

NORTH AMERICA



2023 - 2024



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www.ballseed.com

Express Seed Company
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Eason Horticultural Resources
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Griffin
4951 Indiana Ave, Ste. 100
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F: (630) 969 6373
orders@griffinmail.com
www.griffins.com

Henry F. Michell Co Inc.
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ROOT 'N' SELL

DeVry Greenhouses BC
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DGI
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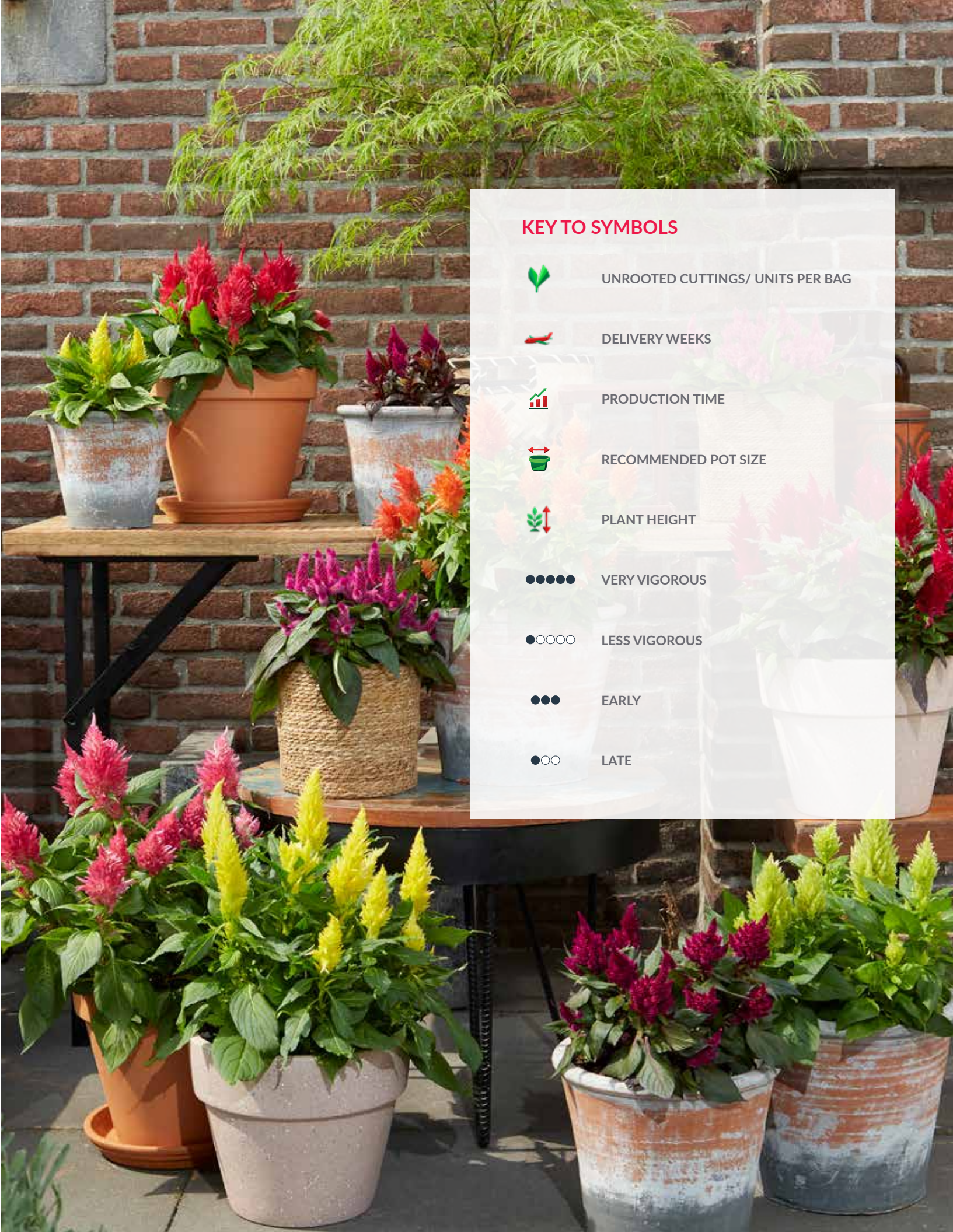
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Key to Symbols	5	Begonia Ilona Collection®	20	Dahlia LaBella® Medio Fun	40
Introduction	6	Begonia Spacestars®	23	Dahlia LaBella® Piccolo	43
Production locations	7	Bidens Dorado	25	Fuchsia Bella Fuchsia®	44
Argyranthemum Simba™	9	Calocephalus	25	Gaura	46
Begonia Beauvilia®	10	Celosia Kelos® Atomic	27	Impatiens Odyssey® Compact	47
Begonia Waterfall®	11	Celosia Kelos® Fire	29	Impatiens Odyssey®	48
Begonia Fragrant Falls®	13	Celosia Kelos® Lunar	31	Kalanchoe Tiger®	51
Begonia Sweetspice	13	Dahlia LaBella® Gigante	32	Kalanchoe Diamond® Single	52
Begonia BK Collection®	14	Dahlia LaBella® Maggiore	33	Kalanchoe Diamond® Double	53
Begonia Dreams® Garden	17	Dahlia LaBella® Maggiore Fun	35	Kalanchoe Serenity® Double Flowers	55
Begonia Solenia®	18	Dahlia LaBella® Grande	36	Kalanchoe Variegated Bongo	56
Begonia Catrin	19	Dahlia LaBella® Grande Fun	37	Lantana Tropic®	58
Begonia Barkos-Collection®	19	Dahlia LaBella® Medio	39	Lavandula Aromance®	61
				Lavandula	61
				Lobelia Hot®	62
				Lobelia Star®	63
				Osteospermum Sunny®	64
				Osteospermum Sunny® Compact	66
				Pelargonium Grace™	68
				Petunia Tea™	71
				Portulaca Summerstars	74
				Euphorbia Princettia®	75
				Euphorbia Poinsettia Superstars®	76
				Productmanagement & Marketing	78
				Concepts	80
				Social Responsibility	81
				Beekenkamp Group	82
				Family Business	83
				Calendar	85



KEY TO SYMBOLS

-  UNROOTED CUTTINGS/ UNITS PER BAG
-  DELIVERY WEEKS
-  PRODUCTION TIME
-  RECOMMENDED POT SIZE
-  PLANT HEIGHT
-  VERY VIGOROUS
-  LESS VIGOROUS
-  EARLY
-  LATE

At Beekenkamp we are excited to introduce you to our 2023/2024 offerings.

We are on a continuous journey to find the crops that have added value for all links in the supply chain. This is, for example, why we have created the cost-effective LaBella® Dahlia range for you, which offers a perfect Dahlia for every pot size - from big to small. Or take a look at our day length neutral Kelos® Celosia; a great crop for production in pots, in addition to also being an ideal complement to the start of the garden mum season. Our latest introduction is the Begonia Spacestar™. This collection can be grown under cooler conditions and is also great as outdoor summer plant. Our new introduction this year is the interspecific Pelargonium Grace series, which offers the best of both zonal and ivy geraniums. It is perfect for landscapes and containers with its excellent branching and mounding habit. It also has a great drought and heat tolerance.

At Beekenkamp, we are committed to the choices we have made in our breeding efforts and partnerships, but it is the trust you have in us that will truly strengthen those choices. The North American Beekenkamp Team is dedicated and committed to our customers and partners.

Growing for the future with you....

En Beekenkamp, nos complace presentarle nuestra oferta para 2023/2024.

Día a día, buscamos ofrecer cultivos que aporten valor añadido a todos los eslabones de la cadena de suministro. Es por eso que, por ejemplo, hemos creado la gama LaBella® Dahlia, que propone una Dahlia perfecta para cada tamaño de maceta y a un precio asequible. Pero, si lo desea, también puede echarle un vistazo a nuestra Celosia Kelos® de día neutro, una planta perfecta para la producción en maceta y un complemento ideal para el inicio de la temporada de crisantemos de jardín. También deseamos contarle acerca de nuestra última incorporación: la Begonia Spacestar™. Esta colección es apta para condiciones más frías, aunque se adapta de maravillas a ambientes exteriores durante el verano. Este año también le damos la bienvenida a la serie interespecífica Pelargonium Grace, que ofrece lo mejor en geranios hiedra y zonales. Esta serie es perfecta para paisajismos y macetas gracias a su excelente ramificación y porte redondeado. Asimismo, posee una gran tolerancia a la sequía y al calor.

En Beekenkamp estamos comprometidos con las decisiones que hemos tomado a través del tiempo en materia de

asociaciones y trabajos de hibridación. Sin embargo, lo que realmente fortalece estas decisiones es la confianza que usted deposita en nosotros. El equipo norteamericano de Beekenkamp está completamente dedicado y al servicio de nuestros clientes y socios.

Creciendo por el futuro con usted.

Beekenkamp a le plaisir de vous proposer ses offres pour 2023/2024.

Nous recherchons en permanence des cultures qui apportent une valeur ajoutée à tous les maillons de la chaîne commerciale. Ainsi, nous avons notamment créé la gamme rentable de dahlias LaBella®, qui offre un dahlia optimal pour chaque taille de pot - du plus grand au plus petit. Jetez aussi un coup d'œil à notre célosie Kelos® à jour neutre : une fantastique culture pour la production en pots, mais également un complément idéal pour le début de la saison des chrysanthèmes de jardin. Notre dernière nouveauté est le bégonia Spacestar™. Cette collection peut être cultivée dans des conditions plus fraîches et convient aussi parfaitement comme plante estivale d'extérieur. Notre nouveauté cette année est la série interspécifique Pelargonium Grace, qui offre le meilleur des géraniums zonaux et lierre. Elle convient parfaitement aux aménagements paysagers et aux conteneurs, grâce à son excellente ramification et son port en boule. Cette série présente également une grande tolérance à la sécheresse et à la chaleur.

Chez Beekenkamp, nous nous attachons à respecter les choix que nous avons effectués dans notre recherche génétique et nos partenariats, mais c'est la confiance que vous nous accordez qui consolidera absolument ces choix. L'équipe Beekenkamp d'Amérique du Nord est dédiée et engagée auprès de nos clients et partenaires.

Développons-nous avec vous à l'avenir...



Sirekit Mol
Head of Commercial
North America



MEXICO

Hard minimum order of 1.500 per location, per delivery (combination is possible)

Celosia Kelos 2.000	(2.000 per box)
Dahlia LaBella 2.400	(2.400 per box)
Petunia Tea 3.000	(4.800 per box)
Fuchsia <i>Bella only</i> 1.500	(1.500 per box)
Lantana 2.000	(2.000 per box)
Lavandula 2.400	(2.400 per box)
Pelargonium 2.000	(2.000 per box)
Poinsettia 2.000	(2.000 per box)
Gaura 2.000	(-- per box)

UGANDA

Hard minimum of 1.500 per location, per delivery (combination is possible)

Begonia Spacestar 1.800	(1.800 per box)
Begonia boliviensis 2.100	(2.100 per box)
Begonia elatior 1.500	(1.500 per box)
Begonia Solenia 1.800	(1.800 per box)
Celosia 3.000 (on request)	(4.200 per box)
Kalanchoe Bongo 1.500	(1.500 per box)

ETHIOPIA

Hard minimum order of 1.500 per location, per delivery (combination is possible)

Argyranthemum 3.000	(8.400 per box)
Bidens 3.000	(18.000 per box)
Calocephalus 3.000	(33.000 per box)
Dahlia Piccolo 3.000 (on request)	(18.000 per box)
Impatiens NG 3.000	(7.200 per box)
Lobelia 3.000	(12.000 per box)
Osteospermum 3.000	(7.200 per box)
Pericallis 3.000 (on request only)	(9.000 per box)
Portulaca 3.000	(9.600 per box)



ETHIOPIA

Hard minimum order of 4.000 per location, per delivery

Princettia 4.000	(4.000 per box)
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KENYA (KALANCHOE)

Hard minimum order of 2.250 per location, per delivery

Kalanchoe 2.250	(2.250 per box)
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KENYA (FUCHSIA)

Hard minimum order of 3.000 per location.
Fuchsia - *all varieties* 3.000 (12.000 per box)

Week 32 - 40 → even weeks only
Week 41 - 11 → every week



*Subject to change



Argyranthemum frutescens | Simba™



- ▶ Early flowering
- ▶ Large, showy blooms
- ▶ Compact habit perfect for smaller pots
- ▶ Early season color

- ▶ Floración temprana
- ▶ Flores grandes y vistosas
- ▶ Adecuada para macetas pequeñas
- ▶ Color de principios de temporada

- ▶ Précoce
- ▶ Grandes fleurs voyantes
- ▶ Adapté pour petits pots
- ▶ Couleur de début de saison

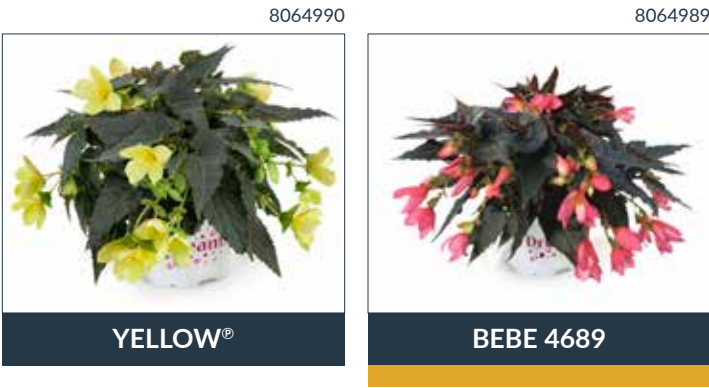


					
Argyranthemum Simba™	O100	40-14	9 - 24 weeks	5 - 7 inch	8 - 30 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Simba™ Pink with Eye	●●●○○	Upright	●○○	n/a	Ethiopia
Simba™ White	●●●○○	Upright	●○○	n/a	Ethiopia

