couleurs
- ▶ Durée de conservation parfaite

Suitable for indoor and outdoor programs



Kalanchoe Diamond® Single	O100	Year round	14 - 15 weeks	4 - 9 inch	6 - 10 inch

Kalanchoe blossfeldiana | Diamond® Double

Produced in Uganda

8439761

SAFIRA®

8439760

SECRET®

8439765

SFINX®

8439770

SHADOW®

8439988

STELLAR

8439795

SUMO®

KALANCHOË
DIAMOND®

- ▶ Uniform plant shape
- ▶ Broad colour range
- ▶ Excellent shelf life
- ▶ Very floriferous
- ▶ Porte uniforme
- ▶ Amplia gama de colores
- ▶ Sostenibilidad excepcional
- ▶ Muy florífera
- ▶ Uniformité en forme de plante
- ▶ Beaucoup de couleurs
- ▶ Durée de conservation parfaite
- ▶ Très florifère

Suitable for indoor and outdoor programs



Varieties are protected by utility patent.

Kalanchoe Diamond® Double	O100	Year round	14 - 16 weeks	4 - 10 inch	6 - 10 inch

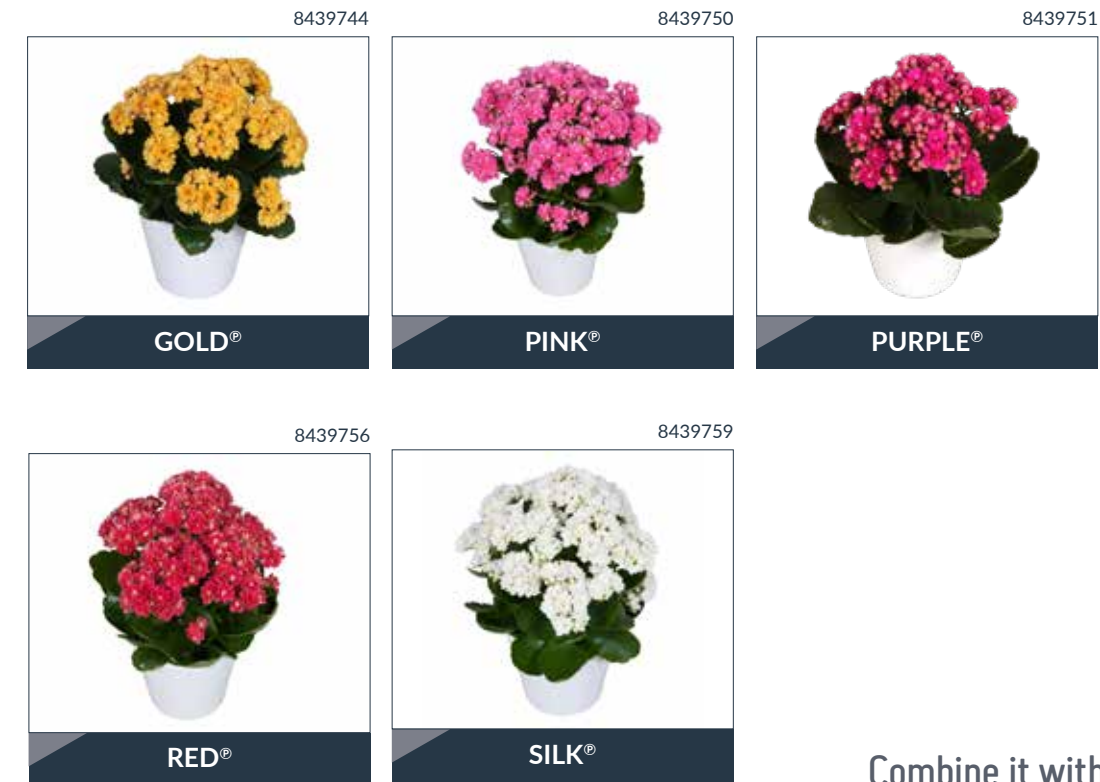
Serenity®



CUTTING RAISED

Kalanchoe blossfeldiana | Serenity® Double Flowers

Produced in Uganda



Combine it with your Begonia shipment

Varieties are protected by utility patent.

- ▶ Uniform growth due to mutation breeding within the series
 - ▶ Requires less growth regulators
 - ▶ Very floriferous
 - ▶ Double flowering
 - ▶ Great for combo pots
- ▶ Uniformidad en la serie gracias a la mejora por mutación
 - ▶ Tiene una necesidad más baja de retardantes
 - ▶ Muy florífera
 - ▶ Con flores dobles
 - ▶ Ideal para contenedores de plantas variadas
- ▶ Port homogène dans l'ensemble de la série grâce à la sélection par mutation
 - ▶ A besoin de moins de nanifiant
 - ▶ Très florifère
 - ▶ À fleurs doubles
 - ▶ Parfait pour des compositions de plantes en conteneurs



Kalanchoe Serenity®

O100

Year round

14 - 16 weeks

3 - 6 inch

6 - 8 inch

Kalanchoe blossfeldiana | Variegated Bongo

Produced in Uganda



- ▶ Unique variegated foliage
 - ▶ Perfect for indoor use and succulent garden bowls
 - ▶ Easy, year-round production
 - ▶ No need for short day treatments
 - ▶ Good for Qt – 6inch production
- ▶ Feuillage panaché unique
 - ▶ Parfait pour une utilisation en intérieur et des bols de jardin succulents
 - ▶ Production facile toute l'année
 - ▶ Pas besoin de traitements de courte durée
 - ▶ Bon pour la production Qt - 6 pouces
- ▶ Follaje abigarrado único
 - ▶ Perfecto para uso en interiores y cuencos de jardín suculentos.
 - ▶ Fácil producción durante todo el año
 - ▶ No hay necesidad de tratamientos de día corto
 - ▶ Bueno para Qt - producción de 6 pulgadas

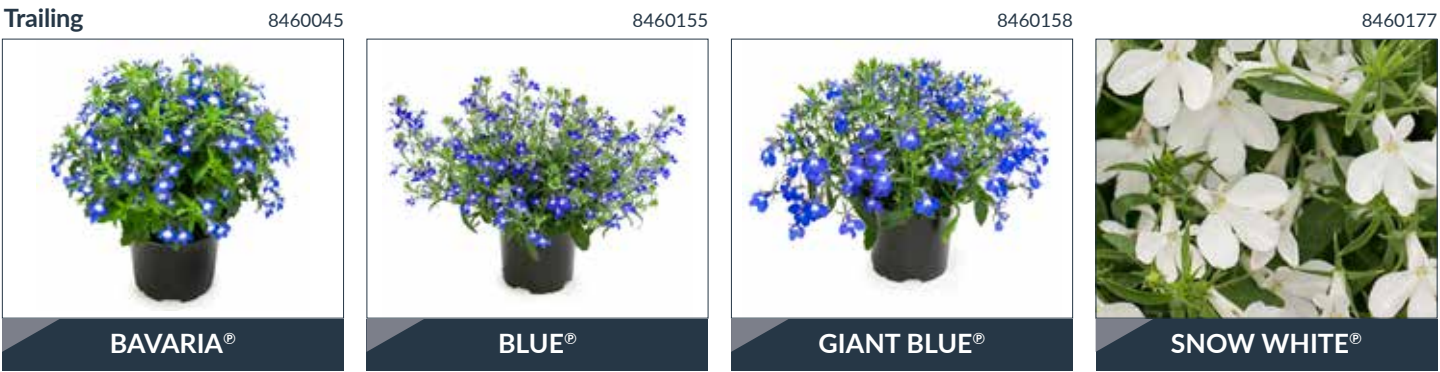


Kalanchoe Bongo	O100	Year Round	11-13	3 in a pot 4-6 inch	6-8 inch

Variety	Color	Pot Size	Flower Size	Flower Type	Heat tolerance	Habit/Growth	Required long days	Response time
Diamond® Safira	Pink	6"	M	Double	Tolerant	Vigorous	2.5 weeks	11.5 weeks
Diamond® Secret	Red	6"/7"	L	Double	Tolerant	Medium	3 weeks	10.5 weeks
Diamond® Sfinx	Yellow	6"/7"	L	Double	Tolerant	Medium	3.5 weeks	11 weeks
Diamond® Shadow	Purple	4"	M	Double	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Stellar	White	4"/6"	L	Double	Tolerant	Medium-vigorous	4 weeks	10.5 weeks
Diamond® Sumo	Orange	4"	M	Double	Intolerant	Medium-compact	4 weeks	11.5 weeks
Diamond® Lipstick	Red	6"/7"	M	Single	Tolerant	Medium-compact	4 weeks	9 weeks
Diamond® Sake	White	3"	L	Single	Tolerant	Compact	5 weeks	8.5 weeks
Diamond® Sherry	Yellow	4"	L	Single	Intolerant	Medium-compact	4 weeks	10 weeks
Diamond® Shiva	Purple	4"	M	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Sorbet	Pink	6"/7"	L	Single	Tolerant	Medium-vigorous	3 weeks	8.5 weeks
Diamond® Story Impr.	Orange	6"/7"	L	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Serenity® Gold	Yellow	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Pink	Pink	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Purple	Purple	4"/6"	L	Double	Intolerant	Medium	4 weeks	10 weeks
Serenity® Red	Red	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Silk	White	4"/6"	L	Double	Intolerant	Medium	5 weeks	10 weeks
Tiger® Light Orange	Orange	4"/6"	L	Single	Tolerant	Medium	3 weeks	10 weeks
Tiger® Red	Red	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks
Tiger® Yellow	Yellow	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks
Bongo® KAL 20132	Variegated leaf	4"/-5" (6" / 3ppp)	n/a	n/a	Tolerant	Medium	8-9 weeks	n/a

Lobelia erinus | Hot®

Produced in Ethiopia



- ▶ Long flowering period
 - ▶ Heat tolerant
 - ▶ Easy branching
 - ▶ Upright plant habit
- ▶ Periodo de floración largo en jardín
 - ▶ Resistente al calor
 - ▶ Fácil ramificación
 - ▶ Erguida
- ▶ Periode de floraison longue en jardin
 - ▶ Résistant au chaleur
 - ▶ Bien ramifian
 - ▶ Irrigé

Lobelia erinus | Star®



- ▶ Long flowering period
 - ▶ Suitable for hanging baskets
 - ▶ Easy branching
 - ▶ Trailing plant habit
 - ▶ Ideal for combo planter
- ▶ Periodo de floración largo en jardín
 - ▶ Indicada para cestas colgantes
 - ▶ Fácil ramificación
 - ▶ Colgante
 - ▶ Bella para plantación combinadas en macetas
- ▶ Periode de floraison longue en jardin
 - ▶ Adapté pour suspensions
 - ▶ Bien ramifiant
 - ▶ Retombant
 - ▶ Bien pour pots mélangés

Lobelia Hot®	O100	50 - 14	9 - 13 weeks	4 - 5 inch	4 - 6 inch
Lobelia Star®	O100	50 - 14	9 - 13 weeks	4 - 10 inch	6 - 8 inch