Begonia boliviensis | Beauvilia®



PRE-COMMERCIAL



- ▶ Long flowering period
- ▶ Suitable for small pots
- ▶ Very floriferous
- ▶ Early flowering
- ▶ Easy branching
- ▶ Periodo de floración largo
- ▶ Adecuada para macetas pequeñas
- ▶ Muy florífera
- ▶ Floración temprana
- ▶ Fácil ramificación

- ▶ Longue période de floraison
- ▶ Adapté pour petits pots
- ▶ Très florifère
- ▶ Précoce
- ▶ Bien ramifian



Begonia Beauvilia®	 O100	 40-15	 11 - 17 weeks	 4 inch - hb	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Beauvilia Dark Salmon®	●●●●○	Semi-Trailing	●●○	n/a	Uganda
Beauvilia Hot Pink®	●●●○○	Semi-Trailing	●●○	n/a	Uganda
Beauvilia Red®	●●●●○	Semi-Trailing	●●○	n/a	Uganda
Beauvilia White®	●●○○○	Semi-Trailing	●○○	n/a	Uganda
Beauvilia Yellow®	●●○○○	Semi-Trailing	●●○	n/a	Uganda
Beauvilia Bebe 4689	●●●○○	Semi-Trailing	●●○	n/a	Uganda

Begonia boliviensis | Waterfall®



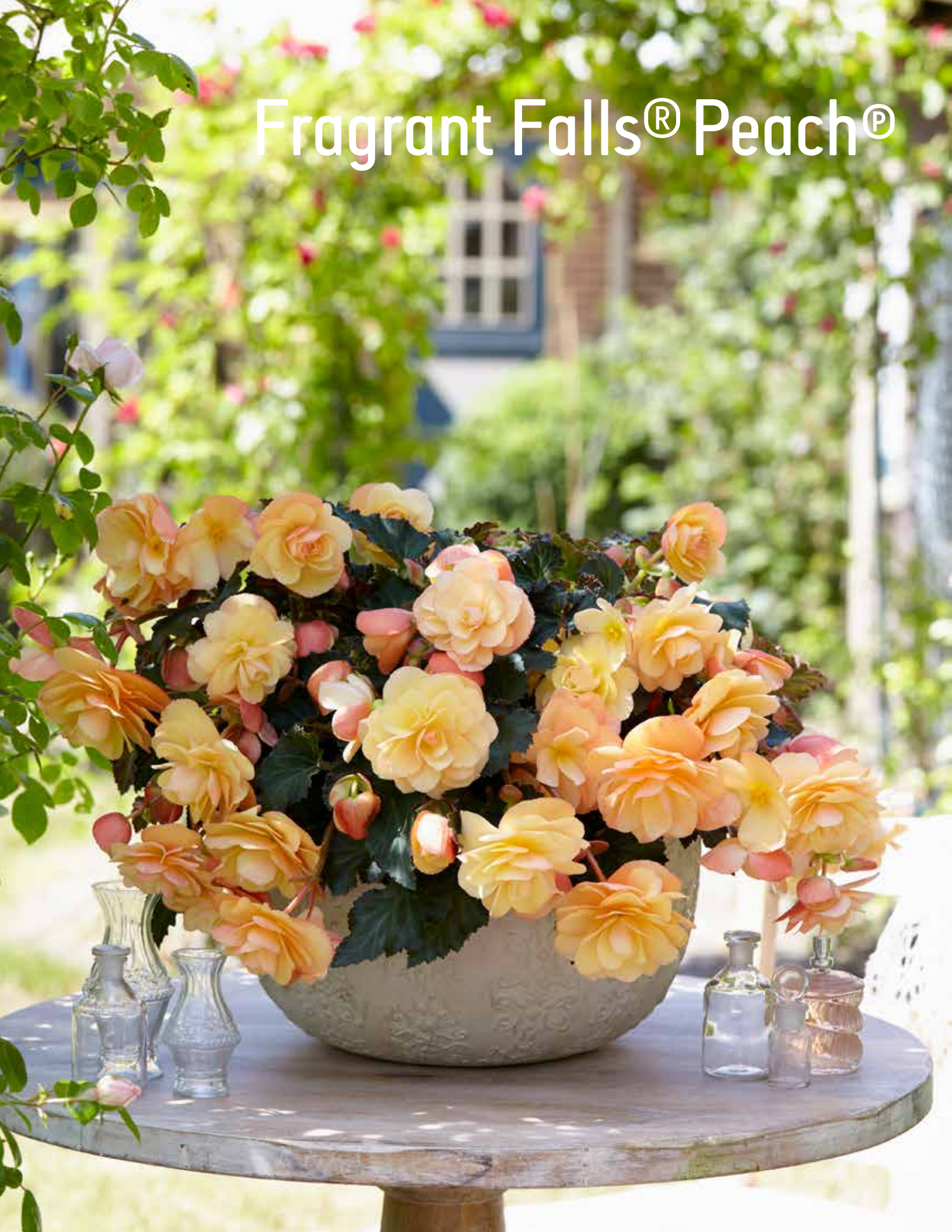
- ▶ Easy branching
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Large flowers
- ▶ Fácil ramificación
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Flores grandes

Beautiful two toned flowers

- ▶ Bien ramifian
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions À grosses fleurs



Begonia Waterfall®	 O100	 40-15	 12 - 18 weeks	 5 inch - hb	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Waterfall Bicolor®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Been 4690	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Angel Orange®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Angel Soft Pink®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Encanto Orange®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Encanto Pink®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Encanto Red®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Waterfall Encanto White Blush®	●●●○○	Semi-Trailing	●○○	n/a	Uganda

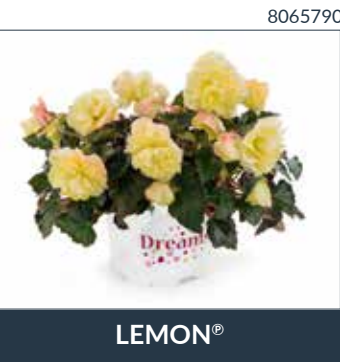


Fragrant Falls® Peach®

Dreams

CUTTING RAISED

Begonia x tuberhybrida | Fragrant Falls®



- ▶ Perfumed flowers
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for small pots up to hanging baskets
- ▶ Tiene flores perfumadas
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Apto para ollas pequeñas hasta cestas colgantes
- ▶ À fleurs parfumées
- ▶ À grosses fleurs
- ▶ Periode de floraison longue en jardin
- ▶ Convient pour les petits pots jusqu'aux paniers suspendus



					
Begonia Fragrant Falls®	O100	46-15	13 - 19 weeks	5 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fragrant Falls® Lemon®	●●●○○	Semi-Trailing	●○○	n/a	Uganda
Fragrant Falls® Peach®	●●●○○	Semi-Trailing	●○○	n/a	Uganda

Begonia pendula | Sweetspice



- ▶ Perfumed flowers
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Easy branching
- ▶ Very floriferous
- ▶ Tiene flores perfumadas
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Fácil ramificación
- ▶ Muy florífera
- ▶ À fleurs parfumées
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Bien ramifiant
- ▶ Très florifère

					
Begonia Sweetspice	O100	46-15	13 - 19 weeks	5 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sweetspice Appleblossom®	●●○○○	Semi-Trailing	●○○	n/a	Uganda

Begonia elatior | BK Collection®

Year Round Availability

8067980

BONNY®

8067983

CARMEN RED®

8067984

CHLOE CORAL PINK®

8067981

ESMAY PEACH®

8067990

EVI BRIGHT PINK®

8067968

FRIVOLA MAGIC®

8067989

FRIVOLA PINK®

- Long flowering period

► Very floriferous

► Has a nice round plant shape

► Excellent shelf life

► Excellent outdoor performance
- Periodo de floración largo en jardín

► Muy florífera

► Tiene una forma de planta redonda y bonita

► Excelente vida en anaquel

► Rendimiento de jardín excelentes
- Periode de floraison longue en jardin

► Très florifère

► À une forme de plante belle ronde

► Durée de conservation parfaite

► Prestation dans le jardin excellente

Begonia BK Collection					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection® Bonny®	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Carmen Red®	●●●○○	Upright	●○○	n/a	Uganda
BK Collection® Chloe Coral Pink	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Esmay Peach	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Evi Bright Pink®	●●●●○	Upright	●●○	n/a	Uganda
BK Collection® Frivola Magic®	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Frivola Pink®	●●●●○	Upright	●●○	n/a	Uganda

Year Round Availability

8067955

GLORY BICOLOR®

8067863

GLORY PINK®

8067960

GLORY WHITE®

8067976

RHODEE PINK®

8067974

VERMILLION HOT PINK®

8067956

VERMILLION RED®

Suitable for indoor pot programs as well as outdoor garden performance.

Begonia BK Collection					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection® Glory Bicolor®	●○○○○	Upright	●○○	n/a	Uganda
BK Collection® Glory Pink®	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Glory White®	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Rhodee Pink®	●●●○○	Upright	●●○	n/a	Uganda
BK Collection® Vermillion Hot Pink®	●●●●○	Upright	●●○	n/a	Uganda
BK Collection® Vermillion Red®	●●●●○	Upright	●●○	n/a	Uganda



BK Collection® Esmay Peach®

Dreams® Garden MacaRose®



Dreams

CUTTING RAISED

Begonia elatior | Dreams® Garden

PRE-COMMERCIAL

Year Round Availability

8067977

8067986

8067937



MACAROSE®



MACAROUGE®



BEEL 4676

- ▶ Excellent heat tolerance
- ▶ Long flowering period
- ▶ Especially suited for bigger potsizes
- ▶ Strong single flowers
- ▶ Has a nice round plant shape

- ▶ Excelente tolerancia al calor
- ▶ Periodo de floración largo en jardín
- ▶ Especialmente adecuada para macetas de gran tamaño
- ▶ Flores resistentes
- ▶ Tiene una forma de planta redonda y bonita

- ▶ Excellente tolérance à la chaleur
- ▶ Période de floraison longue en jardin
- ▶ Spécifiquement adaptés pour gros pots.
- ▶ Fleurs costeaux
- ▶ À une forme de plante belle ronde



					
Begonia Dreams® Garden	O100	Year round	14 - 17 weeks	5 inch - 1 gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Dreams® Garden Macarose®	●●●●○	Upright	●●○	n/a	Uganda
Dreams® Garden Macarouge®	●●●●○	Upright	●●○	n/a	Uganda
Dreams® Garden Beel 4676	●●●●○	Upright	●●○	n/a	Uganda



Begonia elatior | Solenia®

8072990

APRICOT®

8072987

CHOCOLATE ORANGE®

8072710

DARK PINK®

8072718

LIGHT PINK®

8072745

RED®

8072747

RED ORANGE®

8072988

SCARLET®

8072989

YELLOW®

- ▶ Long flowering period
 - ▶ Suitable for hanging baskets
 - ▶ Very floriferous
 - ▶ Strong garden performance
 - ▶ Excellent heat tolerance in most regions
- ▶ Periodo de floración largo en jardín
 - ▶ Indicada para cestas colgantes
 - ▶ Muy florífera
 - ▶ Fuerte rendimiento en el jardín
 - ▶ Excelente tolerancia al calor en la mayoría de las regiones
- ▶ Periode de floraison longue en jardin
 - ▶ Adapté pour suspensions
 - ▶ Très florifère
 - ▶ Excellentes performances de jardin
 - ▶ Excellente tolérance à la chaleur dans la plupart des régions



Begonia Solenia	O100	36-16	14 - 16 weeks	5 - gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Solenia® Apricot®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Chocolate Orange®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Dark Pink®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Light Pink®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Red®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Red Orange®	●●○○○	Upright	●●○	n/a	Uganda
Solenia® Scarlet®	●●●○○	Upright	●●○	n/a	Uganda
Solenia® Yellow®	●●●○○	Upright	●●○	n/a	Uganda

Begonia elatior

8072075

CATRIN®

- ▶ Very floriferous
- ▶ Excellent outdoor performance

- ▶ Muy florífera
- ▶ de jardín excelentes

- ▶ Très florifère
- ▶ Prestation dans le jardin excellente

Begonia Catrin	O100	36-16	14 - 16 weeks	5 - gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Catrin®	●●●○○	Upright	●●○	n/a	Uganda

Begonia elatior | Barkos-Collection®

Year Round Availability

8068040

BALADIN®

8068052

BARKOS®

8068054

BERSEBA PINK®

8068064

BORIAS®

★ Suitable for indoor pot programs as well as outdoor garden performance

- ▶ Double flowering
 - ▶ Very floriferous
 - ▶ Excellent shelf life
 - ▶ Ideal for yearround production
- ▶ Con flores dobles
 - ▶ Muy florífera
 - ▶ Excelente desempeño en anaquel
 - ▶ Ideal para producir durante todo el año
- ▶ À fleurs doubles
 - ▶ Très florifère
 - ▶ Durée de conservation parfaite
 - ▶ Idéale pour production toute l'année

Begonia Barkos-Collection	O100	Year round	16 - 19 weeks	5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Barkos-Collection® Baladin®	●●●○○	Upright	●●○	n/a	Uganda
Barkos-Collection® Barkos®	●●●○○	Upright	●●○	n/a	Uganda
Barkos-Collection® Berseba Pink®	●●●○○	Upright	●●○	n/a	Uganda
Barkos-Collection® Borias®	●●●○○	Upright	●●○	n/a	Uganda