Osteospermum ecklonis | Sunny® Compact

Produced in Ethiopia

8649052



ASTI®

8649083



DIXIE IMP.®

8649096



EMMA®

8649004



HAYLIE®

8649001



HAZEL®

8649215



JILL®



- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad colour range
- ▶ Compact plant habit

- ▶ Couleur(s) attractive
- ▶ Flores grandes
- ▶ Periode de floraison longue en jardin
- ▶ Amplia gama de colores
- ▶ Planta compacta

- ▶ Color(es) llamativo(s)
- ▶ À grosses fleurs
- ▶ Periodo de floración largo en jardín
- ▶ Beaucoup de couleurs
- ▶ Compact



Osteospermum Sunny® Compact

O100

35 - 16

16 - 24 weeks

4 inch

6 - 8 inch



Osteospermum ecklonis | Sunny®

Produced in Ethiopia

8649054

ATILLA®

8649080

DINA®

8649090

ELEKTRA®

8649108

FELIX®

8649119

GAIA®

8649121

GALINA®

8649125

GLORY®

8649132

HOT PINK HALO®

8649160

MARY®

8649166

PHILIP®

8649196

VIOLET HALO®

- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Beaucoup de couleurs

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Amplia gama de colores

					
Osteospermum Sunny®	O100	35-16	16 - 24 weeks	5 inch	6 - 8 inch

Osteospermum ecklonis | Sunny®

EXPERIMENTAL

8649224

OST 0008

8649229

OST 0013

8649235

OST 0019

8649236

OST 0024

EXPERIMENTAL

8649237

OST 0028

8649241

OST 0036

8649260

OST 0078

					
Osteospermum Sunny®	O100	35-16	16 - 24 weeks	5 inch	6 - 8 inch



Pericallis cruenta | Senetti®

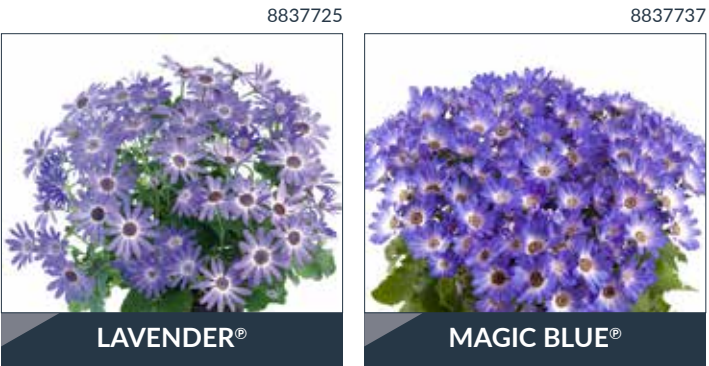
Produced in Ethiopia



- Suitable to be grown under cooler conditions (50-54°F)
- Suited for larger pot sizes
- Large flowers

- Adecuada para el cultivo a temperatura fresca (50-54°F)
- Spécifiquement adaptés pour gros pots
- À grosses fleurs

- Adecuada para el cultivo a temperatura fresca (50-54°F)
- Especialmente adecuada para macetas de gran tamaño
- Flores grandes



Lavender® and Magic Blue® are exclusive to supply North America



					
Pericallis Senetti®	O100	36-10	9 - 22 weeks	6-8 inch	10 - 12 inch

					
Pericallis Senetti®	O100	36-10	9 - 22 weeks	6-8 inch	10 - 12 inch

Petunia hybrid | Tea™

Produced in Mexico Vivero

8705988



BLUE®

8705976



BLUE VEIN®

8705707



INDIGO VEIN®

8705990



LIGHT VIOLET®

8705712



MAGENTA VEIN®

8705989



PINK®

8705709



PURPLE®

8705210



PURPLE GREEN EDGE®

8705730



PURPLE VEIN®

8705982



PURPLE WHITE EDGE®

8705981



RED®

8705983



ROSE MORN®

8705977



VIOLET BICOLOR®

8705985



WHITE®

8705735



YELLOW®



- ▶ Great rain and heat tolerance

▶ Early flowering

▶ Vigorous but controlled trailing growth

▶ Perfect for a multitude of sizes
- ▶ Excelente tolerancia al calor y la lluvia

▶ Floración temprana

▶ Porte colgante vigoroso pero controlado

▶ Perfecta para la producción en macetas de diferente tamaño
- ▶ Très bonne tolérance à la pluie et à la chaleur

▶ Précoce

▶ Port retombant, vigoureux mais contrôlé

▶ Parfait pour une production en différentes tailles de pots



EXPERIMENTAL

8705958



FLAMINGO (PTTR 0041)

8705950



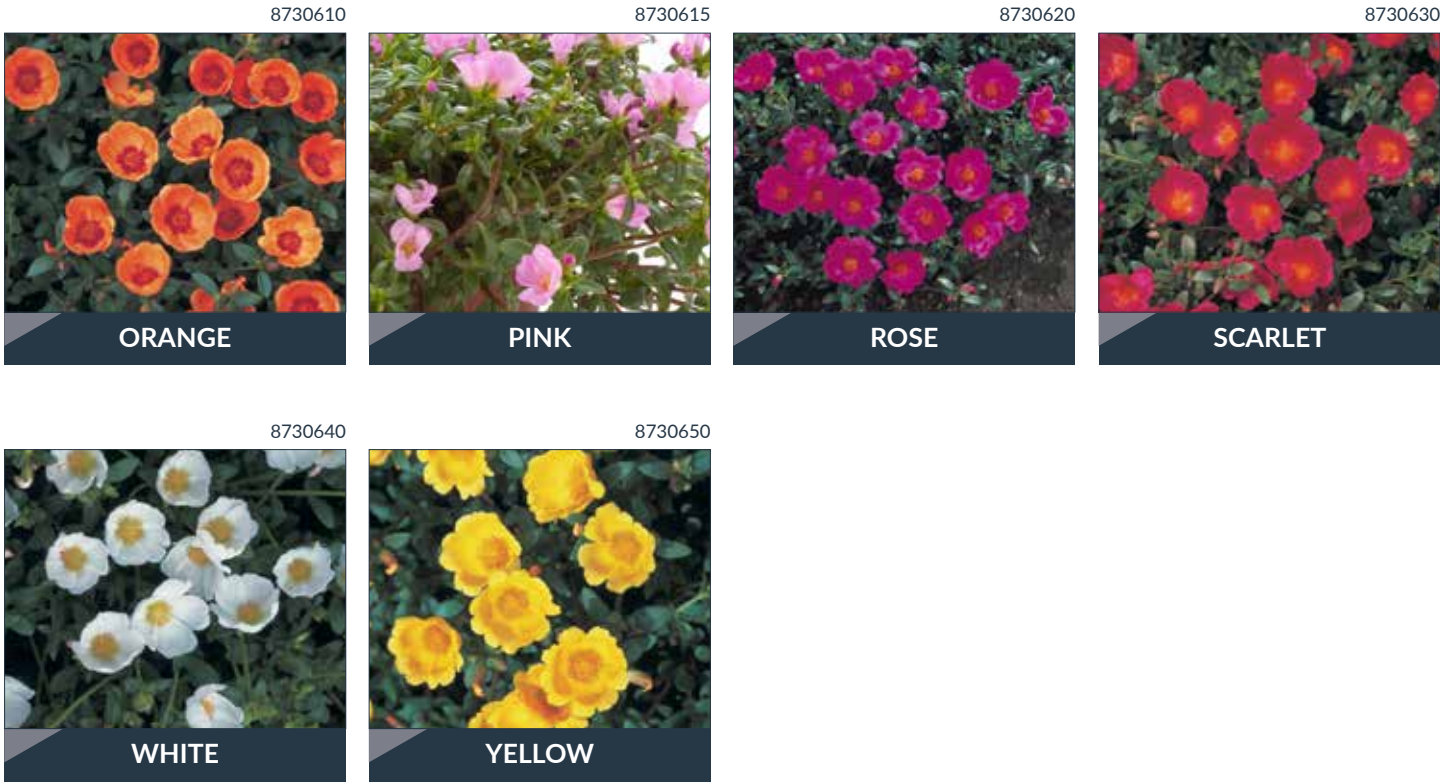
PURPLE VEIN GREEN EDGE (PETN 2549)



					
Petunia Tea	O100	40-20	9 - 11 weeks	4 - 10 inch	6 - 8 inch

Portulaca umbraticola | Summerstars

Produced in Ethiopia



- ▶ Large flowers
- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Suitable for hanging baskets

- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Indicada para cestas colgantes

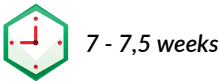
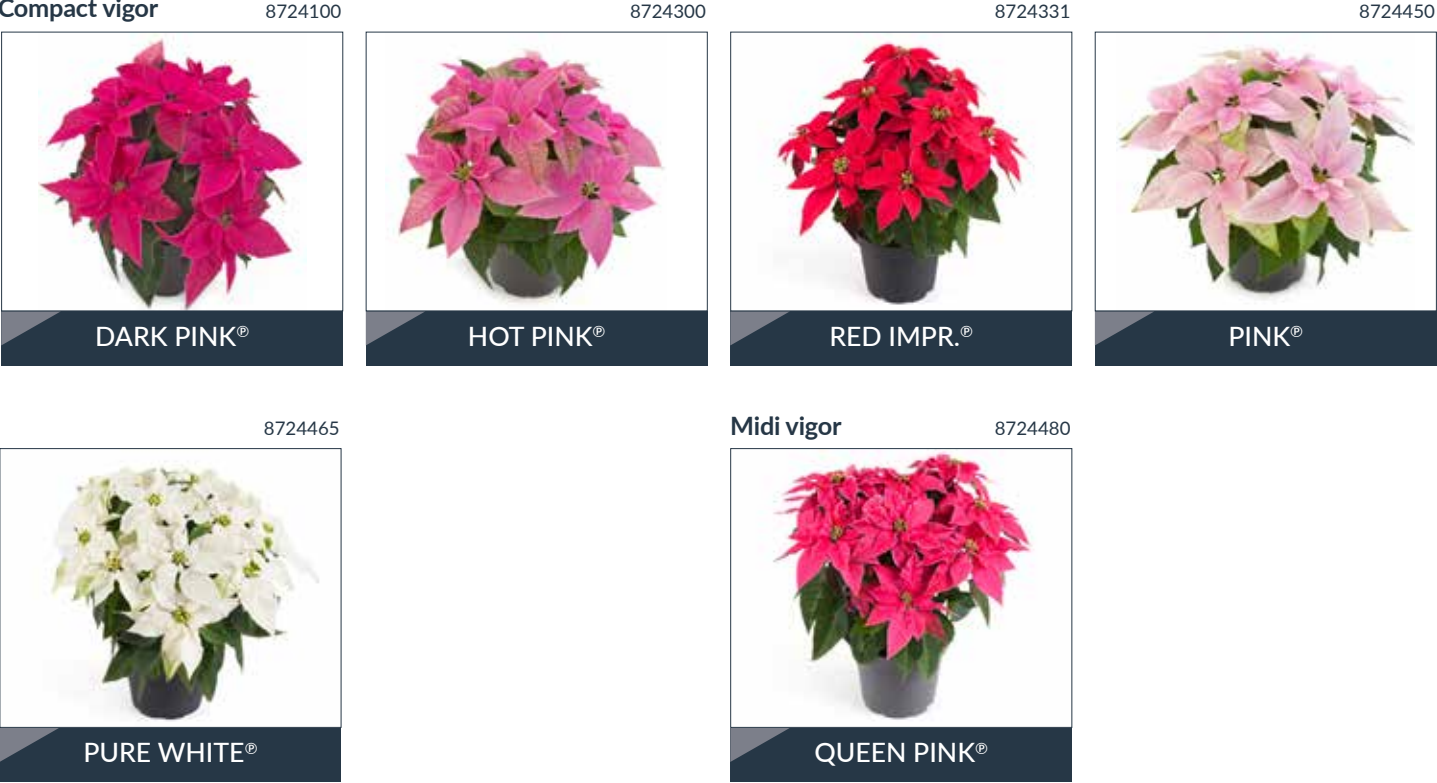
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Adapté pour suspensions