Begonia elatior | Ilona Collection®

Year Round Availability

8068401



BATIK®

8068402



BLITZ®

8068403



BRITT DARK®

8068406



CAMILLA®

8068408



CARNEVAL®

8068414



CLARA

8068440



NADINE®

8068445



NETJA DARK®

Begonia elatior | Ilona Collection®

Year Round Availability

8067973



NICOLE STONE®

8067940



ORANGE STONE(SARA)®

8068450



PEGGY®

8068455



SANDRINE®

8068460



VERONICA®



★ Suitable for indoor pot programs as well as outdoor garden performance

Begonia Ilona Collection	 O100	 Year round	 15 - 17 weeks	 Quart -5 inch	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Ilona Collection® Batik®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Blitz®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Britt Dark®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Camilla®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Carneval®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Clara®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Nadine®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Netja Dark®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Nicole Stone®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Orange Stone(Sara)®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Peggy®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Sandrine®	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Veronica®	●●●●○	Upright	●●○	n/a	Uganda

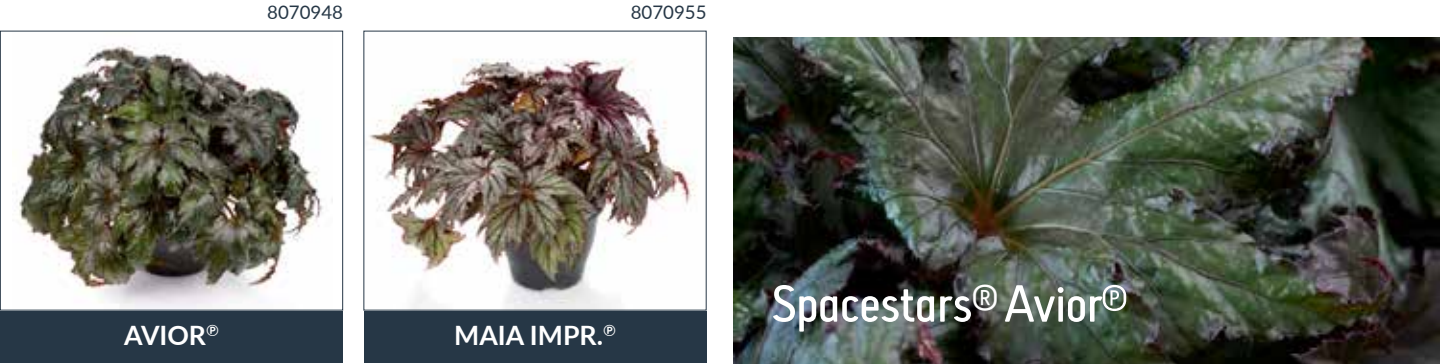


Spacestars® Avior & Maia Impr®

CUTTING RAISED

Begonia Rex | Spacestars®

Year Round Availability



PRE-COMMERCIAL



- ▶ Quick crop time
 - ▶ Vigour matches pot size
 - ▶ Indoor and outdoor use
 - ▶ Very versatile plant
 - ▶ Good for sun or shade
 - ▶ Crop time is shorter when longer day light
 - ▶ Possible to grow in cooler temperatures
- ▶ Tiempo de cultivo rápido
 - ▶ El vigor coincide con el tamaño de la maceta
 - ▶ Uso interior y exterior
 - ▶ Planta muy polivalente
 - ▶ Bueno para el sol o la sombra.
 - ▶ El tiempo de cultivo es más corto cuando la luz del día es más larga
 - ▶ Posible crecer en temperaturas más frías
- ▶ Temps de culture rapide
 - ▶ La vigueur correspond à la taille du pot
 - ▶ Utilisation intérieure et extérieure
 - ▶ Plante très polyvalente
 - ▶ Bon pour le soleil ou l'ombre
 - ▶ Le temps de culture est plus court lorsque la lumière du jour est plus longue
 - ▶ Possible de pousser à des températures plus fraîches

Begonia Spacestars	 100 urc	 Year round	 14 - 16 weeks	 5-gallon	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Spacestars® Avior®	●●●●○	Upright	n/a	n/a	Uganda
Spacestars® Maia Impr.®	●●●●○	Upright	n/a	n/a	Uganda
Spacestars® Izar® (Rex 4663)	●●●●○	Upright	n/a	n/a	Uganda
Spacestars® Haedi® (Rex 4699)	●●●●○	Upright	n/a	n/a	Uganda
Spacestars® Subra® (Rex 4698)	●●●●○	Upright	n/a	n/a	Uganda
Spacestars® Zeniah® (Rex 4696)	●●●●○	Upright	n/a	n/a	Uganda

Dorado

CUTTING RAISED

Bidens ferulifolia | Dorado

8076988



BIG YELLOW®

8076989



LEMONCELLO®

8076991



RED YELLOW®

8076909



VOLCANO®

- Ideal filler for gardens and containers
- Suitable for hanging baskets and pots
- Very floriferous

- Remplisseur idéal pour les jardins et les conteneurs
- Adapté pour suspensions et pots
- Très florifère

- Cobertura ideal para jardines y maceta
- Indicada para cestas colgantes y macetas
- Muy florífera



Bidens Dorado	O100	41-16	10 - 14 weeks	4 inch - gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Dorado Big Yellow®	●●○○○	Upright	●○○	n/a	Ethiopia
Dorado Lemoncello®	●●○○○	Upright	●○○	n/a	Ethiopia
Dorado Red Yellow®	●●○○○	Upright	●○○	n/a	Ethiopia
Dorado Volcano®	●●○○○	Upright	●○○	n/a	Ethiopia

Calocephalus brownii

8097755



SILVER STAR

- Product suitable for indoor and outdoor
- Heat tolerant
- Ideal for combi planter
- Uniform plant shape

- Produit adapté pour intérieur + extérieur
- Résistant au chaleur
- Bien pour pots mélangés
- Uniformité en forme de plante

- Producto adecuado para interior y jardín
- Resistente al calor
- Ideal para combinar con otras variedades
- Porte uniforme



Calocephalus Silver star	O100	2-25	20 - 24 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Silver Star	●●○○○	Mounding	n/a	n/a	Ethiopia

Atomic® Violet®



CUTTING RAISED

Celosia spicata | Kelos® Atomic

PRE-COMMERCIAL

8107960	8107958	8107929	8107925
NEON PINK®	VIOLET®	CESP 1970	CESP 2039

PRE-COMMERCIAL

8107929	8107932	8107930	8107933
CESP 2075	CESP 2081	CESP 2084	CESP 2090

- Day length neutral

► Early spring to late summer crop

► Compact growth

► Suitable for indoor and outdoor
- Crece en el día eutral

► Para producción desde el principio de la primavera hasta finales del verano

► Crecimiento compacto

► Producto adecuado para interior y jardín
- Cultivé dans la journée naturelle

► Pour les ventes de début du printemps jusqu'à la fin de l'été

► Croissance compacte

► Produit adapté pour intérieur + extérieur

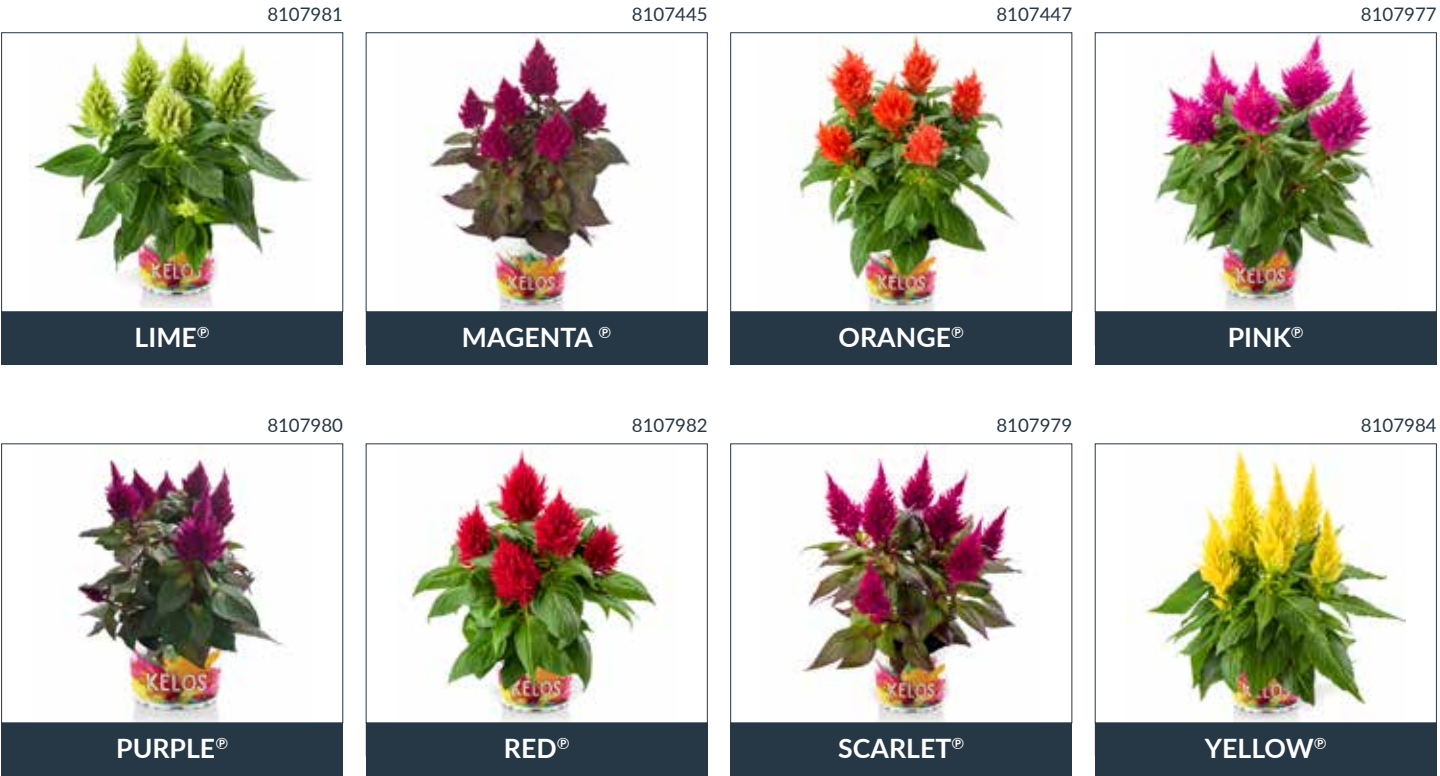
Celosia Kelos® Atomic	O100	1-30	9 - 10 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Kelos Atomic Neon Pink®	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Violet®	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 1970	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 2039	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 2075	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 2081	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 2084	●●●●○	Upright	●●●	Y	Mexico
Kelos Atomic Cesp 2090	●●●●○	Upright	●●●	Y	Mexico

Fire® Lime®



CUTTING RAISED

Celosia plumosa | Kelos® Fire



- Early spring to late summer crop
 - Suitable for indoor and outdoor
 - Excellent shelf life during transportation
 - Perfect for combo planter
 - Striking colors
- Para producción desde el principio de la primavera hasta finales del verano
 - Adecuado para interior y jardín
 - Buen desempeño en el transporte
 - Perfecto para combinar con otras variedades
 - Colores llamativos
- Pour les ventes de début du printemps jusqu'à la fin de l'été
 - Adapté pour intérieur + extérieur
 - Durée de conservation parfaite during transportation
 - Très approprié dans le cadre d'un combo et de pots mixtes
 - Couleurs attractive



Celosia Kelos® Fire					
	O100	1-30	9 - 10 weeks	5 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Kelos® Fire Lime®	●●●●○	Upright	●●○	Y	Mexico
Kelos® Fire Magenta®	●●●●○	Upright	●○○	Y	Mexico
Kelos® Fire Orange®	●●●●○	Upright	●●○	Y	Mexico
Kelos® Fire Pink®	●●●●○	Upright	●●○	Y	Mexico
Kelos® Fire Purple®	●●●●○	Upright	●○○	Y	Mexico
Kelos® Fire Red®	●●●●○	Upright	●●○	Y	Mexico
Kelos® Fire Scarlet®	●●●●○	Upright	●●○	Y	Mexico
Kelos® Fire Yellow®	●●●●○	Upright	●●○	Y	Mexico

Lunar® Magenta®

CUTTING RAISED

Celosia cristata | Kelos® Lunar

8107942



MAGENTA®

8107943



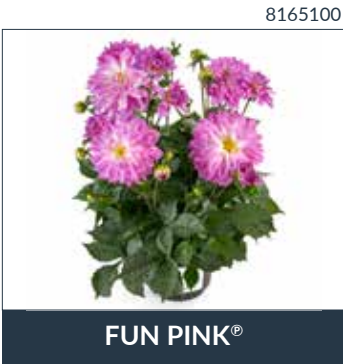
YELLOW®

- ▶ Early spring to late summer crop
- ▶ Long shelf life with continuous flowering
- ▶ Day length neutral
- ▶ Suitable for all regions
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
- ▶ Bonne tenue en magasin et floraison continue
- ▶ Cultivé dans la journée naturelle
- ▶ Convient pour toutes les régions et tous les climats
- ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Larga desempeño en anaquel y floración continua
- ▶ Crece en el día natural
- ▶ Adecuada para todos los climas y regiones



					
Celosia Kelos® Lunar	O100	1-30	9 - 10 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Kelos® Lunar Magenta®	●●●○○	Upright	●●●	Y	Mexico
Kelos® Lunar Yellow®	●●●○○	Upright	●●●	Y	Mexico

Dahlia pinnata | LaBella® Gigante



- Extra large flowers with sturdy stems

► Spectacular two-tone flower contrast

► For 10 inch (1 liner) pots or larger
- Flores extragrandes en resistentes tallos

► Flores espectaculares con dos tonos contrastados

► Ideal para contenedores de 10 pulgadas o más grandes
- Très grosses fleurs sur des tiges robustes

► Des fleurs spectaculaires avec un contraste de couleurs en deux tons

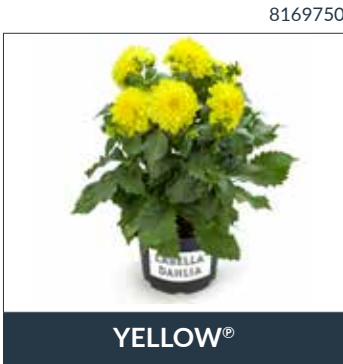
► Idéal en grands bacs de 10 inch ou plus

Giant

					
Dahlia LaBella® Gigante	O100	45-30	13 - 15 weeks	10-16 inch	22 - 28 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Gigante Fun Pink®	●●○○○	Upright	●●○	n/a	Mexico



Dahlia pinnata | LaBella® Maggiore



- Robust, solid stems

► Large flowers

► Ideal for 8 - 10 inch pots

► Excellent garden performance

► Early spring to late summer crop
- Tiene tallos de flores Robustos / fuertes

► Flores grandes

► Muy adecuada para macetas de 8-10 inch

► Desempeño de jardín excelentes

► Para ventas desde el principio de la primavera hasta finales del verano
- Tiges florales fortes / épaisses

► À grosses fleurs

► Adaptés à pots de 8-10 inch

► Prestation dans le jardin excellente

► Pour les ventes de début du printemps jusqu'à la fin de l'été

Extra Large

					
Dahlia LaBella® Maggiore	O100	45-30	13 - 14 weeks	8 - 10 inch	18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Deep Rose®	●○○○○	Upright	●●○	n/a	Mexico
Maggiore Purple®	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Rose®	●●●●○	Upright	●●●	n/a	Mexico
Maggiore White®	●●●○○	Upright	●●●	n/a	Mexico
Maggiore Yellow®	●●●●○	Upright	●●●	n/a	Mexico



Maggiore Fun Rose Bicolor®



From big to small,
**we have
it all!**

Dahlia pinnata | LaBella® Maggiore Fun

8169901

CHOCOLATE YELLOW®

8169908

FLAME®

8169903

PASTEL®

8169758

ROSE BICOLOR®

PRE-COMMERCIAL

8169895

POMEGRANATE®

Extra Large

- Robust, solid stems

► Large flowers

► Ideal for 8 - 10 inch pots

► Excellent garden performance

► Early spring to late summer crop

► Fun Chocolate Yellow: No PGR required
- Tiene tallos de flores robustos /fuertes

► Flores grandes

► Muy adecuada para macetas de 8-10 inch

► Desempeño de jardín excelentes

► Para ventas desde el principio de la primavera hasta finales del verano

► Fun Chocolate Yellow: No necesita reguladores de crecimiento (RCV)
- Tiges florales fortes / épaisses

► À grosses fleurs

► Adaptés à pots de 8-10 inch

► Prestation dans le jardin excellente

► Pour les ventes de début du printemps jusqu'à la fin de l'été

► Fun Chocolate Yellow: Pas besoin de régulateurs de croissance (RDC)

Dahlia LaBella® Maggiore	O100	45-30	13 - 14 weeks	8 - 10 inch	18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Fun Chocolate Yellow®	●●○○○	Upright	●○○	n/a	Mexico
Maggiore Fun Flame®	●●●○○	Upright	●●○	n/a	Mexico
Maggiore Fun Pastel®	●●●○○	Upright	●●○	n/a	Mexico
Maggiore Fun Rose Bicolor®	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Daxx 3976	●●●●○	Upright	●●○	n/a	Mexico

Dahlia pinnata | LaBella® Grande

NEW

8163920

CORAL®

8163518

DARK PINK®

8163984

DEEP ORANGE®

8163966

MAGENTA IMPR®

8163924

PURPLE IMPR®

NEW

8163917

PINK

8163560

RED®

8163985

WHITE®

8163590

YELLOW®

- ▶ Uniform series
 - ▶ Easy branching
 - ▶ Ideal for 6 - 7 inch (1 liner) pots
 - ▶ Early spring to late summer crop
- ▶ Serie uniforme
 - ▶ Fácil ramificación
 - ▶ Muy adecuada para macetas de 6-7 pulgadas
 - ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Série uniforme
 - ▶ Bien ramifiant
 - ▶ Adaptés à pots de 6-7 inch
 - ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été



Dahlia pinnata | LaBella® Grande Fun

8163988

ORANGE BICOLOR®

8163958

RED WHITE®

NEW

8163923

SUNRISE

PRE-COMMERCIAL

8163922

YELLOW IMPR (DAMX 3959®)

8163921

CARAMEL(DAMX 3960®)

8163919

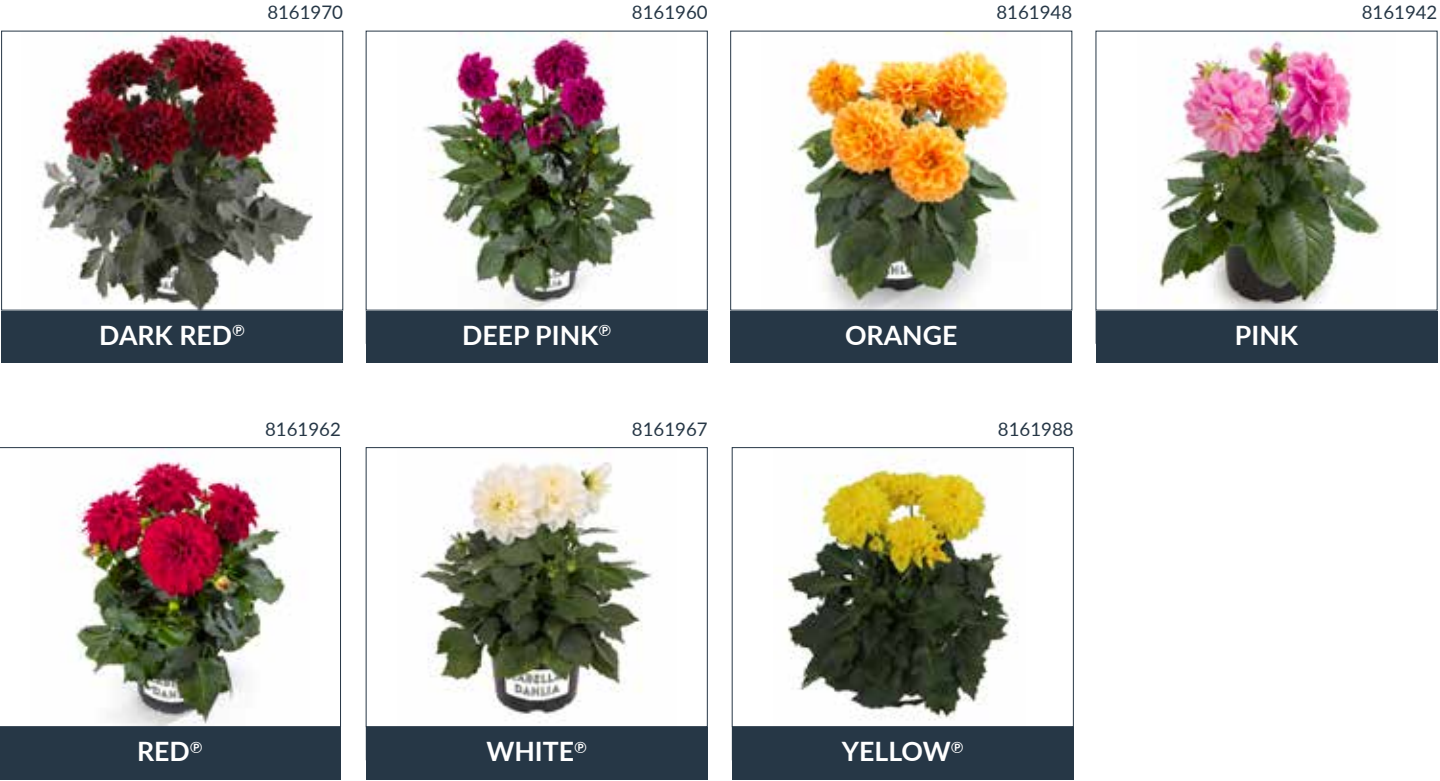
DAMX 3962®

Dahlia LaBella® Grande	O100	45-24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Coral®	●●●●○	Upright	●●○	n/a	Mexico
Grande Dark Pink®	●●●●○	Upright	●●○	n/a	Mexico
Grande Deep Orange®	●●●●○	Upright	●●○	n/a	Mexico
Grande Magenta Impr.®	●●●●○	Upright	●●○	n/a	Mexico
Grande Purple Impr.®	●●●●○	Upright	●●○	n/a	Mexico
Grande Pink®	●●●●○	Upright	●●○	n/a	Mexico
Grande Red®	●●●●○	Upright	●●○	n/a	Mexico
Grande White®	●●●●○	Upright	●●○	n/a	Mexico
Grande Yellow®	●●●●○	Upright	●○○	n/a	Mexico
Grande Fun Orange Bicolor®	●●●●○	Upright	●○○	n/a	Mexico
Grande Fun Red White®	●●●●○	Upright	●●○	n/a	Mexico
Grande Fun Sunrise®	●●●●○	Upright	●●○	n/a	Mexico
Grande Yellow Impr (Damx 3959)	●●●●○	Upright	●●○	n/a	Mexico
Grande Fun Caramel® (Damx 3960)	●●●●○	Upright	●●○	n/a	Mexico
Grande Damx 3962	●●●●○	Upright	●●●	n/a	Mexico

Medio Dark Red®

CUTTING RAISED

Dahlia pinnata | LaBella® Medio



- Uniform series
 - Easy branching
 - Easy to mix and match
 - Excellent outdoor performance
 - Very floriferous
 - Ideal for 4 - 6 inch pots
- Serie uniforme
 - Fácil ramificación
 - Fácil de mezclar y combinar
 - Desempeño de jardín excelentes
 - Muy florifera
 - Muy adecuada para macetas de 4-6 pulgadas
- Série uniforme
 - Bien ramifian
 - Facile à mélanger et à assortir
 - Prestation dans le jardin excellente
 - Très florifère
 - Adaptés à pots de 4-6 inch

Medium

					
Dahlia LaBella® Medio	O100	45-23	10 - 12 weeks	Quart - 5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Dark Red®	●●●○○	Upright	●○○	n/a	Mexico
Medio Deep Pink®	●●●○○	Upright	●○○	n/a	Mexico
Medio Orange®	●●●○○	Upright	●●○	n/a	Mexico
Medio Pink®	●●●○○	Upright	●●●	n/a	Mexico
Medio Red®	●●●○○	Upright	●○○	n/a	Mexico
Medio White®	●●●○○	Upright	●●●	n/a	Mexico
Medio Yellow®	●●●○○	Upright	●●●	n/a	Mexico

LABELLA®
DAHLIA

From big to small,
**we have
it all!**

Dahlia pinnata | LaBella® Medio Fun

NEW

8161928

FLAME®

8161973

GOLDEN EYE®

8161956

ORANGE FLAME®

8161965

PINK BLUSH®

8161935

PINK FLAME®

8161947

PINK WITH EYE IMPR.®

NEW

8161932

RASPBERRY® (DAMD 3951)

8161953

ROSE FUN®

Dahlia pinnata | LaBella® Medio Fun

8161964

VIOLET FLAME®

8161934

YELLOW BLUSH®

Medio Fun Yellow Blush®

LABELLA®
DAHLIA

From big to small,
we have
it all!

- Uniform series

► Easy branching

► Easy to mix and match

► Excellent outdoor performance

► Eye catching colors
- Serie uniforme

► Fácil ramificación

► Fácil de mezclar y combinar

► Desempeño de jardín excelentes

► Colores atractivos
- Série uniforme

► Bien ramifian

► Facile à mélanger et à assortir

► Prestation dans le jardin excellente

► Couleurs remarquables

Medium

Dahlia LaBella® Medio	O100	45-23	10 - 12 weeks	Quart - 5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Fun Flame®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Golden Eye®	●●○○○	Upright	●●○	n/a	Mexico
Medio Fun Orange Flame®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Pink Blush®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Pink Flame®	●●●●○	Upright	●●●	n/a	Mexico
Medio Fun Pink With Eye Impr.®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Raspberry® (Damd 3951)	●●●●○	Upright	●●●	n/a	Mexico
Medio Fun Rose Fun®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Violet Flame®	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Yellow Blush®	●●●●○	Upright	●○○	n/a	Mexico



LABELLA®
DAHLIA

From big to small,
**we have
it all!**

Piccolo Yellow®

CUTTING RAISED

Dahlia pinnata | LaBella® Piccolo

8162515

CORAL®

8162990

LEMON®

8162541

ORANGE®

8162988

PURPLE®

8162989

ROSE®

8162580

WHITE®

8162583

YELLOW®

Mini

- Suitable for growing in packs and pots
- Compact plant habit
- Adaptable para paquetes y macetas
- Planta compacta
- Adapté pour production en godets et en pots
- Compact

Dahlia LaBella® Piccolo	O100	50-11	9 - 12 weeks	Packs - 4 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Piccolo Coral®	●○○○○	Upright	●●●	n/a	Ethiopia
Piccolo Lemon®	●●○○○	Upright	●●●	n/a	Ethiopia
Piccolo Orange®	●●●○○	Upright	●○○	n/a	Ethiopia
Piccolo Purple®	●●●○○	Upright	●●●	n/a	Ethiopia
Piccolo Rose®	●●○○○	Upright	●○○	n/a	Ethiopia
Piccolo White®	●●●○○	Upright	●●○	n/a	Ethiopia
Piccolo Yellow®	●●●○○	Upright	●●○	n/a	Ethiopia