					
Portulaca Summerstars	O100	1-24	11 - 15 weeks	4 - 10 inch	4 - 6 inch

Euphorbia pulcherrima | Princettia®

Produced in Ethiopia



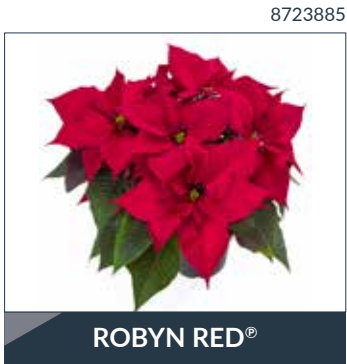
- ▶ Exceptional consistency in habit, vigor and reaction time
- ▶ Zero heat delay
- ▶ Compact plant habit
- ▶ Uniformidad excepcional en porte, vigor y tiempo de reacción
- ▶ Excelente tolerancia al calor durante el cultivo: sin retrasos
- ▶ Planta compacta
- ▶ Homogénéité exceptionnelle en termes de port, de vigueur et de temps de réponse
- ▶ Grande tolérance à la chaleur pendant la culture.-. Zéro retard !
- ▶ Compact



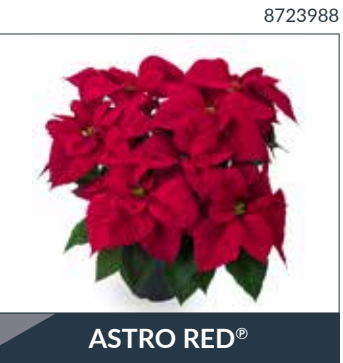
					
Princettia®	O100	14-39	15 - 20 weeks	4 - 6 inch	8 - 12 inch
Princettia® Queen Pink	O100	14-34	15 - 20 weeks	4 - 6 inch	8 - 12 inch



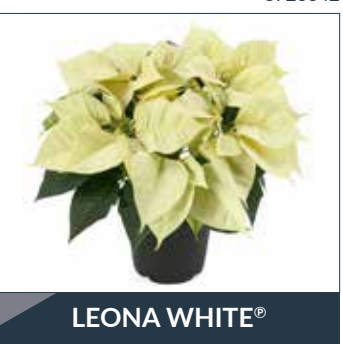
Euphorbia pulcherrima



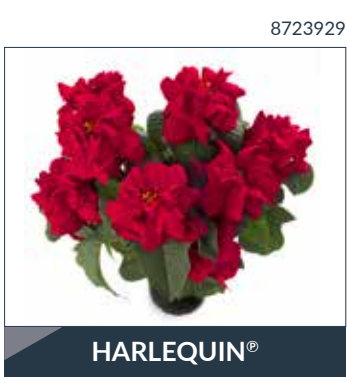
7 weeks



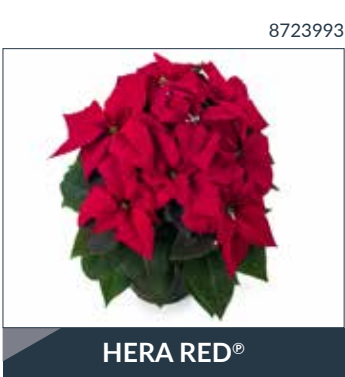
7,5 weeks



7,5 - 8 weeks



8 weeks



8,5 weeks

Beekenkamp Superstars available in collaboration with Syngenta

Robyn® Very Early | Mini | 8 inch pot
Kayla® Very Early | Mini | 8 inch pot
Aries Red® Early | Medium Vigorous | 8 inch pot
Astro Red® Early | Medium | Mini - 8 inch pot

Leona® Mid | Medium | 6 - 10 inch pot
Harlequin® Early Mid | Vigorous | Mini - 10 inch pot
Virgo White® Mid | Medium | Vigorous 6 - 10 inch pot
Hera Red® Late | Vigorous | 6 - 8 inch pot

Celosia spicata | Kelos® Atomic

8107929



CESP 1970

8107934



CESP 2075

8107932



CESP 2081

8107930



CESP 2084

8107933



CESP 2090



- ▶ Unusual colors
- ▶ Great for spring to late summer
- ▶ Ideal for 4" – 6" pot
- ▶ Natural day length

					
Celosia Kelos® Atomic	O100	1-30	9 - 10 weeks	4 - 10 inch	6 - 8 inch

Lavandula angustifolia | (Aromance) Experimental

8451894



BLUE COMPACT (LVAN 1229)

8451895



BLUE IMPR. (LVAN 1228)

8451020



BLUE®

8451030



WHITE®

- ▶ Easy branching
- ▶ Compact habit
- ▶ Strong in overwintering

Lavandula angustifolia

8451896



SILVER BLUE (LVAN 1198)

- ▶ Silvery leaves
- ▶ Early selling
- ▶ Very strong in overwintering



					
Lavandula	O100	36-14	28 - 34 weeks	6 - 8 inch	10 - 12 inch

Product Management & Marketing

Our Product Management team continually tests and assesses our own genetics as well as our breeding partners', in order to expand our technical knowledge and insight.