Fuchsia hybrida | Bella Fuchsia®

8300000

HILDA®

8300011

LAURA®

8300001

LYDIA®

Semi-Trailing

8300012

MARIA®

8300007

NORA®

8300002

OLIVIA®

8300009

SOPHIA®

Bella Fuchsia® Olivia®

Fuchsia Bella Fuchsia®					
	O100	32-16	10 - 13 weeks	pack - 5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia Hilda®	●●●○○	Semi-Trailing	●●●	Y	Mexico
Bella Fuchsia Laura®	●●●○○	Semi-Trailing	●●●	Y	Mexico
Bella Fuchsia Lydia®	●●●○○	Semi-Trailing	●●●	Y	Mexico
Bella Fuchsia Maria®	●●●○○	Semi Trailing	●●●	Y	Mexico
Bella Fuchsia Nora®	●●●○○	Semi-Trailing	●●●	Y	Mexico
Bella Fuchsia Olivia®	●●●○○	Semi-Trailing	●●●	Y	Mexico
Bella Fuchsia Sophia®	●●●○○	Semi Trailing	●●●	Y	Mexico

Fuchsia hybrida | Bella Fuchsia®

8300005

EVITA®

8300010

LISA®

8300006

MARISKA®

Upright

8300004

NIKITA®

8300003

SACHA®

8300008

SOILA®

- ▶ Less day length sensitive

▶ No PGR required

▶ Can be grown without pinching

▶ Compact habit with abundance of dainty flowers
- ▶ Menos sensible a días largos

▶ No necesita reguladores de crecimiento (RCV)

▶ Se puede cultivar sin pinzar

▶ Porte compacto con abundantes flores delicadas
- ▶ Moins sensible pour jours longs

▶ Pas besoin de régulateurs de croissance (RDC)

▶ Peut se cultiver sans pincement

▶ Port compact avec une abondance de fleurs délicates

Fuchsia Bella Fuchsia®					
	O100	32-16	10 - 13 weeks	pack - 5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia Evita®	●●●○○	Upright	●●●	Y	Mexico
Bella Fuchsia Lisa®	●●●○○	Upright	●●●	Y	Mexico
Bella Fuchsia Mariska®	●●●○○	Upright	●●●	Y	Mexico
Bella Fuchsia Nikita®	●●●○○	Upright	●●●	Y	Mexico
Bella Fuchsia Sacha®	●●●○○	Upright	●●●	Y	Mexico
Bella Fuchsia Soila®	●●●○○	Upright	●●●	Y	Mexico

Fuchsia from Kenya requires a minimum of 3000 urc per delivery, available wk 41-11 only.



Gaura lindheimeri

PRE-COMMERCIAL

8315989



E-1012 COMPACT®

					
Gaura	O100	1-15	13 - 17 weeks	5 - 6 inch	6 - 16 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
E-1012 Compact	●●●○○	Upright	●○○	n/a	Mexico

Impatiens hawkerii | Odyssey® Compact

8403610



AJAX®

8403655



CORINTH®

8405488



DIONE IMPR®

8405478



HESTIA®

8405490



RHODE®

8403740



SPARTA®

8405482



SPHINX®

8405499



THALIA®

- ▶ Long flowering period

▶ Very floriferous

▶ Suitable for landscaping

▶ Broad color range

▶ Compact plant habit
- ▶ Periodo de floración largo en jardín

▶ Muy florífera

▶ Adecuado para paisajismo

▶ Amplia gama de colores

▶ Planta compacta
- ▶ Periode de floraison longue en jardin

▶ Très florifère

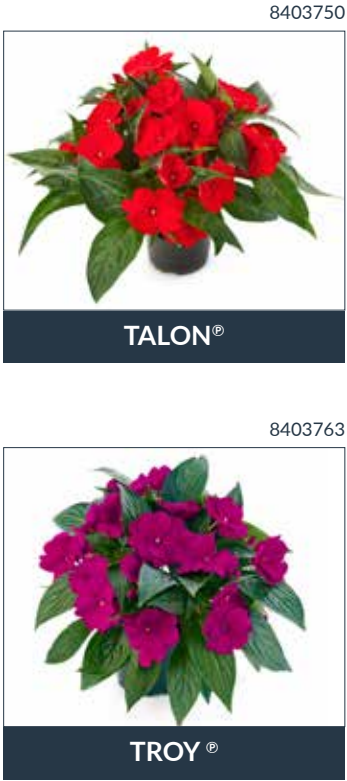
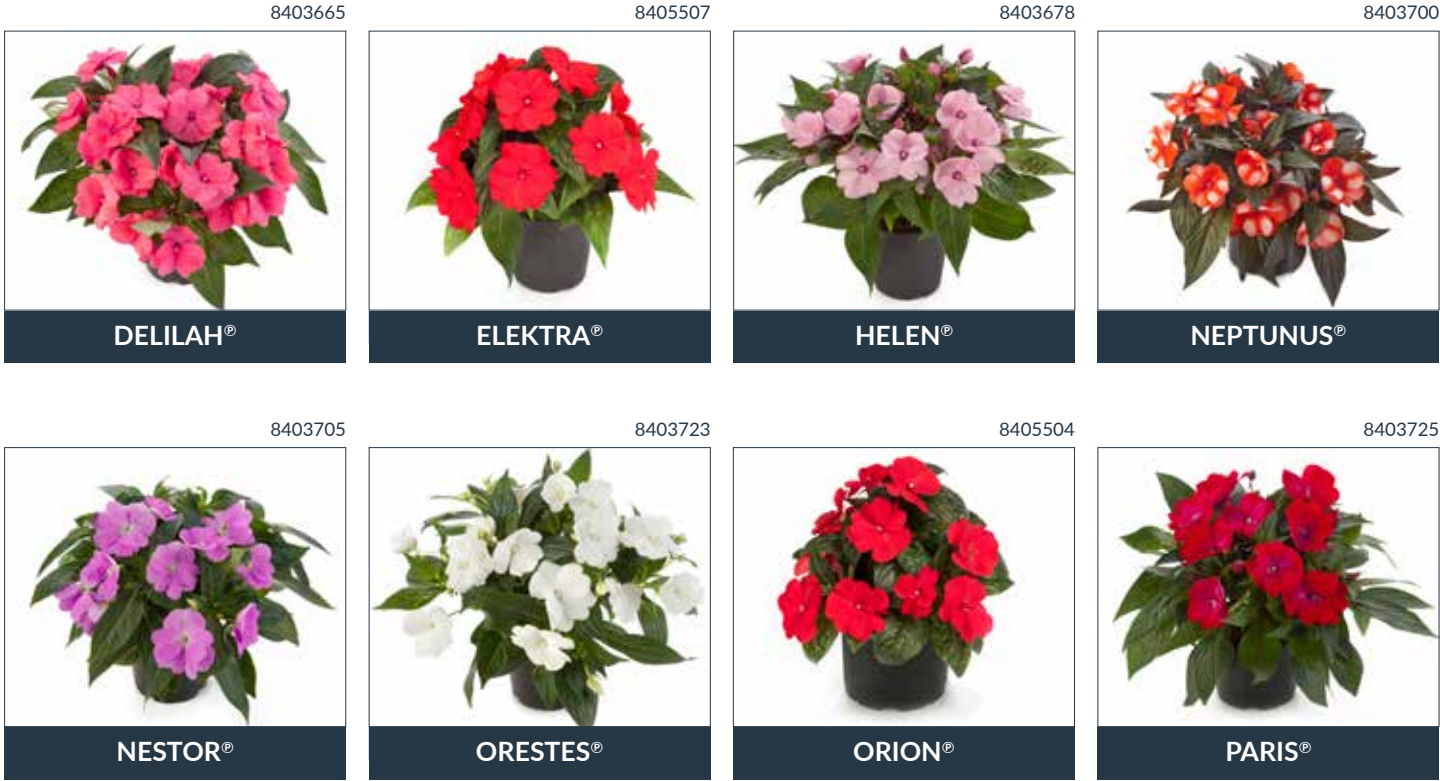
▶ Adapté pour compléter des parcs

▶ Beaucoup de couleurs

▶ Compact

					
Impatiens Odyssey® Compact	O100	43-20	11 - 14 weeks	Packs - 5 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Compact Ajax®	●○○○○	Upright	●○○	Y	Ethiopia
Odyssey® Compact Corinth®	●○○○○	Upright	●●○	Y	Ethiopia
Odyssey® Compact Dione Impr.®	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Compact Hestia®	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Compact Rhode®	●●●○○	Upright	●○○	Y	Ethiopia
Odyssey® Compact Sparta®	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Compact Sphinx®	●●●○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Thalia®	●●○○○	Upright	●○○	Y	Ethiopia

Impatiens hawkerii | Odyssey®



- Long flowering period

► Very floriferous

► Suitable for landscaping

► Broad color range
- Periodo de floración largo en jardín

► Muy florífera

► Adaptada para paisajismo

► Amplia gama de colores
- Periode de floraison longue en jardin

► Très florifère

► Adapté pour compléter des parcs

► Beaucoup de couleurs

Impatiens Odyssey®	O100	43-20	11 - 14 weeks	5 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Delilah®	●●○○○	Upright	●○○	Y	Ethiopia
Odyssey® Elektra®	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Helen®	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Neptunus®	●●●○○	Upright	●●○	Y	Ethiopia
Odyssey® Nestor®	●●●●○	Upright	●●●	Y	Ethiopia
Odyssey® Orestes®	●●●●○	Upright	●○○	Y	Ethiopia
Odyssey® Orion®	●●●●○	Upright	●●○	Y	Ethiopia
Odyssey® Paris®	●●●○○	Upright	●●●	Y	Ethiopia
Odyssey® Talon®	●●●○○	Upright	●●○	Y	Ethiopia
Odyssey® Troy®	●●●○○	Upright	●●○	Y	Ethiopia



Kalanchoe blossfeldiana | Tiger®

Single Flowers

8439353

8439359

8439362



LIGHT ORANGE®



RED®



YELLOW®

Suitable for indoor and outdoor programs

- ▶ Excellent shelf life
- ▶ Contrasting flowers with unique dark eyes
- ▶ Uniform series
- ▶ Very floriferous
- ▶ Desempeño excepcional
- ▶ Flores contrastantes con centros oscuros unicos
- ▶ Serie uniforme
- ▶ Muy florífera
- ▶ Durée de conservation parfaite
- ▶ Fleurs contrastantes aux yeux foncés typiques
- ▶ Série uniforme
- ▶ Très florifère



					
Kalanchoe Tiger®	O250	Year round	14 - 15 weeks	Quart - 5 inch	6 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tiger® Light Orange®	●●●○○	Upright	●○○	N	Kenya
Tiger® Red®	●●●●○	Upright	●○○	N	Kenya
Tiger® Yellow®	●●●●○	Upright	●○○	N	Kenya

Kalanchoe blossfeldiana | Diamond® Single

8439250

LIPSTICK®

NEW

8439254

21068 (SAKE IMPR.)®

NEW

8439256

SPAIN (SHERRY IMPR.)®

NEW

8439216

21108 (SIRIUS IMPR.)®

NEW

8439273

20071 (SORBET IMPR.)®

8439272

STORY IMPR.®

KALANCHOË
DIAMOND®

Spain

Sirius

Lipstick

Suitable for indoor and outdoor programs

- Very floriferous

► Broad color range

► Excellent shelf life
- Muy florífera

► Amplia gama de colores

► Desempeño excepcional
- Très florifère

► Beaucoup de couleurs

► Durée de conservation parfaite

Varieties are protected by utility patent.

Kalanchoe Diamond® Single					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Diamond® Lipstick®	●●○○○	Upright	●●●	N	Kenya
Diamond® 21068 (Sake Impr.)®	●○○○○	Upright	●●●	N	Kenya
Diamond® Spain (Sherry Impr.)®	●●○○○	Upright	●●●	N	Kenya
Diamond® 21108 (Sirius Impr.)®	●●○○○	Upright	●●○	N	Kenya
Diamond® 20071 (Sorbet Impr.)®	●●●●○	Upright	●○○	N	Kenya
Diamond® Story Impr.®	●●○○○	Upright	●●●	N	Kenya

Kalanchoe blossfeldiana | Diamond® Double

8439206

SAFIRA®

8439206

SECRET®

8439209

SFINX®

NEW

8439213

SHADOW IMPR.®

8439269

STELLAR

8439221

SUMO®

KALANCHOË
DIAMOND®

Suitable for indoor and outdoor programs

- Uniform plant shape

► Broad color range

► Excellent shelf life

► Very floriferous
- Porte uniforme

► Amplia gama de colores

► Desempeño excepcional

► Muy florífera
- Uniformité en forme de plante

► Beaucoup de couleurs

► Durée de conservation parfaite

► Très florifère

Varieties are protected by utility patent.

Kalanchoe Diamond® Double					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Diamond® Safira®	●●●●○	Upright	●○○	N	Kenya
Diamond® Secret®	●●●○○	Upright	●●○	N	Kenya
Diamond® Sfinx®	●●●○○	Upright	●●○	N	Kenya
Diamond® 21026 (Shadow Impr.)®	●●○○○	Upright	●●●	N	Kenya
Diamond® Stellar®	●●●○○	Upright	●●○	N	Kenya
Diamond® Sumo®	●●○○○	Upright	●●●	N	Kenya

Serenity® Purple®

CUTTING RAISED

Kalanchoe blossfeldiana | Serenity® Double Flowers

8439300



GOLD®

8439306



PINK®

8439309

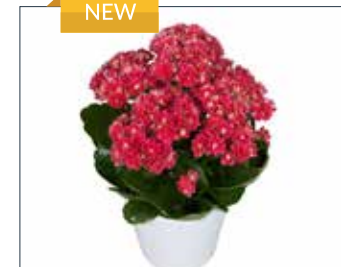


PURPLE®



8439313

NEW



21148 (RED IMPR®)

8439315



SILK®

- ▶ Uniform growth due to mutation breeding within the series
- ▶ Requires less growth regulators
- ▶ Very floriferous
- ▶ Double flowering
- ▶ Great for combo pots

- ▶ Uniformidad en la serie gracias a la mejora por hibridación
- ▶ Tiene una necesidad más baja de retardantes
- ▶ Muy florífera
- ▶ Con flores dobles
- ▶ Ideal para macetas de plantas variadas

- ▶ Port homogène dans l'ensemble de la série grâce à la sélection par mutation
- ▶ A besoin de moins de nanifiant
- ▶ Très florifère
- ▶ À fleurs doubles
- ▶ Parfait pour des compositions de plantes en conteneurs



Most uniform series on the market

					
Kalanchoe Serenity®	O250	Year round	14 - 16 weeks	Quart - 5 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Serenity® Gold®	●●●●○	Upright	●●○	N	Kenya
Serenity® Pink®	●●●●○	Upright	●●○	N	Kenya
Serenity® Purple®	●●●●○	Upright	●●○	N	Kenya
Serenity® 21148 (Red Impr.)®	●●●●○	Upright	●●○	N	Kenya
Serenity® Silk®	●●●●○	Upright	●●○	N	Kenya

Varieties are protected by utility patent.