The application of modern breeding techniques is the key to success at Beekenkamp Plants. Our breeding activities focus on improving product quality, from unrooted cuttings to finished plants, as well as on improving tolerance to pests and diseases. Moreover, we strive to reduce PGR requirements while extending shelf life and garden performance.

Investments are based on a clear vision of future needs for all the links in the current ornamental horticulture production and supply chain. Test locations in different parts of the world are very important to us, as it is Beekenkamp's goal to provide consumers with the best products available for their unique climate zone.

All these trials allow us to monitor the development of our genetics in different climates and cultivation circumstances. Beekenkamp Plant's comprehensive cultivation database contains extensive information from all over the world, taking each specific cultivation situation into account. All this, to provide you with the most up-to-date crop advice and data.

Our Marketing team draws inspiration from the entire ornamental supply chain, from grower to retailer to end consumer. Our extensive experience and the close cooperation with our partners ensures mutual success. Just reach out to our sales team or office. We welcome the chance to collaborate with

you on visuals and designs.

We look forward to welcoming you in the Netherlands, as soon as Covid-19 circumstances allow. Visit our facilities and take a tour of our shelf-life testing room. Check out our trial garden and meet with our Marketing team!

Gestión y marketing de productos

Nuestro equipo de gestión de productos prueba continuamente nuestra genética y la de nuestros socios de cría para ampliar sus conocimientos técnicos para usted. La aplicación de técnicas modernas de reproducción es la clave del éxito en Beekenkamp Plants.

Nuestro mejoramiento se centra en la mejora de la calidad del producto, desde las plantas sin raíces hasta las terminadas, así como en una mejor tolerancia a plagas y enfermedades. También nos esforzamos por reducir la necesidad de PGR al tiempo que prolongamos la vida útil y el rendimiento del jardín.

Las inversiones se basan en una visión clara de las necesidades futuras de todos los eslabones de la cadena de producción y suministro de la horticultura ornamental contemporánea. Las ubicaciones de prueba en diferentes partes del mundo son muy importantes para nosotros, ya que el objetivo de Beekenkamp es proporcionar al consumidor los mejores productos disponibles para su zona climática única.

Estos ensayos nos permiten controlar los efectos de nuestra genética en diferentes circunstancias de crecimiento. La completa base de datos de cultivos de Beekenkamp Plant contiene amplia

información de todo el mundo, teniendo en cuenta cada situación de cultivo. Todo ello, para proporcionarte los consejos y datos más actualizados.

Nuestro equipo de marketing se inspira en toda la cadena ornamental, desde el productor hasta el minorista y el consumidor final. Nuestra amplia experiencia trabajando con nuestros socios garantiza el éxito mutuo. Simplemente comuníquese con nuestro equipo de ventas u oficina, agradeceríamos la oportunidad de colaborar con usted en imágenes y diseños.

Beekenkamp le da la bienvenida a visitar nuestras instalaciones en los Países Bajos para un recorrido por nuestra sala de pruebas de vida útil, el jardín de prueba y una visita con nuestro equipo de marketing.

Gestion des produits et marketing

Notre équipe Gestion de Produits teste et évalue en permanence notre propre matériel génétique ainsi que celui de nos partenaires dans le secteur de l'hybridation, afin de développer nos connaissances et perspectives techniques.

Le recours aux techniques modernes d'hybridation est la clé du succès chez Beekenkamp Plants. Nos activités d'hybridation sont axées sur l'amélioration de la qualité des produits, depuis les boutures non racinées jusqu'aux plantes finies, ainsi que sur l'amélioration de la tolérance aux ravageurs et aux maladies.

Nous nous efforçons également de réduire les besoins en régulateurs de croissance, tout en allongeant la durée de conservation et la performance au jardin.

Les investissements sont basés sur une vision claire des besoins futurs à tous les niveaux de l'horticulture ornementale actuelle et de la chaîne logistique. Il est très important pour nous d'avoir des sites d'essai dans différentes parties du monde, car l'objectif de Beekenkamp est de fournir aux consommateurs les meilleurs produits disponibles dans leur zone climatique.

Tous ces essais nous permettent de contrôler le développement de nos matériels génétiques sous différents climats et dans diverses conditions de culture. La base de données complète de Beekenkamp comprend des informations détaillées provenant du monde entier, qui tiennent compte de chaque situation spécifique de culture. Ceci afin de vous fournir les données et les conseils de culture les plus récents.

Notre équipe Marketing s'inspire de l'ensemble de la chaîne logistique de l'horticulture ornementale, du producteur au distributeur et jusqu'au consommateur final. Notre longue expérience et l'étroite coopération avec nos partenaires garantit un succès mutuel. Il vous suffit de contacter notre équipe de ventes ou notre agence. Nous nous réjouissons de travailler avec vous sur les visuels et les projets.

Nous avons hâte de vous accueillir aux Pays-Bas dès que la situation Covid-19 le permettra. Venez visiter nos locaux et faire un tour dans notre salle d'essai de conservation. Jetez un coup d'œil sur notre jardin d'essai et venez rencontrer notre équipe Marketing !