Kalanchoe blossfeldiana | Variegated Bongo



- Unique variegated foliage
- Perfect for indoor use and succulent garden bowls
- Easy, year-round production
- No need for short day treatments
- Good for Qt – 6 inch production

- Follaje variegado único
- Perfecto para uso en interiores y cuencos de jardín suculentos.
- Fácil producción durante todo el año
- No hay necesidad de tratamientos de día corto
- Bueno para Qt - producción de 6 pulgadas

- Feuillage panaché unique
- Parfait pour une utilisation en intérieur et des bols de jardin succulents
- Production facile toute l'année
- Pas besoin de traitements de courte durée
- Bon pour la production Qt - 6 pouces



If you like to have a flowering Bongo, adjust your process to the normal Kalanchoe cultivation.

					
Kalanchoe Bongo	O250	Year Round	9-11	3 in a pot, 4-6 inch	6-8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bongo 32	●●●●○	Upright	●○○	N	Kenya
Bongo 37	●●●●○	Upright	●○○	N	Kenya

Variety	Color	Pot Size	Flower Size	Flower Type	Heat tolerance	Habit/Growth	Required long days	Response time
Diamond® Lipstick®	Red	6"/7"	M	Single	Tolerant	Medium-compact	4 weeks	9 weeks
Diamond® 21068 (Sake Impr)®	White	3"	L	Single	Tolerant	Compact	5 weeks	8.5 weeks
Diamond® Spain (Sherry Impr.)®	Yellow	4"	L	Single	Intolerant	Medium-compact	4 weeks	10 weeks
Diamond® 21108 (Sirius Impr)®	Purple	4"	M	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® 20071 (Sorbet Impr)®	Pink	6"/7"	L	Single	Tolerant	Medium-vigorous	3 weeks	8.5 weeks
Diamond® Story Impr®	Orange	6"/7"	L	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Safira®	Pink	6"	M	Double	Tolerant	Vigorous	2.5 weeks	11.5 weeks
Diamond® Secret®	Red	6"/7"	L	Double	Tolerant	Medium	3 weeks	10.5 weeks
Diamond® Sfinx®	Yellow	6"/7"	L	Double	Tolerant	Medium	3.5 weeks	11 weeks
Diamond® Shadow Impr®	Purple	4"	M	Double	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Stellar®	White	4"/6"	L	Double	Tolerant	Medium-vigorous	4 weeks	10.5 weeks
Diamond® Sumo®	Orange	4"	M	Double	Intolerant	Medium-compact	4 weeks	11.5 weeks
Serenity® Gold®	Yellow	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Pink®	Pink	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Purple®	Purple	4"/6"	L	Double	Intolerant	Medium	4 weeks	10 weeks
Serenity® 21148 (Red Impr)®	Red	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Silk®	White	4"/6"	L	Double	Intolerant	Medium	5 weeks	10 weeks
Tiger® Light Orange®	Orange	4"/6"	L	Single	Tolerant	Medium	3 weeks	10 weeks
Tiger® Red®	Red	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks
Tiger® Yellow®	Yellow	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks
Bongo 32®	Variegated leaf	4"/-5" (6"/3ppp)	n/a	n/a	Tolerant	Medium	8-9 weeks	N/a
Bongo 37®	Variegated leaf	4"/-5" (6"/3ppp)	n/a	n/a	Tolerant	Medium	8-9 weeks	N/a

Lantana camara | Tropic®

NEW

8447000

ARA®

NEW

8447001

BAMBOO®

NEW

8447002

BATIDA®

NEW

8447003

DRAGONFRUIT®

NEW

8447004

MANGO®

NEW

8447005

NANDU®

NEW

8447007

PINEAPPLE®

NEW

8447008

PITAYA®



Tropic® Nandu®

New Introduction!

Lantana camara | Tropic®

NEW

8447009

TAMARILLO®

PRE-COMMERCIAL

8447010

LITCHI®

► Very floriferous

► Attractive to butterflies

► Muy florífera

► Atractivo para mariposas

► Très florifère

► Attire des papillons



Lantana Tropic®	O100	45 - 25	9 - 11 weeks	Quart - 5 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tropic® Ara®	●●●●○	Upright	●○○	Y	Mexico
Tropic® Bamboo®	●●●○○	Upright	●○○	Y	Mexico
Tropic® Batida®	●●●●○	Upright	●○○	Y	Mexico
Tropic® Dragonfruit®	●●●○○	Upright	●○○	Y	Mexico
Tropic® Mango®	●●●●○	Upright	●○○	Y	Mexico
Tropic® Nandu®	●●○○○	Upright	●○○	Y	Mexico
Tropic® Pineapple®	●●●○○	Upright	●○○	Y	Mexico
Tropic® Pitaya®	●●●○○	Upright	●○○	Y	Mexico
Tropic® Tamarillo®	●●●○○	Upright	●○○	Y	Mexico
Tropic® Litchi®	●●●○○	Upright	●○○	Y	Mexico



Lavandula®

Lavandula angustifolia | Aromance®

NEW

8451020

BLUE®

NEW

8451030

WHITE®

NEW

8451894

BLUE COMPACT®

NEW

8451895

BLUE IMPR.®

- ▶ Easy branching

▶ Compact habit

▶ Strong in overwintering
- ▶ Fácil ramificación

▶ Planta compacta

▶ Fuerte en hibernación
- ▶ Bien ramifiant

▶ Compact

▶ Forte en hivernage

Lavandula angustifolia

NEW

8451896

SILVER BLUE®

▶ Silverly leaves

▶ Early selling

▶ Very strong in overwintering

▶ Hojas plateadas

▶ Venta anticipada

▶ Fuerte en hibernación

▶ Feuilles argentées

▶ Vente anticipée

▶ Forte en hivernage

Lavandula					
	O100	Year round	28 - 34 weeks	5 - 6 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Aromance® Blue®	●●●●○	Upright	●●○	Y	Mexico
Aromance® White®	●●●●○	Upright	●●○	Y	Mexico
Aromance® Blue Compact®	●○○○○	Upright	●●○	Y	Mexico
Aromance® Blue Impr.®	●●●○○	Upright	●●○	Y	Mexico
Silver Blue®	●●●○○	Upright	●●●	Y	Mexico

Lobelia erinus | Hot®



- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Easy branching
- ▶ Upright plant habit

- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Fácil ramificación
- ▶ Erguida

- ▶ Periode de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Bien ramifian
- ▶ Irrigé

					
Lobelia Hot®	O100	50 - 14	9 - 13 weeks	Quart - 5 inch	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Hot® Bavaria®	●○○○○	Mounding	●○○	Y	Ethiopia
Hot® Blue®	●●●○○	Mounding	●○○	Y	Ethiopia
Hot® Giant Blue®	●●●●●	Mounding	●●○	Y	Ethiopia
Hot® Snow White	●●●○○	Mounding	●○○	Y	Ethiopia



Lobelia erinus | Star®



					
Lobelia Star®	O100	50 - 14	9 - 13 weeks	Quart - 5 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Star® Blue®	●●●○○	Trailing	●●●	Y	Ethiopia
Star® Purple®	●●●○○	Trailing	●●●	Y	Ethiopia
Star® White®	●●○○○	Trailing	●●●	Y	Ethiopia



Osteospermum ecklonis | Sunny®

8649160

MARY®

8649166

PHILIP®

8649196

VIOLET HALO®



Osteospermum ecklonis | Sunny®

8649054

ATILLA®

8649080

DINA®

8649090

ELEKTRA®

8649108

FELIX®

8649119

GAIA®

8649121

GALINA®

8649125

GLORY®

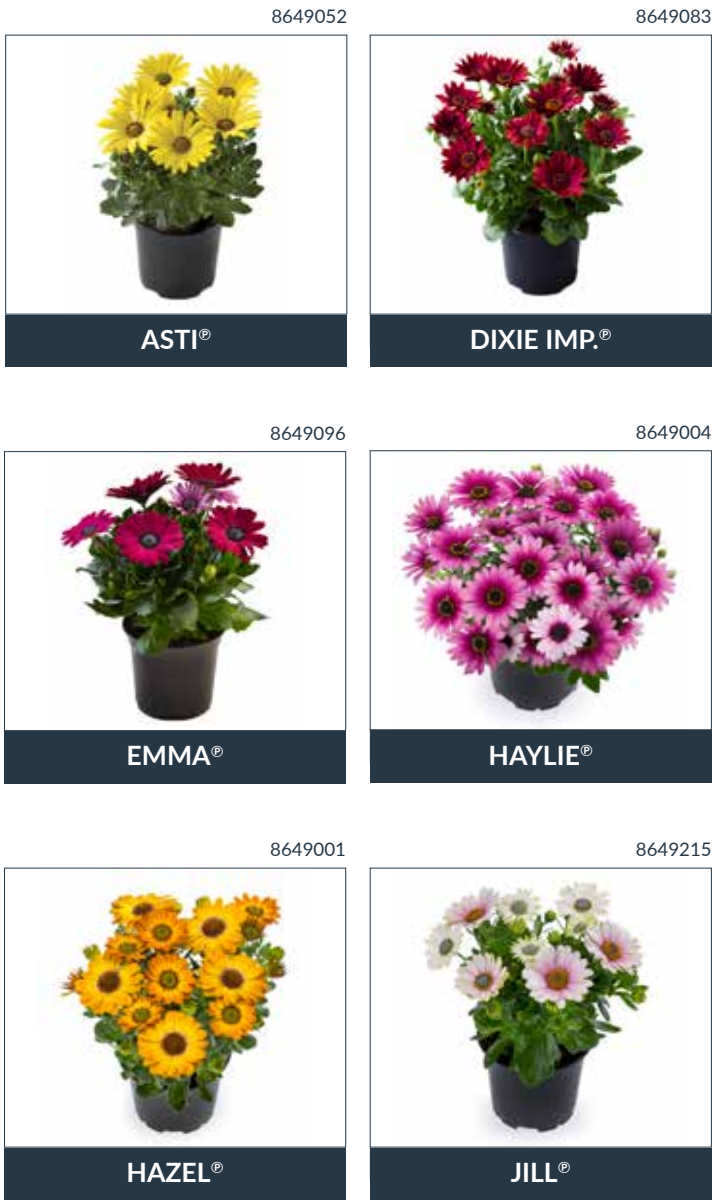
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HOT PINK HALO®



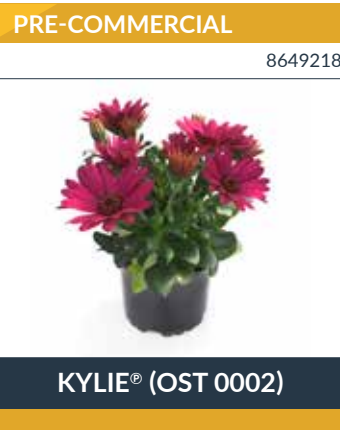
Osteospermum Sunny®	O100	35-16	16 - 24 weeks	Quart - 5 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Atilla®	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Dina®	●●○○○	Upright	●○○	Y	Ethiopia
Sunny® Elektra®	●●●○○	Upright	●○○	Y	Ethiopia
Sunny® Felix®	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Gaia®	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Galina®	●●●○○	Upright	●○○	Y	Ethiopia
Sunny® Glory®	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Hot Pink Halo®	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Mary®	●●●○○	Upright	●○○	Y	Ethiopia
Sunny® Philip®	●●●○○	Upright	●○○	Y	Ethiopia
Sunny® Violet Halo®	●●●○○	Upright	●●●	Y	Ethiopia

Osteospermum ecklonis | Sunny® Compact



Osteospermum Sunny® Compact					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Compact Asti®	●○○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Dixie Imp.®	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Emma®	●●○○○	Upright	●○○	Y	Ethiopia
Sunny® Compact Haylie®	●○○○○	Upright	●○○	Y	Ethiopia
Sunny® Compact Hazel®	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Jill®	●○○○○	Upright	●●○	Y	Ethiopia

Osteospermum ecklonis | Sunny®



Osteospermum Sunny®					
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Ost 0036	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Kaia® (Ost 0019)	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Keva® (Ost 0008)	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Klaudia® (Ost 0024)	●●●○○	Upright	●●○	Y	Ethiopia
Sunny® Kylie® (Ost 0002)	●●●○○	Upright	●○○	Y	Ethiopia

Pelargonium interspecific | Grace™

PRE-COMMERCIAL

8688200

DARK RED®

8688210

HOT PINK SPLASH®

8688225

PATIO CORAL®

8688229

PATIO PINK EYE®

PRE-COMMERCIAL

8688233

PATIO SCARLET KISS®

8688236

PEACH®

8688238

PINK SPLASH®

8688242

RUBY RED®



Pelargonium interspecific | Grace™

New Introduction!

PRE-COMMERCIAL

8688246

SCARLET®

8688250

VIOLET®

8688254

WHITE®

8688255

WHITE SPLASH®

- Easy branching

► Very floriferous

► Resistant to extreme heat conditions

► Excellent outdoor performance

► Easy to keep
- Fácil ramificación

► Muy florífera

► Resistente a condiciones extremas de calor

► Rendimiento de jardín excelentes

► Fácil de mantener
- Bien ramifiant

► Très florifère

► Tolérant pour canicule

► Prestation dans le jardin excellente

► Facile à maintenir

					
Pelargonium	O100	35-20	10 - 11 weeks	4 - gallon	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grace™ Dark Red®	●●●●○	Upright	●●○	Y	Mexico
Grace™ Hot Pink Splash®	●●●●○	Upright	●●●	Y	Mexico
Grace™ Patio Coral®	●●○○○	Upright	●●○	Y	Mexico
Grace™ Patio Pink Eye®	●●○○○	Upright	●●○	Y	Mexico
Grace™ Patio Scarlet Kiss®	●●○○○	Upright	●●○	Y	Mexico
Grace™ Peach®	●●●●○	Upright	●○○	Y	Mexico
Grace™ Pink Splash®	●●●●○	Upright	●●○	Y	Mexico
Grace™ Ruby Red®	●●●●○	Upright	●●○	Y	Mexico
Grace™ Scarlet®	●●●●○	Upright	●○○	Y	Mexico
Grace™ Violet®	●●●●○	Upright	●●○	Y	Mexico
Grace™ White®	●●●●○	Upright	●●○	Y	Mexico
Grace™ White Splash®	●●●●○	Upright	●●○	Y	Mexico

Petunia Tea™

CUTTING RAISED

Petunia hybrid | Tea™

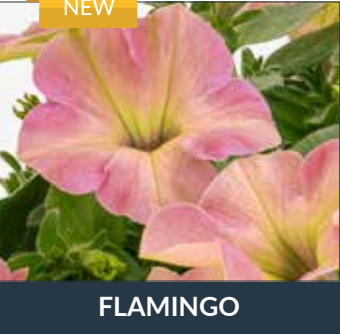
8705988



8705976



8705958



8705707



8705990



8705712



8705989



8705709



- ▶ Great rain and heat tolerance
 - ▶ Early flowering
 - ▶ Vigorous but controlled trailing growth
 - ▶ Perfect for a multitude of sizes
- ▶ Excelente tolerancia al calor y a lluvia
 - ▶ Floración temprana
 - ▶ Porte colgante vigoroso pero controlado
 - ▶ Perfecta para la producción en macetas de diferente tamaño
- ▶ Très bonne tolérance à la pluie et à la chaleur
 - ▶ Précoce
 - ▶ Port retombant, vigoureux mais contrôlé
 - ▶ Parfait pour une production en différentes tailles de pots



Petunia Tea™	O100	40-20	9 - 11 weeks	4 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Blue	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Blue Vein	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Flamingo	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Indigo Vein	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Light Violet	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Magenta Vein	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Pink	●●●○○	Mounding	●●●○	Y	Mexico
Tea™ Purple	●●●○○	Mounding	●●●○	Y	Mexico



Petunia Tea™



CUTTING RAISED

Petunia hybrid | Tea™

8705210



PURPLE GREEN EDGE®

8705730



PURPLE VEIN®

8705950

NEW



PURPLE VEIN GREEN EDGE

8705982



PURPLE WHITE EDGE®

8705981



RED®

8705983



ROSE MORN®

8705977



VIOLET BICOLOR®

8705985



WHITE®

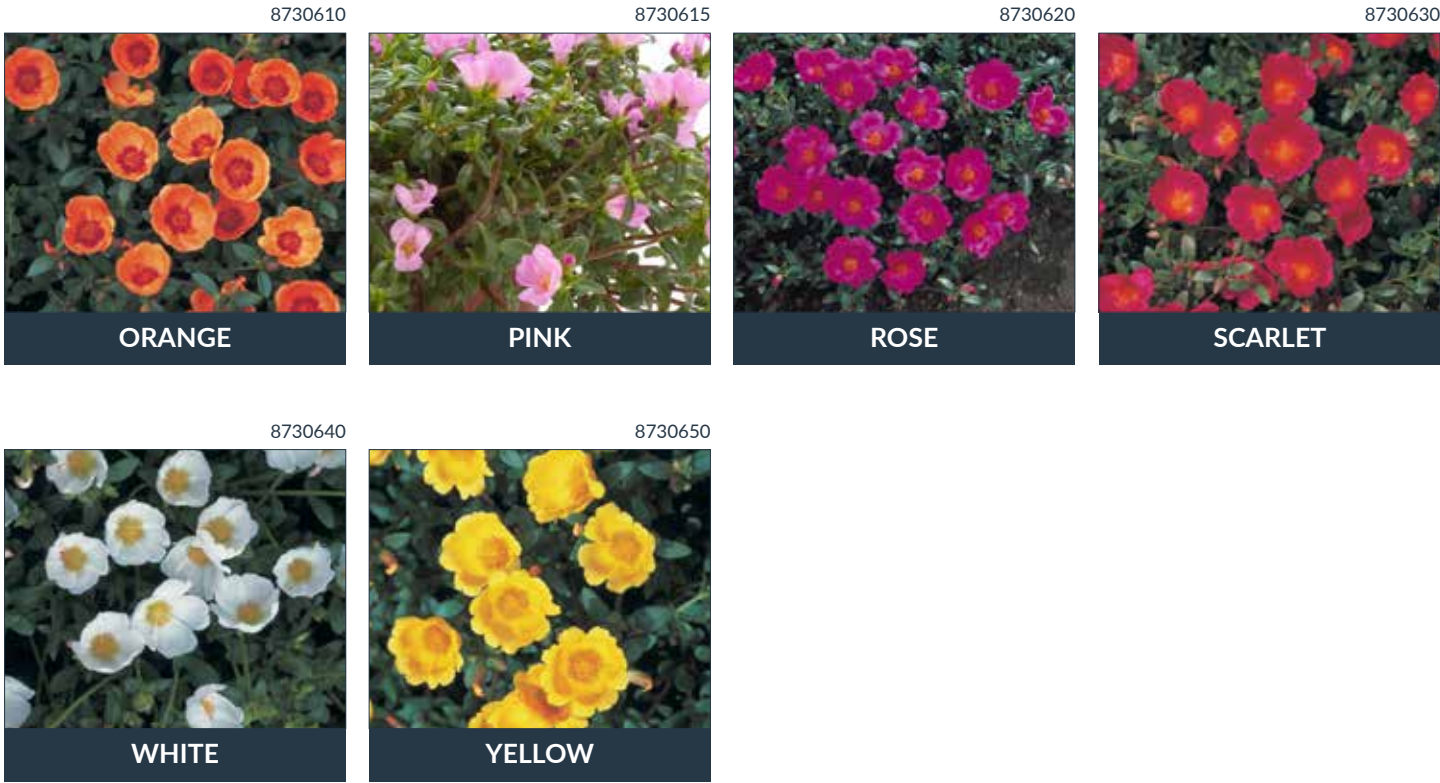
8705735



YELLOW®

					
Petunia Tea™	O100	40-20	9 - 11 weeks	4 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Purple Green Edge	●●●●●	Mounding	●●○	Y	Mexico
Tea™ Purple Vein	●●●○○	Mounding	●●○	Y	Mexico
Tea™ Purple Vein Green Edge	●●●●●	Mounding	●●●	Y	Mexico
Tea™ Purple White Edge	●●●○○	Mounding	●●○	Y	Mexico
Tea™ Red	●●○○○	Mounding/Semi-Trailing	●●○	Y	Mexico
Tea™ Rose Morn	●●●●○	Mounding	●●●	Y	Mexico
Tea™ Violet Bicolor	●●●○○	Mounding	●●○	Y	Mexico
Tea™ White	●●●●○	Mounding	●●○	Y	Mexico
Tea™ Yellow	●●●○○	Mounding	●●○	Y	Mexico

Portulaca umbraticola | Summerstars



- Large flowers

► Long flowering period

► Heat tolerant

► Suitable for hanging baskets
- Flores grandes

► Largo periodo de floración en jardín

► Resistente al calor

► Indicada para cestas colgantes
- À grosses fleurs

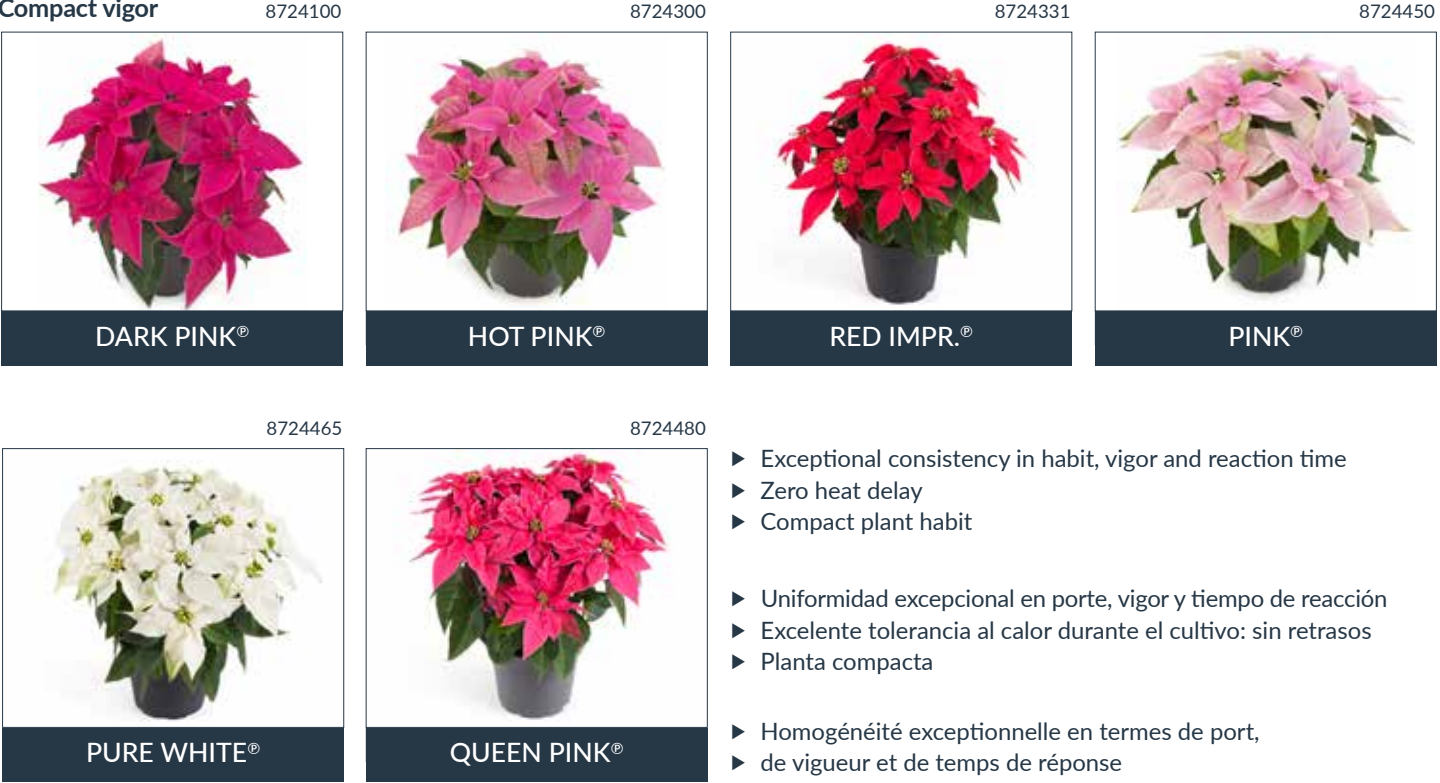
► Periode de floraison longue en jardin

► Résistant au chaleur

► Adapté pour suspensions

					
Portulaca Summerstars	O100	1-24	11 - 15 weeks	4 - 10 inch	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Summerstars Orange	●○○○○	Semi-upright	●●○	n/a	Ethiopia
Summerstars Pink	●●●○○	Semi-upright	●●●	n/a	Ethiopia
Summerstars Rose	●●●○○	Semi-upright	●●○	n/a	Ethiopia
Summerstars Scarlet	●●●○○	Semi-upright	●●●	n/a	Ethiopia
Summerstars White	●●●○○	Semi-upright	●○○	n/a	Ethiopia
Summerstars Yellow	●●●○○	Semi-upright	●●○	n/a	Ethiopia

Euphorbia pulcherrima | Princettia®





 7 - 7,5 weeks

					
Princettia®	O100	14-39	15 - 20 weeks	Quart - 5 inch	8 - 12 inch
Princettia® Pure White®	O100	31-39	15 - 20 weeks	Quart - 5 inch	8 - 12 inch
Princettia® Queen Pink®	O100	16-32	15 - 20 weeks	Quart - 5 inch	8 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Princettia® Dark Pink®	●●●○○	Compact	●●○	N	Ethiopia
Princettia® Hot Pink®	●●●○○	Compact	●●○	N	Ethiopia
Princettia® Indian Red Impr.®	●●●○○	Compact	●●○	N	Ethiopia
Princettia® Pink®	●●●○○	Compact	●●○	N	Ethiopia
Princettia® Pure White®	●●●○○	Compact	●●○	N	Ethiopia
Princettia®Queen Pink®	●●●○○	Midi	●●○	N	Ethiopia