Check out the website for all POS material:
WWW.LABELLA-DAHLIA.COM



Check out the website for all POS material:
WWW.DREAMS-BEGONIA.COM



Check out the website for all POS material:
WWW.KELOS-CELOSIA.COM

Corporate Social Responsibility

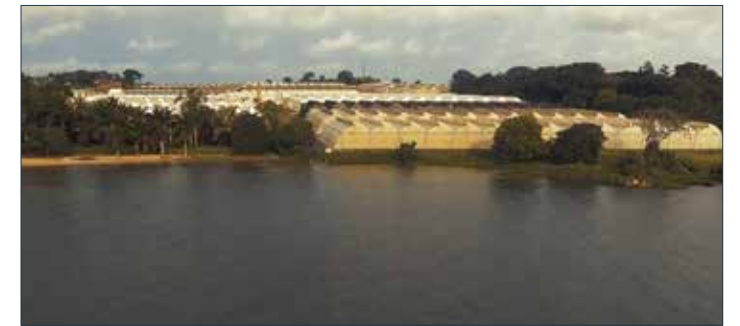
We see social responsibility as a crucial element in running our business. In addition to our care for all of our employees who work for us worldwide, as well as their families, we also ensure that the environmental impact of our activities is minimal. Beekenkamp also sets high standards for hygiene. We implement very strict hygiene measurements to prevent diseases and discourage pests. All of these efforts have resulted in gaining various certificates. Our provisions regarding working conditions, the environment and hygiene are subject to external monitoring.

Responsabilidad social corporativa

Consideramos que la responsabilidad social es un elemento crucial en el funcionamiento de nuestro negocio. Además de nuestra preocupación por todos los empleados que trabajan con nosotros en todo el mundo, así como por sus familias, también nos aseguramos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp mantiene también un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas. Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.

Entrepreneuriat socialement responsable

La responsabilit  sociale est un aspect important de notre gestion d'entreprise. Outre le soin que nous accordons a tous les collaborateurs et leurs familles, aux quatre coins du monde, nous veillons aussi a ce que l'environnement soit le plus possible respecte. En ce qui concerne l'hygiene, Beekenkamp place egalement la barre tres haut. Pour enrayer les maladies et parasites, Beekenkamp prend des mesures tres severes. Les divers certificats que nous avons obtenus sont les fruits de ces efforts. Les mesures que nous prenons en matiere de conditions de travail, d'environnement et d'hygiene sont controlees au niveau externe.



CERTIFICATIONS AND GUARANTEES





Beekenkamp Group. An established presence in the world of horticulture. A family business since 1951, we now have over 2,900 employees worldwide and produce over 2 billion young plants every year, with a total greenhouse area of 90 hectares. The Beekenkamp Group combines the forces of our three businesses. **We work together for the best result.**

Beekenkamp Group. Una presencia consolidada en el mundo de la horticultura. Una empresa familiar desde 1951, ahora contamos con más de 2900 empleados en todo el mundo y cada año producimos más de 2000 millones de plantas jóvenes, con una superficie total de invernaderos de más de 90 hectáreas. El Grupo Beekenkamp combina las fuerzas de nuestros tres negocios. **Trabajamos juntos para el mejor resultado.**

Beekenkamp Group. Une référence dans le secteur horticole. Depuis 1951, une entreprise familiale authentique, qui compte actuellement plus de 2 900 employés dans le monde entier, réalise une production annuelle de plus de 2 milliards de jeunes plants et possède une superficie totale de 90 hectares de serres. Le groupe Beekenkamp réunit ses forces dans trois entreprises. **Ensemble, nous aspirons au meilleur résultat.**



BEEKENKAMP PLANTS COMPANY MOVIE

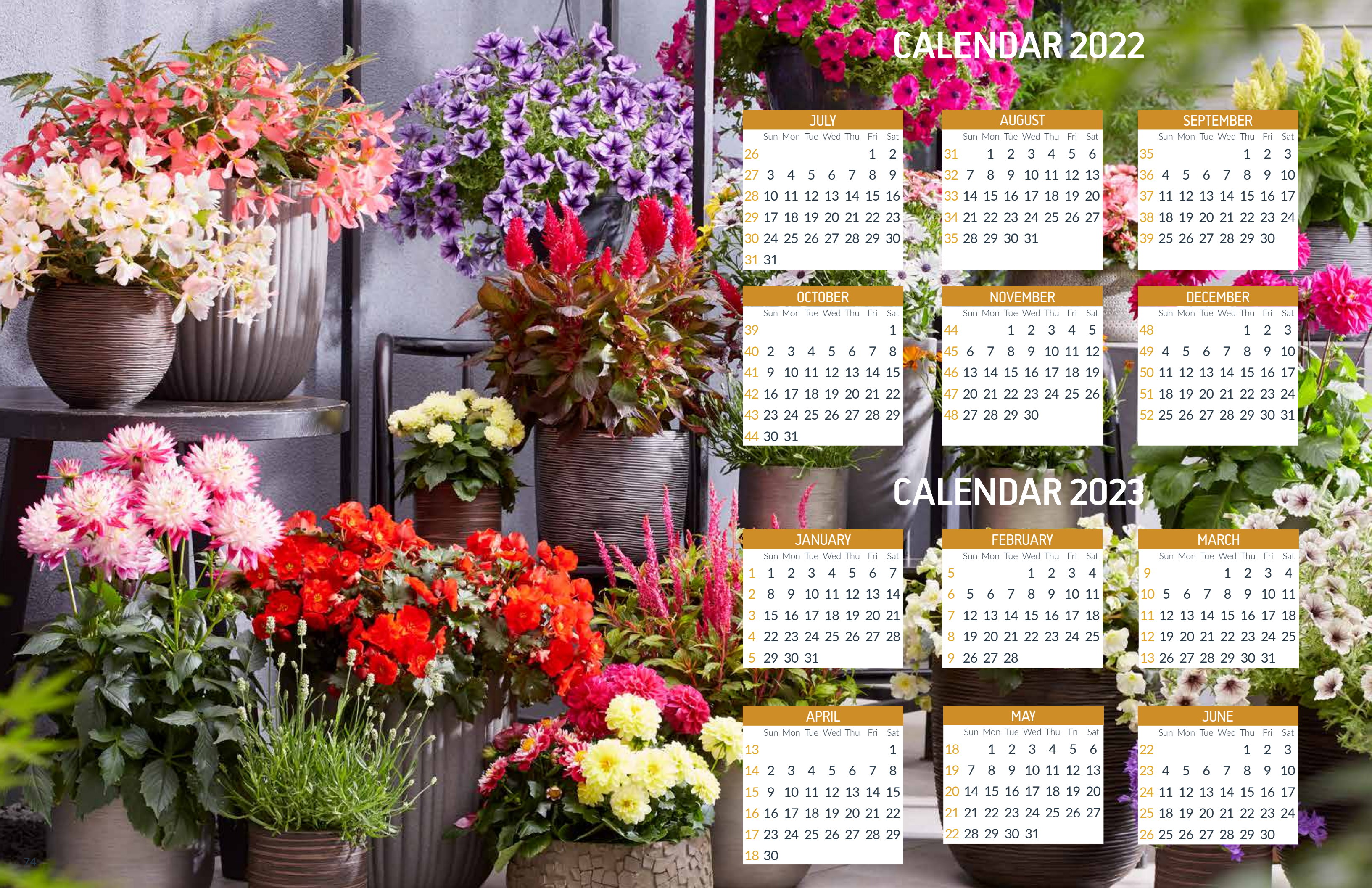
The new corporate company film by Beekenkamp Plants Ornamentals, includes experience combined with processes. This short video shows the audience the production processes that are required to produce a finished plant for the end consumer. The story line is the LaBella® Dahlia which is being followed throughout the video, in which you follow the processes from breeding to the finished plant going home with the end consumer. The recently introduced sustainable BKX tray and the automatization processes are also included. The video explains the processes involved at Beekenkamp Plants Ornamentals and shows the viewer how complex this actually is. An informative film that's easy to watch.

Le nouveau film d'entreprise de Beekenkamp Plants Ornamentals comprend une expérience combinée avec des processus. Cette courte vidéo montre au public les processus de production nécessaires pour produire une usine finie en magasin pour le consommateur final.

L'histoire est le LaBella® Dahlia qui est suivi tout au long de la vidéo, dans laquelle vous suivez les processus de la sélection à la plante finie en rentrant à la maison avec le consommateur final. Le plateau BKX durable récemment introduit et les processus d'automatisation sont également inclus. La vidéo explique les processus impliqués chez Beekenkamp Plants Ornamentals et montre au spectateur à quel point cela est complexe. Un film informatif facile à regarder.

La nueva película corporativa de Beekenkamp Plants Ornamentals, incluye experiencia combinada con procesos. Este breve video muestra a la audiencia los procesos de producción que se requieren para producir una planta terminada en la tienda para el consumidor final.

La línea de la historia es LaBella® Dahlia, que se sigue en todo el video, en el que sigue los procesos desde la reproducción hasta la planta terminada y el consumidor final. También se incluyen la bandeja BKX sostenible recientemente introducida y los procesos de automatización. El video explica los procesos involucrados en Beekenkamp Plants Ornamentals y muestra al espectador lo complejo que es en realidad. Una película informativa que es fácil de ver.



CALENDAR 2022

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
26					1	2
27	3	4	5	6	7	8
28	10	11	12	13	14	15
29	17	18	19	20	21	22
30	24	25	26	27	28	29
31	30					

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2	3	4	5	6
32	7	8	9	10	11	12
33	14	15	16	17	18	19
34	21	22	23	24	25	26
35	28	29	30	31		

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
35				1	2	3
36	4	5	6	7	8	9
37	11	12	13	14	15	16
38	18	19	20	21	22	23
39	25	26	27	28	29	30

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
39						1
40	2	3	4	5	6	7
41	9	10	11	12	13	14
42	16	17	18	19	20	21
43	23	24	25	26	27	28
44	30	31				

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
44		1	2	3	4	5
45	6	7	8	9	10	11
46	13	14	15	16	17	18
47	20	21	22	23	24	25
48	27	28	29	30		

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
48				1	2	3
49	4	5	6	7	8	9
50	11	12	13	14	15	16
51	18	19	20	21	22	23
52	25	26	27	28	29	30

CALENDAR 2023

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	1	2	3	4	5	6
2	8	9	10	11	12	13
3	15	16	17	18	19	20
4	22	23	24	25	26	27
5	29	30	31			

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
5			1	2	3	4
6	5	6	7	8	9	10
7	12	13	14	15	16	17
8	19	20	21	22	23	24
9	26	27	28			

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
9			1	2	3	4
10	5	6	7	8	9	10
11	12	13	14	15	16	17
12	19	20	21	22	23	24
13	26	27	28	29	30	31

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
13						1
14	2	3	4	5	6	7
15	9	10	11	12	13	14
16	16	17	18	19	20	21
17	23	24	25	26	27	28
18	30					

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
18	1	2	3	4	5	6
19	7	8	9	10	11	12
20	14	15	16	17	18	19
21	21	22	23	24	25	26
22	28	29	30	31		

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
22				1	2	3
23	4	5	6	7	8	9
24	11	12	13	14	15	16
25	18	19	20	21	22	23
26	25	26	27	28	29	30



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