Euphorbia pulcherrima | Superstars®

PRE-COMMERCIAL

8723979

ROBYN PINK®

8723885

ROBYN RED®

8723934

ROBYN MARBLE®

8723909

ROBYN WHITE®

8723980

7 weeks

KAYLA RED®



8723989

ARIES RED®

8723988

ASTRO RED®

NEW

8723966

7,5 weeks

LUNA RED®

Euphorbia pulcherrima | Superstars®

8723962

LEONA RED®

8723842

LEONA WHITE®

7,5- 8 weeks

8723929

HARLEQUIN®

8723976

8 weeks

VIRGO WHITE®

8723993

8,5 weeks

HERA RED®

Poinsettia Superstars®	O100	16-32	16 - 24 weeks	Quart - 5 inch	8 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Aries Red®	●●●●○	Upright	●●○	N	Mexico
Astro Red®	●●●●○	Upright	●●○	N	Mexico
Harlequin Red®	●●●●○	Upright	●●●	N	Mexico
Hera Red®	●●●●●	Upright	●●●	N	Mexico
Kayla Red®	●●○○○	Upright	●○○	N	Mexico
Leona Red®	●●●●○	Upright	●●●	N	Mexico
Leona White®	●●●●○	Upright	●●●	N	Mexico
Luna Red®	●●●●○	Upright	●●○	N	Mexico
Robyn Pink®	●●○○○	Upright	●○○	N	Mexico
Robyn Red®	●●○○○	Upright	●○○	N	Mexico
Robyn Marble®	●●○○○	Upright	●○○	N	Mexico
Robyn White®	●●○○○	Upright	●○○	N	Mexico
Virgo White®	●●●●○	Upright	●●●	N	Mexico

- Robyn Series®

Kayla Red®

Aries Red®

Astro Red®

Luna Red®
- Very Early | Mini | 8 inch pot

Very Early | Mini | 8 inch pot

Early | Medium Vigorous | 8 inch pot

Early | Medium | Mini - 8 inch pot

Early | Vigorous | 8 inch pot
- Leona Series®

Harlequin®

Virgo White®

Hera Red®
- Early Mid | Medium | 6 - 10 inch pot

Mid | Vigorous | Mini - 10 inch pot

Mid | Medium | Vigorous 6 - 10 inch pot

Late | Vigorous | 6 - 8 inch pot

Product Management & Marketing

Our Product Management team continually tests and assesses our own genetics as well as our breeding partners', in order to expand our technical knowledge and insight.

The application of modern breeding techniques is the key to success at Beekenkamp Plants. Our breeding activities focus on improving product quality, from unrooted cuttings to finished plants, as well as on improving tolerance to pests and diseases. Moreover, we strive to reduce PGR requirements while extending shelf life and garden performance.

Investments are based on a clear vision of future needs for all the links in the current ornamental horticulture production and supply chain. Test locations in different parts of the world are very important to us, as it is Beekenkamp's goal to provide consumers with the best products available for their unique climate zone.

All these trials allow us to monitor the development of our genetics in different climates and cultivation circumstances. Beekenkamp Plant's comprehensive cultivation database contains extensive information from all over the world, taking each specific cultivation situation into account. All this, to provide you with the most up-to-date crop advice and data.

Our Marketing team draws inspiration from the entire ornamental supply chain, from grower to retailer to end consumer. Our extensive experience and the close cooperation with our partners ensures mutual success. Just reach out to our sales team or office. We welcome the chance to collaborate with

you on visuals and designs.

We look forward to welcoming you in the Netherlands, as soon as Covid-19 circumstances allow. Visit our facilities and take a tour of our shelf-life testing room. Check out our trial garden and meet with our Marketing team!

Gestion de productos y mercadeo

Nuestro equipo de gestión de productos prueba continuamente nuestra genética y la de nuestros socios de hibridación para ampliar sus conocimientos técnicos para usted. La aplicación de técnicas modernas de reproducción es la clave del éxito en Beekenkamp Plants.

Nuestro mejoramiento se centra en la mejora de la calidad del producto, desde las plantas sin raíces hasta las terminadas, así como en una mejor tolerancia a plagas y enfermedades. También nos esforzamos por reducir la necesidad de PGR al tiempo que prolongamos la vida útil y el rendimiento del jardín.

Las inversiones se basan en una visión clara de las necesidades futuras de todos los eslabones de la cadena de producción y suministro de la horticultura ornamental contemporánea. Las ubicaciones de prueba en diferentes partes del mundo son muy importantes para nosotros, ya que el objetivo de Beekenkamp es proporcionar al consumidor los mejores productos disponibles para su zona climática única.

Estos ensayos nos permiten controlar los efectos de nuestra genética en diferentes circunstancias de crecimiento. La completa base de datos de cultivos de Beekenkamp Plant contiene amplia

información de todo el mundo, teniendo en cuenta cada situación de cultivo. Todo ello, para proporcionarte los consejos y datos más actualizados.

Nuestro equipo de marketing se inspira en toda la cadena ornamental, desde el productor hasta el minorista y el consumidor final. Nuestra amplia experiencia trabajando con nuestros socios garantiza el éxito mutuo. Simplemente comuníquese con nuestro equipo de ventas u oficina, agradeceríamos la oportunidad de colaborar con usted en imágenes y diseños.

Beekenkamp le da la bienvenida a visitar nuestras instalaciones en los Países Bajos para un recorrido por nuestra sala de pruebas de vida útil, el jardín de prueba y una visita con nuestro equipo de marketing.

Gestion des produits et marketing

Notre équipe Gestion de Produits teste et évalue en permanence notre propre matériel génétique ainsi que celui de nos partenaires dans le secteur de l'hybridation, afin de développer nos connaissances et perspectives techniques.

Le recours aux techniques modernes d'hybridation est la clé du succès chez Beekenkamp Plants. Nos activités d'hybridation sont axées sur l'amélioration de la qualité des produits, depuis les boutures non racinées jusqu'aux plantes finies, ainsi que sur l'amélioration de la tolérance aux ravageurs et aux maladies.

Nous nous efforçons également de réduire les besoins en régulateurs de croissance, tout en allongeant la durée de conservation et la performance au jardin.

Les investissements sont basés sur une vision claire des besoins futurs à tous les niveaux de l'horticulture ornementale actuelle et de la chaîne logistique. Il est très important pour nous d'avoir des sites d'essai dans différentes parties du monde, car l'objectif de Beekenkamp est de fournir aux consommateurs les meilleurs produits disponibles dans leur zone climatique.

Tous ces essais nous permettent de contrôler le développement de nos matériels génétiques sous différents climats et dans diverses conditions de culture. La base de données complète de Beekenkamp comprend des informations détaillées provenant du monde entier, qui tiennent compte de chaque situation spécifique de culture. Ceci afin de vous fournir les données et les conseils de culture les plus récents.

Notre équipe Marketing s'inspire de l'ensemble de la chaîne logistique de l'horticulture ornementale, du producteur au distributeur et jusqu'au consommateur final. Notre longue expérience et l'étroite coopération avec nos partenaires garantit un succès mutuel. Il vous suffit de contacter notre équipe de ventes ou notre agence. Nous nous réjouissons de travailler avec vous sur les visuels et les projets.

Nous avons hâte de vous accueillir aux Pays-Bas dès que la situation Covid-19 le permettra. Venez visiter nos locaux et faire un tour dans notre salle d'essai de conservation. Jetez un coup d'œil sur notre jardin d'essai et venez rencontrer notre équipe Marketing !

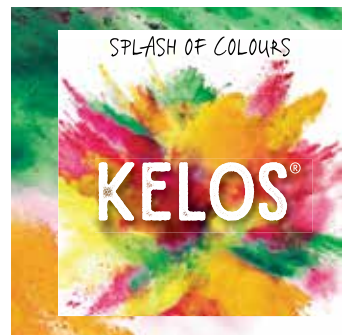




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Corporate Social Responsibility

We see social responsibility as a crucial element in running our business. In addition to our care for all of our employees who work for us worldwide, as well as their families, we also ensure that the environmental impact of our activities is minimal. Beekenkamp also sets high standards for hygiene. We implement very strict hygiene measurements to prevent diseases and discourage pests. All of these efforts have resulted in gaining various certificates. Our provisions regarding working conditions, the environment and hygiene are subject to external monitoring.

Responsabilidad social corporativa

Consideramos que la responsabilidad social es un elemento crucial en el funcionamiento de nuestro negocio. Además de nuestra preocupación por todos los empleados que trabajan con nosotros en todo el mundo, así como por sus familias, también nos aseguramos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp mantiene también un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas. Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.

Entrepreneuriat socialement responsable

La responsabilit  sociale est un aspect important de notre gestion d'entreprise. Outre le soin que nous accordons a tous les collaborateurs et leurs familles, aux quatre coins du monde, nous veillons aussi a ce que l'environnement soit le plus possible respecte. En ce qui concerne l'hygiene, Beekenkamp place egalement la barre tres haut. Pour enrayer les maladies et parasites, Beekenkamp prend des mesures tres severes. Les divers certificats que nous avons obtenus sont les fruits de ces efforts. Les mesures que nous prenons en matiere de conditions de travail, d'environnement et d'hygiene sont controlees au niveau externe.



CERTIFICATIONS AND GUARANTEES





Beekenkamp Group. An established presence in the world of horticulture. A family business since 1951, we now have over 2,900 employees worldwide and produce over 2 billion young plants every year, with a total greenhouse area of 90 hectares. The Beekenkamp Group combines the forces of our three businesses. **We work together for the best result.**

Beekenkamp Group. Una presencia consolidada en el mundo de la horticultura. Una empresa familiar desde 1951, ahora contamos con más de 2900 empleados en todo el mundo y cada año producimos más de 2000 millones de plantas jóvenes, con una superficie total de invernaderos de más de 90 hectáreas. El Grupo Beekenkamp combina las fuerzas de nuestros tres negocios. **Trabajamos juntos para el mejor resultado.**

Beekenkamp Group. Une référence dans le secteur horticole. Depuis 1951, une entreprise familiale authentique, qui compte actuellement plus de 2 900 employés dans le monde entier, réalise une production annuelle de plus de 2 milliards de jeunes plants et possède une superficie totale de 90 hectares de serres. Le groupe Beekenkamp réunit ses forces dans trois entreprises. **Ensemble, nous aspirons au meilleur résultat.**



BEEKENKAMP PLANTS COMPANY MOVIE

The new corporate company film by Beekenkamp Plants Ornamentals, includes experience combined with processes. This short video shows the audience the production processes that are required to produce a finished plant for the end consumer. The story line is the LaBella® Dahlia which is being followed throughout the video, in which you follow the processes from breeding to the finished plant going home with the end consumer. The recently introduced sustainable BKX tray and the automatization processes are also included. The video explains the processes involved at Beekenkamp Plants Ornamentals and shows the viewer how complex this actually is. An informative film that's easy to watch.

Le nouveau film d'entreprise de Beekenkamp Plants Ornamentals comprend une expérience combinée avec des processus. Cette courte vidéo montre au public les processus de production nécessaires pour produire une usine finie en magasin pour le consommateur final.

L'histoire est le LaBella® Dahlia qui est suivi tout au long de la vidéo, dans laquelle vous suivez les processus de la sélection à la plante finie en rentrant à la maison avec le consommateur final. Le plateau BKX durable récemment introduit et les processus d'automatisation sont également inclus. La vidéo explique les processus impliqués chez Beekenkamp Plants Ornamentals et montre au spectateur à quel point cela est complexe. Un film informatif facile à regarder.

La nueva película corporativa de Beekenkamp Plants Ornamentals, incluye experiencia combinada con procesos. Este breve video muestra a la audiencia los procesos de producción que se requieren para producir una planta terminada en la tienda para el consumidor final.

La línea de la historia es LaBella® Dahlia, que se sigue en todo el video, en el que sigue los procesos desde la reproducción hasta la planta terminada y el consumidor final. También se incluyen la bandeja BKX sostenible recientemente introducida y los procesos de automatización. El video explica los procesos involucrados en Beekenkamp Plants Ornamentals y muestra al espectador lo complejo que es en realidad. Una película informativa que es fácil de ver.

CALENDAR 2023

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
26						1
27	2	3	4	5	6	7
28	9	10	11	12	13	14
29	16	17	18	19	20	21
30	23	24	25	26	27	28
31	30	31				

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31		1	2	3	4	5
32	6	7	8	9	10	11
33	13	14	15	16	17	18
34	20	21	22	23	24	25
35	27	28	29	30	31	

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
35					1	2
36	3	4	5	6	7	8
37	10	11	12	13	14	15
38	17	18	19	20	21	22
39	24	25	26	27	28	29

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
40	1	2	3	4	5	6
41	8	9	10	11	12	13
42	15	16	17	18	19	20
43	22	23	24	25	26	27
44	29	30	31			

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
44			1	2	3	4
45	5	6	7	8	9	10
46	12	13	14	15	16	17
47	19	20	21	22	23	24
48	26	27	28	29	30	

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
48					1	2
49	3	4	5	6	7	8
50	10	11	12	13	14	15
51	17	18	19	20	21	22
52	24	25	26	27	28	29
1	31					

CALENDAR 2024

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1		1	2	3	4	5
2	7	8	9	10	11	12
3	14	15	16	17	18	19
4	21	22	23	24	25	26
5	28	29	30	31		

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
5				1	2	3
6	4	5	6	7	8	9
7	11	12	13	14	15	16
8	18	19	20	21	22	23
9	25	26	27	28	29	

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
9					1	2
10	3	4	5	6	7	8
11	10	11	12	13	14	15
12	17	18	19	20	21	22
13	24	25	26	27	28	29
14	31					

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
14		1	2	3	4	5
15	7	8	9	10	11	12
16	14	15	16	17	18	19
17	21	22	23	24	25	26
18	28	29	30			

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
18			1	2	3	4
19	5	6	7	8	9	10
20	12	13	14	15	16	17
21	19	20	21	22	23	24
22	26	27	28	29	30	31

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
22						1
23	2	3	4	5	6	7
24	9	10	11	12	13	14
25	16	17	18	19	20	21
26	23	24	25	26	27	28
27	30					



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